



LMH Development Council

The Licking Memorial Hospital (LMH) Development Council has taken on a new and improved look.

Veronica Link, Vice President of Development and Public Relations for Licking Memorial Health Systems (LMHS), explained that the LMH Development Council, which was established in 1987, exists to increase charitable giving to LMH and to enhance and promote meaningful community relations for the Hospital.

The Development Council falls under the auspices of the Licking Memorial Health Foundation, a nonprofit corporation established in 1984 to conduct fund-raising activities for the benefit and support of LMHS.

"The Council is comprised of community leaders with diverse backgrounds and various areas of expertise," Link said. "Our members are truly committed to LMH, and they sincerely care about the Hospital's mission of improving the health of the community."

According to Robert McGaughy, Chairman, the newly renovated Development Council has strengthened its focus in the area of community relations. He added that the Council's committee structure will remain very similar, but the activities have changed—which illustrates the Council's new focus.

"We're planning Educational Programs, Roundtables, and Forums in

an effort to improve the Hospital's relationship with the community," explained McGaughy.



McGaughy



Shull

McGaughy announced that David Shull is Vice Chairman of the Council. He and Shull also have announced chairpersons/vice chairpersons of each Council committee, as follows:

- Annual Support Committee: Charles Johnston, Chair; Ashley Wade, Vice Chair
- Community Relations Committee: Cindy Steen, Chair; Robert O'Neill, Vice Chair
- Education/Membership Committee: John Gard, Chair; Bonnie Manning, Vice Chair

Other current members of the LMH Development Council are Mary Albright, Carol Barnes, Julie Barrett, Edward Bohren, Karen Burger, Bruce Campbell, Mary Jane Carrier, Dr. Darryl Cherdron, Chris Cohagen, Jack Crockford, Rev. Doug Croucher, Eschol Curl, Cindy Davis, Kim Fleming, Nasie Gallagher, Dr. Thomas Hall, Todd Hartshorn, Gail Hendershot, Douglas Hiatt, Don Hill, Ann Howard, Jeff James, Pat Jeffries, Shirley Johnson, Erin Kennedy, Nelson McCray, Mary Jane McDonald, Chris Meyer, Judy Mix, Dr. Bryce Morrice, Mary Morris, Dave Morrison, Thomas Mullanay, Michelle Murphy, Diane Paetz, Stuart Parsons, Sara Phillips, Richard Reed, Cal Roebuck, John Row, Sherry Sanor, (Cont'd on Pg. 2)

LMHS Honors Board Members



Mollica



Shull



Wilken



Cantlin



Jeffries



Utrevis



Dalgarn

The Licking Memorial Health Systems (LMHS) Board of Directors has announced the results of the recent LMHS Annual Meeting of the Membership. Lewis Mollica, Dave Shull, and Gordon Wilken were elected to a first three-year term on the Board of Directors. These three individuals recently completed unexpired terms they were filling on the Board. Other members of the LMHS Board of Directors include Glenn Abel, Chairman; John Hinderer; Bill Mann; Judy Pierce; and Gerald Ehrsam, M.D., who is the Physician Advisor.

During a recent recognition celebration, the Board expressed appreciation for the service of four outgoing members: Dan DeLawder, Ann Kennedy, Robert O'Neill, and Gary Ryan. The Hospital Board expressed gratitude to Joe Fondriest, M.D., and Richard McClain.

Also at the event, the Board an-

nounced the appointment of four new members to the Licking Memorial Hospital (LMH) Board of Directors. Those LMH Board Members are Mike Cantlin, Linda Dalgarn, Pat Jeffries, and Jennifer Utrevis. They join current LMH Board members Gus Andrews, Jack Crockford, Walt Gremmell, Douglas Hiatt, Shirley Johnson, Bonnie Manning, Robert McGaughy, Judy Pierce, Richard Reed, and Donna Shipley.

The LMHS Administration would like to extend a sincere thank you to the outgoing mem-

bers of the Board for their dedication to the Health Systems' mission. We also extend a very warm welcome to the new members of the Board.

William Andrews, LMHS President, commented that the Hospital Board plays a vital role in the Hospital's overall operations.

"The Board closely monitors and provides direction for the Hospital's activities," Andrews said. "Each member is sincerely dedicated to ensuring our success, and ensuring that the Hospital is improving the health of the community."

Open House at Our New Facility

Licking Memorial Family Practice, Pataskala will have a Community Open House at the newly opened facility on Sunday, May 16 from 2-4 p.m. Those in attendance can receive a tour of the building, and will be eligible for door prizes. Refreshments will be served.

The upscale 20,000-square-foot Pataskala Health Campus opened May 3. Located on an LMHS-owned 32-acre parcel on State Route 16 just west of Watkins Road, the building houses two family physicians and some diagnostic services. The state-of-the-art facility, the first of its kind in Pataskala, provides medical services for all ages in a convenient and accessible setting.

