



Licking Memorial Health Systems

ANNUAL REPORT 2011

Heart Care:
Cardiovascular Disease

Presented By:
Harrison Espinola, M.D.
Licking Memorial Heart Center



ENRICHING THE HEALTHCARE EXPERIENCE

A Message from the President ...



Robert A. Montagnese
President & CEO

In 2011, Licking Memorial Health Systems (LMHS) continued to receive prestigious awards that illustrate the high quality of health care that we provide. The awards reinforce the truth that Licking Memorial Hospital (LMH), a 227-bed community hospital, provides care that equals, and often surpasses, care provided by hospitals in larger cities. At LMH, patients find the warmth and attention of a community hospital, combined with cutting-edge technology that many metropolitan hospitals have not yet adopted.

The new CellaVision® system in the LMH Laboratory helps medical technologists examine cells in patients' blood samples. CellaVision sorts and projects images of blood components, 100 at a time, onto a computer screen so that the medical technologists can evaluate them more easily.

LMH invested in an RF Surgical Detection System in 2011 to enhance patient safety in the Operating Room. Although the surgical teams already had a thorough procedure to avoid human error, the new technology tracks surgical sponges by implanting them with tiny radio frequency tags. Before each patient's surgery is completed, a simple check will indicate if any sponges are still in place. LMH is among the first 100 U.S. hospitals to embrace this new technology.

Oncology patients are discovering that the updates and services at LMH can help ease their cancer experience. The newly renovated Oncology Clinic on the fifth floor includes comfortable waiting area furnishings that were made possible by a generous contribution from Jim and Amy Matesich. The area features the 450-gallon, L-shaped saltwater Rod Callander Memorial Aquarium, which was named after Amy's father. In addition, cancer patients can now find specialty products they need, such as wigs and skin creams, at LMH. On LMH's first floor, a cancer supply shop recently opened in response to

patients' requests. The Beautiful You Boutique is owned by cancer survivor Katie Leibas, who donates the non-profit store's proceeds to the LMH Oncology Clinic.

LMH also responded to suggestions by Licking County's emergency medical technicians to purchase the innovative therapeutic hypothermia technology to improve the survival rate and long-range outcome of cardiac arrest patients. The Arctic Sun® uses closed circulation, water-filled pads to reduce the patient's body temperature in a controlled manner to minimize heart tissue damage.

The Community Education program at LMH has expanded to meet the community's growing interest in learning about health and wellness. Additional informal afternoon classes have been scheduled in LMH's Betsy Eaton O'Neill Health Resource Center and new evening sessions will take place in the Hospital's First Floor Conference Rooms. The classes are free of charge, and information is available online at www.LMHealth.org.

LMHS' 1,600-plus employees are enthusiastic about the opportunity to provide the highest level of skills, knowledge and technology to our patients, family, friends and neighbors. This *Annual Report 2011* reviews LMHS' activities throughout the year and summarizes the scope of our endeavors as we continue to "improve the health of the community."

On behalf of LMHS, I thank the Licking County community for trusting us with your health care needs. Your confidence in the Health Systems allows us to continue to provide the highest level of care, remain at the forefront of advanced technologies and offer new convenient services to the community.

Robert A. Montagnese
President & CEO

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Mission: Licking Memorial Health Systems Exists to Improve the Health of the Community.

Oncology Services Enhanced at LMH

In the highly advanced field of oncology, physicians are now able to successfully treat many forms of cancer that were debilitating or even deadly just a generation ago. However, Licking Memorial Hospital (LMH) understands that cancer patients need more than technology to lead them through the battle of their lives. The entire Oncology staff is dedicated to encouraging patients, making them as comfortable as possible and providing education to improve their health. Over the past year, LMH launched a \$1.5 million project to renovate the Hematology/Oncology Department on the fifth floor to make the environment a more uplifting component of the healing process.

Rod Callander Memorial Aquarium

The newly remodeled Hematology/Oncology Department features a more spacious, upscale registration and waiting area, private chemotherapy infusion rooms, additional exam rooms, an updated chemotherapy mixing room, and a centrally located staff office. The focal point of the waiting area, a custom-made, L-shaped, 450-gallon saltwater aquarium with floor-to-ceiling Pennsylvania maple cabinetry, was made possible by a generous donation from Jim and Amy Matesich in memory of her father, Rod Callander. A dedication event is planned for the spring of 2012.

Community Fundraising Activities

Undesignated donations to the Licking Memorial Health Foundation from community members in 2011 were applied toward the Hematology/Oncology Renovation Project. In addition, community members made contributions to support the renovations through several projects: sales of the Ultra Sounds jazz band CDs, Community Cornerstone, Community Shred Day donations, Twentieth Century Club, the Zonta Champagne Luncheon and Fashion Show, TWIGS, and the LMH Golf Gala.



Cancer Survivors' Picnic

LMH hosted the first annual Cancer Survivors' Picnic on June 12, 2011, to support patients who have completed treatment, or are still receiving services. More than 200 cancer patients and their family members attended the outdoor barbecue on the Hospital's front lawn.

Cancer Survivor's Inspirational Tale

Sean Swarner, a two-time cancer survivor and motivational speaker who is originally from Willard, Ohio, presented his inspirational story at two LMHS sponsored events. Sean was first diagnosed with advanced stage IV Hodgkin's disease when he was just 13 years old. He beat the odds by surviving the cancer, but then was discovered to have a rare and malignant Askin tumor in his chest wall at the age of 16. LMH hosted a reception for the community to learn about Sean's inspirational achievement as the first cancer survivor to climb Mount Everest, the highest peak on Earth. Sean's message to cancer patients is to remain positive and to continue living life to the fullest. He declared, "Cancer is a word, not a sentence."

After Sean climbed Mount Everest, he achieved another goal to become the first cancer survivor to climb the highest peak on each of the seven continents, and is working toward becoming the first cancer survivor to trek to both the North and South poles. Sean also shared his story with nearly 700 community leaders as LMHS sponsored the Licking County Chamber of Commerce's annual Groundhog Breakfast.

New Hematologist/Oncologist

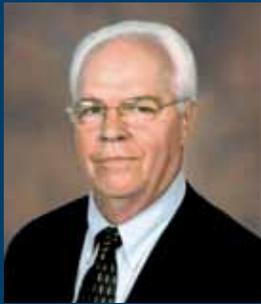
Licking Memorial Health Systems welcomed a new hematologist/oncologist in early 2012. Aruna C. Gowda, M.D., joined Jacqueline J. Jones, M.D., in providing care at Licking Memorial Hematology/Oncology.



Boards of Directors

Licking Memorial Health Systems Board of Directors

The Licking Memorial Health Systems (LMHS) Board of Directors oversees all aspects of LMHS' three corporations: Licking Memorial Hospital, Licking Memorial Professional Corporation and Licking Memorial Health Foundation. As volunteer community leaders, the Board Members serve to ensure LMHS provides the best care and services available.



William N. Mann
Chairman



Judith B. Pierce
Vice Chairman



Gary A. Ryan
Secretary/Treasurer



Walter C. Gemmell



Patrick M. Jeffries



Lewis R. Mollica, Ph.D.



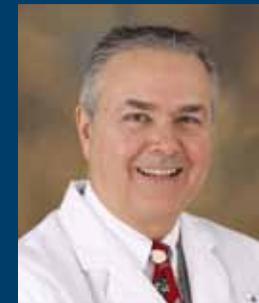
P. David Shull



Gordon D. Wilken



Linda K. Dalgarn
Licking Memorial
Hospital
Board Chairman



Gerald R. Ehram, M.D.
Physician Advisor



Robert A. Montagnese
Ex Officio
Licking Memorial
Health Systems
President & CEO

Slogan: Measurably Different ... for Your Health!

Vision: To be the best community healthcare facility in the state of Ohio.

Licking Memorial Hospital Board of Directors

In 1898, a small group of dedicated women opened a nine-bed Hospital with donated furnishings in a converted house at the corner of Buena Vista and Everett Avenues in Newark to meet the needs of the community. After many evolutions throughout the past century, Licking Memorial Hospital now stands on West Main Street with 227 beds and state-of-the-art technology ready to serve the community. Today, like their predecessors, our Board of Directors is made up of dedicated individuals who volunteer their time to guide the operations and policies of the Hospital.



Linda K. Dalgarn
Chairman



Patrick D. Guanciale
Vice Chairman



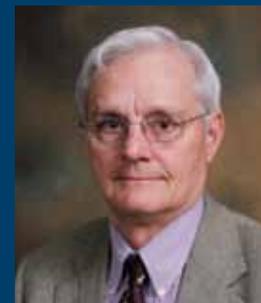
Kim D. Fleming
Treasurer



Craig R. Baldwin
Secretary



Gus A. Andrews



C. Gene Branstool



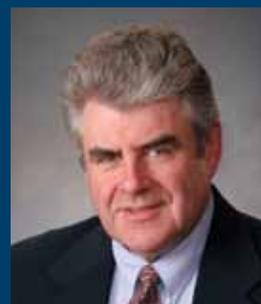
Michael D. Cantlin



Deborah A. Kohman



Joyce L. Malainy, Ed.D.