Who Measures Up Volunteer of the Year



Don Day

Licking Memorial Health Systems has named Don Day as its 2003 Volunteer of the Year.

Day began volunteering at LMHS in 1988, and has given more than 18,400 hours of his time to the Health Systems. Don works six days per week from 6-11 a.m. in the Physical Therapy Department, which nominated him for the award. He also delivers newspapers at the Hospital.

"Don is more than just a volunteer in our department, he is an essential part of the team," his nomination said.

In addition to Don, nominees for the award were: Mary Ruth Bratfisch, Marye Crispin, Raymond Deckard, Betty Meyer, Mary Milhoan, Jean Schneider, Kati Sheets, Noble Snow and Phyllis Sturm.

The award recognizes a Health Systems volunteer with a positive and professional attitude who regularly demonstrates a level of care that goes beyond expectations.

Cancer Program Approved by Commission

The Commission on Cancer of the American College of Surgeons has granted Approval to the cancer program at Licking Memorial Hospital.

The Approval recognizes that LMH's cancer program conforms to standards set forth by the American College of Surgeons, which established the Approvals Program in 1932. Recognizing that cancer is a complex group of diseases, the Program promotes consultation among surgeons, medical oncologists, radiation oncologists, diagnostic radiologists, pathologists, and other cancer specialists. This multidisciplinary cooperation results in improved patient care, said Dr. Jacqueline Jones, a medical oncologist with Licking Memorial Health Professionals.

"This Approval further demonstrates LMH's commitment to providing quality services to our patients," said Dr. Jones, who also chairs the hospital's Comprehensive Cancer Care Committee.

The Commission on Cancer designates Approval to facilities that voluntarily commit to undergo a rigorous evaluation process and a performance review. In order to maintain Approval, facilities with approved cancer programs must undergo an on-site review every three years. This is the second on-site survey in which the Commission has granted Approval to LMH, Dr. Jones said.

The American Cancer Society estimated that physicians would diagnose approximately 1,334,100 cases of cancer in 2003. Slightly more than 25 percent of the country's hospitals have approved cancer programs, and those facilities will treat more than 80 percent of newly diagnosed patients.

What's In Line...

Patient Safety Program

Please join Licking Memorial Hospital on Friday, May 14 for its Patient Safety—The Power of Partnership presentation. This program promotes education and building awareness of patient safety through displays and interaction with LMH staff. Areas to be highlighted include:

- Talk to a Pharmacist about your Medications
- Talk to a Hospitalist
- Ensuring a Safe Patient Room
- Proper Identification and Bar Coding
- Resuscitation & Code Blue
- Safe Medication Administration
- Customer Satisfaction

This LMH Development Council-sponsored program begins at 7:30 a.m. with a complimentary breakfast in the LMH cafeteria (on the facility's lower level) and will conclude no later than 9 a.m. Reserve your spot now by calling 348-1565, or send the reservation via email to ssnyder@lmhealth.org.

...Development Council

(Cont'd from Cover)

Larry Sargent, Janine Shipley, Thomas Slater, Russell Suskind, John Thornton, Orville Varasso, Chuck Walker, John Weaver, Cindy Webster, Omar Whisman, Ray Wilson, Carol Wollenburg, and Jim Young.

LMHS President William

Andrews said the entire Health Systems is excited about the future and the Development Council's plans.

"This is a revitalized and focused group," Andrews said. "I look forward to them building upon existing relationships and developing new ones, which will enable us to further the mission of our organization."

Maternity Services Receives Level II Licensure



Twin girls born recently at LMH snuggle together in the Omnibed, Level II Nursery.

Licking Memorial Hospital Maternity Services has received a Level II Obstetrics and Newborn licensure from the Ohio Department of Health (ODH).

Level II OB services make it possible for expectant mothers with select high-risk conditions to remain in Newark for delivery at Licking Memorial rather than be transferred to Columbus. Level II newborn services provide care to moderately ill pre-term and full-term newborns in addition to stabilization of severely ill newborns for transfer to Columbus.

"This increase in level of services provides us with the opportunity to keep mothers and babies who require a higher level of care together at LMH," said LMH Director of Maternity Services Marcia Fisher, RNC.

A newly renovated nursery offers state-of-the-art equipment and a large, handicap-accessible family transition room where parents can stay close by and learn to care for their newborns with special health care needs.

The LMH Nursery staff has received specialized training in caring for high-risk newborns. The services of a consultant neonatologist from Children's Hospital in Columbus have been arranged to help assure the quality of services provided to these newborns.

LMH is hosting a reception to celebrate its Level II Licensure on Wednesday, May 19, in the Maternity Services area (3rd Floor) of the Hospital from 1-3 p.m. The event is open to the public. For more information, call 348-4300.