Thomas A. Mullady



Nancy G. Neely



F. Jennifer Utrevis



Bart M. Weiler



Robert A. Montagnese
Ex Officio
Licking Memorial
Health Systems
President & CEO



Peter T. Nock, D.O.
Ex Officio
Licking Memorial
Hospital
Chief of Staff

Hospital-Wide Directives

- Promote Patient Safety
- Incorporate Innovation & Technology
- Maintain Financial Strength
- Meet Community Needs
- Maintain Independence
- Deliver Quality Care
- Adhere to Corporate Integrity
- Attain Service Excellence
- Cultivate Relationships with Patients, Customers and Employees

Licking Memorial Health Systems Senior Management

The eight members of the Licking Memorial Health Systems (LMHS) Senior Management have extensive experience that provides strong leadership. With their collective background and vision, LMHS is able to proactively meet the community's needs.



Robert A. Montagnese,
C.P.A., M.H.A., B.A.
President & CEO
Making a difference
since 1993.



Sallie K. Arnett, M.S., RHIA
Vice President
Information Systems
Making a difference
since 2001.



Craig B. Cairns, M.D., M.P.H.
Vice President
Medical Affairs
Making a difference
since 1999.



Veronica K. Link, B.B.A.
Vice President
Development & Public Relations
Making a difference
since 1984.



Christine L. McGee, R.N., B.B.A.
Vice President
Physician Practices
Making a difference
since 1995.



Anne C. Peterson, B.A.
Vice President
Human Resources &
Support Services
Making a difference
since 2001.



Cindy L. Webster, B.B.A.
Vice President
Financial Services
Making a difference
since 1991.



Deborah M. Young, R.N.,
M.S., C.C.M.,
Vice President
Patient Care Services
Making a difference
since 1996.

Licking Memorial Hospital Medical Staff Executive Committee

The Licking Memorial Hospital (LMH) Medical Staff Executive Committee is comprised of the Medical Staff officers and the chiefs of each Medical Staff department. Committee members set policies, review new physicians' credentials, analyze cases and help to educate staff members on medical advances.



Peter T. Nock, D.O.
Chief of Staff



Eric R. Pacht, M.D.
Vice Chief of Staff



Talya R. Greathouse, M.D.
Secretary/Treasurer



Karen L. Smith-Silone, D.O.
Immediate Past
Chief of Staff



Richard A. Baltisberger, M.D.
Department Chief of
Pediatrics



Garth A. Bennington, M.D.
Department Chief of
Family Practice



Lori J. Elwood, M.D.
Department Chief of
Pathology



Joseph E. Fondriest, M.D.
Department Chief of
Radiology



Raymond J. Gagliardi, M.D.
Department Chief of
Surgery



Connie S. Jenkins, M.D.
Department Chief of
Behavioral Health



Shakil A. Karim, D.O.
Department Chief of
Medicine



M. Jane Scott, M.D.
Department Chief of
Emergency Medicine

2011 Licking Memorial Hospital Medical Staff Appointments

Highly-qualified and skilled professionals who joined the LMH Active and Consulting Medical Staffs in 2011 include:

Kevin T. Graham, M.D.
Gregory L. Vrabel, M.D.
Abdul Karim Elhabyan, M.D.
Enoch K. Gray, M.D.
Donald J. Fairbanks, M.D.
David A. Bartnick, M.D.
Ghulam Mujtaba, M.D.
Matthew J. Farrell, M.D.

Linda Yu, D.O.
Linquan Sun, M.D.
Mindy M. Labac, M.D.
Hassan Rajjoub, M.D.
Jamie A. Rhodes, D.O.
Mushtaq A. Khan, M.D.
Matthew S. Pinsky, D.D.S., M.D.



Changes, Enhancements and Technology

Licking Memorial Health Systems (LMHS) is constantly advancing to keep abreast of medical advances and to improve the healthcare experience for patients and visitors. In many instances, the changes are subtle and take place without the public's awareness. Changes and improvements at LMHS over the past year include:

Otolaryngology Surgery Technologies – U.S. News & World Report named LMH as a Best Regional Hospital in the Columbus Metro Area for 2011. The award rated LMH with impressive scores in patient safety and patient services, but it was the Hospital's performance in ear, nose and throat (ENT) procedures that propelled LMH into the forefront of the 22 hospitals in the Columbus metropolitan area. A large part of LMH's excellence with ENT procedures is due to the Hospital's investment in technology that improves patient safety and recovery time.

- **The Medtronic Fusion Navigation System™** is an electromagnetic, image-guided system that helps surgeons pinpoint the precise location of surgical instruments inside the sinus cavity. The Fusion Navigation System utilizes technology that is similar to a GPS (global positioning system), and allows the surgery to be performed under general anesthesia in a less invasive manner while its high-tech images provide clear and detailed guidance.
- **Balloon Sinuplasty™ Technology by Acclarent** is used for patients with chronic sinusitis who do not respond to medication. The small sinus balloon is inserted into the nose while the patient is under general anesthesia. The balloon is inflated to expand the sinus cavity and allow it to drain without cutting any tissue. This technology reduces the risk of bleeding, preserves normal tissue and provides a shorter, more pleasant recovery for the patient.

- **The Starion Medical Entcep “Tissue Welding” Technology** is a new tonsil removing technique at LMH that uses thermal energy delivered through special forceps to remove and seal the tonsils. Surrounding tissue is unaffected, so there is less pain and bleeding than with traditional methods of tonsillectomy.

AFX™ Endovascular AAA System – In 2011, LMH became the first Hospital in Central Ohio, and one of the first in the nation, to implant the new Endologix AFX™ Endovascular AAA System, a minimally invasive stent technology that was approved by the U.S. Food and Drug Administration for the treatment of abdominal aortic aneurysms (AAA). The procedure was performed on August 15 – just one day after the AFX system was released to hospitals nationwide. The AFX™ Endovascular AAA System, manufactured by Endologix, Inc., utilizes an anatomical fixation (AFX) technology in conjunction with a new low profile, highly precise delivery system and stent graft material known as STRATA™, which support the stent in the artery without relying on high radial force or barbs to secure to the aneurysm. This makes the stent less prone to dislodge and reduces the risk of endoleaks, which occur when blood leaks between the stent and the artery and allows the aneurysm to continue growing, requiring additional surgeries. The AFX System is the smallest on the market and can be delivered percutaneously with a small, single incision. This implantation technique offers a significantly lower risk than traditional, open surgery, and is associated with less blood loss, shorter hospital stays and a faster recovery.

Second Generation AngioJet® Technology – At LMH, a high-tech method called AngioJet® is utilized to treat deep vein thrombosis (DVT), a painful condition where blood clots form, usually in the veins of the legs, or possibly in the arms, and restrict blood out-flow to the affected limb, causing swelling. In 2011, LMH invested in a new, second generation AngioJet machine with more capabilities to replace the previous model. With the AngioJet mechanical thrombectomy system, the interventional radiologist or vascular surgeon inserts a thin, flexible catheter with ultrasound guidance into the vein that is obstructed by the blood clot. High-speed water jets create a vacuum to pull the clot into the catheter, where it is then pulverized and vacuumed out of the vein. During the procedure, an inferior vena caval filter is placed past the clot to ensure no blood clots travel to the lungs. The AngioJet also uses a “pulse spray” to deliver “clot buster” TPA (tissue plasminogen activator) medication into the clot to rapidly dissolve it. AngioJet can also be used in an artery to remove blood clots similar to blood clot removal in the veins.





Licking Memorial Pediatrics – Newark Sick/Well Child Renovations –

The Tamarack Road office of Licking Memorial Pediatrics – Newark completed renovations to reduce the risk of children contracting illnesses while waiting for their well child appointments. With the new renovations, the office now has two entrances to separate waiting areas – one for well child visits, and the other for sick child visits. The two separate waiting areas are designed to prevent well infants and children from coming into close contact with others who are sick. Parents are instructed what entrance and waiting area to use when they call to schedule an appointment.

Hematology/Oncology Department Renovation – In 2011, Licking Memorial Hospital (LMH) began a \$1.5 million Hematology/Oncology Department Renovation. The newly remodeled LMH Hematology/Oncology Department will feature a larger, upscale registration and waiting area, upgraded private chemotherapy infusion rooms, additional exam rooms, an updated chemotherapy mixing room and a centrally located staff office. The renovation project is designed to expand the existing areas and to better serve the patients and physicians by utilizing space more efficiently and effectively, as well as creating a soothing, stress-free environment.