PR Director Named



Carol Hutchison

Licking Memorial Health Systems has named Carol Hutchison as its new Director of Public Relations.

Hutchison began working at LMHS in 1999, when she implemented the Health Systems' cancer registry and organized a community cancer program. She most recently served as LMHS Director of Education.

Hutchison has extensive public relations management and marketing experience, as well as more than 15 years experience in education and more than 20 years experience in cancer program administration.

Prior to joining LMHS, she was employed at Children's Hospital for approximately 10 years. She also held positions at Riverside Hospital and Genesis HealthCare System. Hutchison is lead editor of a cancer education textbook that is currently in press.

LMH's Open Visitation Policy

Licking Memorial Health Systems recognizes the important supportive role that friends and family play in patient care. To accommodate the needs of our patients, the Hospital offers open visitation. Some general guidelines are as follows:

- A visitor may stay with a patient and may visit the patient at any time. A visitor is welcome to spend the night with the patient.

- Between the hours of 8 a.m. and 8 p.m., visitors should enter through the Hospital's main entrance.

- After hours, visitors should enter through the Emergency Department entrance.

- Healthcare providers may temporarily limit visitation if it is deemed in the patient's best interest. Open visitation will be resumed as soon as the

patient's situation permits.

- Visitation also may be restricted at the request of the patient or the patient's family.

- If a patient is in isolation, we ask that visitation be kept to two visitors at a time and that visitors follow isolation guidelines.

- Requests for support persons during surgical procedures will be handled on an individual basis.

- An adult should accompany children under the age of 12 who visit the Hospital.

LMHS established its visitation policy with the well-being of our patients and the visiting public in mind. If you have any questions, please call the Hospital at 348-4000.

LMHS Medical Officers Announced



Dr. Heldman



Dr. Fondriest



Dr. Jones

Licking Memorial Health Systems proudly announces the election of the following Officers by their fellow Active Medical Staff colleagues:

Chief of Staff, Debra Heldman, M.D. (on staff since 8/1992)

Vice Chief of Staff, Joseph Fondriest, M.D. (on staff since 8/1994)

Secretary/Treasurer, Jacqueline Jones, M.D. (on staff since 10/1991)

Additionally, Department Chiefs for 2004 are:

Behavioral Health-Phillip Borders, M.D.

Emergency Medicine-M. Jane Scott, M.D.

Family Practice-Jackie Underwood, M.D.

Medicine-Bryce Morrice, M.D.

Pathology-Darryl Cherdron, M.D.

Pediatrics-Richard Baltisberger, M.D.

Radiology-Joseph Fondriest, M.D.

Surgery-Howard Reeves, M.D.

LMHS thanks each of these physicians for their dedication and support of the Health Systems.

Welcome Wagon Donates Funds to Kids' Place

The Welcome Wagon Club of Licking County has donated \$1,000 to Kids' Place of Licking County. Welcome Wagon Club Vice President Samantha Smith said her organization has donated money to Kids' Place for the past several years. Club members held a garage sale this year to generate the donated funds.

Kids' Place is a facility that provides comprehensive, multi-disciplinary evaluation of children who are suspected victims of abuse and/or neglect. It is a cooperative effort of Licking Memorial Health Systems, Licking County Children's Services, the Licking County Prosecutor's Office, and county law enforcement agencies.

Kids' Place provides a serene, quiet setting comprised of a child interview room, an adult interview room, a conference room, a waiting room, and a fully equipped medical examination room appropriate for abuse evaluations. Services are available 24 hours a day, seven days a week, and are provided in a comfortable and confidential environment. It is located in an off-campus facility donated by LMHS.

No Weapons Allowed

Licking Memorial Health Systems has implemented a policy banning concealed weapons from all of its premises. The policy became effective April 5.

The LMHS policy specifically "prohibits any person from carrying any firearm (to include a concealed or displayed handgun), deadly weapon, or dangerous ordnance onto property," which includes all owned, rented, and leased buildings, and surrounding grounds to include parking areas.

The LMHS policy is in response to Ohio H.B. 12, which became effective April 8. The Bill enables those who submit to a criminal background check and complete training to receive a license to carry a concealed weapon.

"We're taking this issue seriously because we firmly believe that hospital facilities are no place in which people—other than police officers—should be carrying weapons," LMHS Safety Director Joe Tulga explained. "We want to maintain a weapon-free environment to promote safety and security for patients, visitors, and employees."

Development News

Licking Memorial Health Foundation congratulates Lyndon Christman and his wife, Marianne, for becoming John Alford Fellowship members. Lyndon is Senior Vice President of Operations for LMHS. He and his wife have pledged a donation of \$25,000 over 10 years to support the Health Foundation's development efforts. LMHS has added the Christmans' name to the LMH Donor Wall.