C-TEC Wellness Center – In an endeavor to make wellness services more accessible to the community, LMH opened a second Wellness Center at C-TEC (Career and Technology Education Center) on Price Road in Newark. The new Wellness Center includes treadmills, ellipticals, stationary bikes, recumbent cross trainer equipment and a certified fitness trainer to supervise activities. Additional features of the Wellness Center at C-TEC include exercise classes, nutrition education, tobacco cessation counseling, health screenings and health education programs. Hours of operation for the Wellness Center at C-TEC are 8:30 a.m. to 5:00 p.m., Monday through Friday. The new facility is open to C-TEC students and staff, and other members of the community upon registration.



New Neurology Practice – Neurology is the most recent specialty added to the Licking Memorial Health Professionals, a group of healthcare practices with more than 100 medical professionals dedicated to improving the health of the community. Neurology is a specialty that focuses on medical problems affecting the nervous system. The new practice, staffed by Linquan Sun, M.D., is located in the Moundbuilders Doctors' Park, Building 2, at 1272 West Main Street in Newark.

Expanded Pre-participation Sports Screenings – A record number of Licking County students participated in the free Heart to Place pre-participation screenings offered by LMHS in 2011. From May to July, 1,267 students received physical exams, which is a 36 percent increase over 2010. The screenings, now in their sixth year, have expanded to include ImpACT (Immediate Post-concussion Assessment and Cognitive Testing) baseline concussion screenings, in addition to electrocardiogram (ECG) testing for junior high and high school students. Band members, Licking County All-Stars football players and students in C-TEC's Criminal Justice, Fire and Physical Therapy programs are eligible, as well.

Major Gifts Fundraising Committee – In 2011, the Licking Memorial Health Foundation (LMHF), a nonprofit corporation established in 1984 to support LMHS through fundraising activities, formed the Major Gifts Committee to promote charitable giving. Two local community leaders, Jim and Amy Matesich, are chairing this important committee. The new Major Gifts Committee is comprised of dynamic community leaders who have a history of supporting LMHS, including Glenn Abel, Tom Cumiskey, Patrick Guanciale, Donald Hill, John Hinderer, Shari Hively, Pat Jeffries, Amy Matesich, Jim Matesich, Jerry McClain, Mary Jane McDonald, Bob McGaughy, T. Thomas Mills, M.D., Robert O'Neill and Russ Suskind. Jim and Amy kicked off the Major Gifts Committee's efforts with a Founder Level gift of \$100,000 over 10 years. The contribution will be used to provide a memorial aquarium feature within the waiting area of the Hospital's Hematology/Oncology Department.

Community Events: Dedications, Receptions and Open Houses

Licking Memorial Health Systems (LMHS) welcomes and encourages input to ensure our technology and services anticipate patients' constantly changing needs. Residents and employees were invited to many events during 2011 to celebrate areas of growth and to become familiar with the healthcare environment. Dedications, receptions and open houses in 2011 included:

Corporate Breakfasts – The Licking Memorial Hospital (LMH) Development Council hosted four Corporate Breakfasts in 2011. The events serve to acquaint local business and community leaders with new services, technology and health trends in the Hospital, as well as the healthcare industry. This year's topics included a summary of the Health Systems' accomplishments and activities in 2010, a spotlight on the new LMHS Endocrinology Practice and the importance of care for endocrine system disorders, a discussion of current trends and advances in the LMH Cardiology program, and an outline of the quality maternal child services and amenities that are offered at the Hospital.

Pastoral Care Events – During 2011, LMH hosted various events for members of Licking County's clergy, including an annual dinner and educational event. This year's event, which was held in March, featured a presentation on cancer care. The Hospital's Pastoral Care Department facilitates religious and spiritual services for patients and extended family members.

Dawes Arboretum Planting Ceremony – Executive Director of The Dawes Arboretum Luke Messinger presented a Limelight™ Panicle hydrangea shrub to Licking Memorial Health Systems at a planting ceremony in April. The donation served to recognize the long-standing collaboration of the two organizations and their commitment to the growth and well-being of the Licking County community. The hydrangea was planted outside the walkway in front of Licking Memorial Hospital's Cardiology entrance.

Cancer Survivor Celebrations – In recognition of National Cancer Survivors' Day, LMH hosted a series of Cancer Survivor Celebrations throughout the month of June. Refreshments and entertainment were offered in the Jane Cook McConnell Courtyard, and the Courtyard's serene environment provided a place for LMH patients, guests and employees to celebrate and support cancer survivors.