Additionally, LMHS gives its heart-

felt thanks to the following other employees who recently made a commitment to the William Schaffner Society (\$10,000 - 10 years): Carol Barnes, Janet Bush, Mike Bush, Jana M. Meyer, John M. Thornton, and Anne Peterson.

LMHS thanks all of its employees for the supportive donations they make each year. We are fortunate to have such dedicated and compassionate people working in our Health Systems!

The Licking Memorial Health Foundation would like to thank all of its donors at every level of giving. A list of donors from January through March 2004 are as follows:

John Alford Fellowship

Lyndon and Marianne Christman

William Schaffner Society

Carol and Gary Barnes

Janet and Mike Bush

Jana M. Meyer

John M. Thornton

Anne and John Peterson

PRIDE

Millie Walker

Judy Stanton

PRIDE Cornerstone

Ashlee Rager

Mary B. Reid

Fran Sturgill

General Donations

Licking Memorial Hospital Medical Staff

North East Suburban Real Estate Association

Welcome Wagon Club of the Newark Area (Kid's Place Donation)

Cornerstone Club

Ralph and Margaret Baldwin

Doug and Beverly Donaldson

Judith A. Hunkins

Mr. and Mrs. Johnny John

Charles and Eleanor Johnston

Paul H. Keller

Mr. and Mrs. Donald Mandich Sr.

Gary and Kathy McAnally

Dr. and Mrs. Lewis Mollica

Clara and Cal Prine

Reed-Egan Funeral Home

Edward and Anne Schilling

Mr. and Mrs. Noble B. Snow, III

Mr. Omar and Dr. Pattye Whisman

Cell Phones Now Permitted

Licking Memorial Hospital has changed a longstanding internal policy and now permits cellular phones inside the Hospital.

LMH Public Relations Director Carol Hutchison explained that the Hospital previously did not permit cell phones in its facilities because the transmissions and signals had a high probability of interfering with the operation of certain hospital electronic equipment. However, cell phone standardization, frequency changes, and technology advances now enable the phones to operate without interfering with that equipment.

"The use of cell phones inside our facilities no longer presents issues with patient safety and treatment," commented Hutchison. "The new policy will provide added convenience for our patients, visitors, and staff."



Licking Memorial Health Systems

MAY 2004

For more information about any event,
call Licking Memorial Hospital at 348-4000.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						Ask The Doc 9 - 10 a.m. Shepherd Hill Auditorium 1
2	Childbirth Edu. Class (2 day sessions) 6-9 p.m. 3	LMHS Diabetes Program (4 Week Series) 1-3 p.m. and 7-9 p.m. 4	LMHS Diabetes Program (4 Week Series) 1-3 p.m. and 7-9 p.m. Infant/Child CPR 6:30 - 8:30 p.m. 5	Childbirth Edu. Class (2 day sessions) 6-9 p.m. 6	7	Ask The Doc 9 - 10 a.m. Shepherd Hill Auditorium Family Edu. Day Shepherd Hill Sibling Preparation 10 a.m. - Noon 8
9	Childbirth Edu. Class (2 day sessions) 6-9 p.m. 10	LMHS Diabetes Program (4 Week Series) 1-3 p.m. and 7-9 p.m. Parenting Class 6:30-9 p.m. 11	LMHS Diabetes Program (4 Week Series) 1-3 p.m. and 7-9 p.m. 12	Childbirth Edu. Class (2 day sessions) 6-9 p.m. 13	Patient Safety- The Power of Partnership 7:30 - 9 a.m. 14	Ask The Doc 9 - 10 a.m. Shepherd Hill Auditorium 15
Licking Memorial Family Practice, Pataskala Open House 2-4 p.m. 16	17	LMHS Diabetes Program (4 Week Series) 1-3 p.m. and 7-9 p.m. Stork Tours Maternity Floor 6:30 p.m. 18	LMHS Diabetes Program (4 Week Series) 1-3 p.m. and 7-9 p.m. 19	20	21	Ask The Doc 9 - 10 a.m. Shepherd Hill Auditorium Family Edu. Day Shepherd Hill 2004 Relay For Life 22
2004 Relay For Life 23	24	LMHS Diabetes Program (4 Week Series) 1-3 p.m. and 7-9 p.m.	LMHS Diabetes Program (4 Week Series) 1-3 p.m. and 7-9 p.m.			Ask The Doc 9 - 10 a.m. Shepherd Hill Auditorium
30	31	25	26	27	28	29



**Licking Memorial
Health Systems**

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Newark, Ohio 43055
Return Service Requested

Please take a few minutes
to read this month's
Community Connection
Newsletter.
You'll once again see why
Licking Memorial
Health Systems
is measurably
different for your health!

Visit us online at
www.lmhealth.org

A publication of the LMHS
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