Art from the Heart Reception – Families who participated in the Art from the Heart event at The Works museum in February were invited to a reception in the LMH Café in June to view the artwork, which was exhibited as a slideshow presentation.

LMH Volunteer Garden Dedication – In June, a new flower garden was dedicated near the LMH Café patio to honor all Hospital volunteers. The LMH Volunteer Garden was donated by the Licking County Foundation's Katharyn Wickham Shannon and Ora C. Shannon Memorial Fund in memory of Katharyn (Katie) Wickham Shannon. Katie was a beloved longtime volunteer at LMH, who served for 34 years, and amassed 16,153 volunteer hours.





Granville Family Practice Open House – A reception was hosted to honor Lawrence A. “Pete” Dils, M.D., who retired from Licking Memorial Family Practice – Granville after 45 years of service to the community. More than 200 individuals attended the event to thank Dr. Dils for his dedicated service. Guests at the reception also welcomed the new Granville Family Practice Physician, Matthew Farrell, M.D., who joined Licking Memorial Health Professionals in June.

Donor Appreciation Reception – LMHS thanked contributors during the annual Donor Appreciation Reception in September. The event is an opportunity for donors to be recognized for their generous gifts and receive information on current and future projects at LMHS. At the 2011 reception, the latest piece in the LMHS Main Street Collection, a replica of the Jane Cook McConnell Courtyard, was unveiled for donors who have reached the \$6,500 level of giving. All donations are used to purchase new medical equipment and technology, and enhance the healthcare facilities at LMH.

LMH TWIGS 6 Granville Thrift Shop Grand Re-Opening – The LMH TWIGS 6 Granville Thrift Shop officially re-opened to the public with a grand re-opening celebration in October. The Thrift Shop has been in operation for more than 60 years and recently relocated to 1865 Tamarack Road in Newark.

Lifetime Achievement Reception – Each fall, the LMH Development Council hosts the Lifetime Achievement Reception in recognition of individuals who have made an extraordinary difference in the community. The 2011 recipient was John J. O’Neill, who serves as chairman of the Southgate Corporation and executive board member of the Park National Corporation. A special award was presented to posthumously honor Dell “Christine” Warner Powell, who was a



longtime LMHS friend and supporter. The American Red Cross of Licking County, a United Way partner, also was presented with the seventh annual Building a Healthier Community (BAHC) Award to recognize their blood services program volunteers.

Ultra Sounds Jazz Band CD Release Party – The Ultra Sounds Jazz Band, a group of musically talented LMHS employees and supporters, celebrated the release of their first album, An Ultra Sonic Christmas, at a CD Release Party at LMH in November. The event launched the sale of the debut album, which was available for purchase through the LMH TWIGS Organization for \$15. The proceeds from the album benefited the Licking Memorial Hematology/Oncology Department.

Cardiac Rehabilitation Dinner – The LMH Cardiology Department hosted a dinner reception in December to honor patients who have successfully completed the cardiac rehabilitation program. Approximately 40 graduates were in attendance with their friends and family to celebrate their successful completion of the program. More than 2,500 patients have graduated from the program since it began in 1987.

Community Outreach

Licking Memorial Health Systems (LMHS) is firmly committed to our mission “To Improve the Health of the Community.” The best way to protect community health is to prevent injury and disease; therefore, LMHS devotes many resources to educating the public about healthier lifestyles and proper medical care. In addition, LMHS is committed to giving back to the community through support of local groups and events.

The public is apprised of all LMHS programs and health trends through press releases, radio and newspaper interviews, the bimonthly Community Connection publication, monthly Quality Report Cards and an extensive Web site.

LMHS partnered with many local organizations throughout 2011 for various events, including American Red Cross blood drives, Art from the Heart Family Day at The Works, and the “For Your Health” 5K Run and Fun Walk. Many of LMHS’ programs and screenings are offered free of charge. Others are provided at a nominal cost.

2011 events and programs included:

January

Community Roundtable with spas, stylists and barber services
Licking Memorial Hospital’s 113th Birthday Celebration – Winter outerwear donation by LMHS employees to the Center for New Beginnings and Salvation Army of Licking County
Hosted Red Cross blood drive at LMH
Betsy Eaton O’Neill Health Resource Center Program – Tips to Quit Smoking
Betsy Eaton O’Neill Health Resource Center Program – Quick Meals for Healthy Weight Loss
Community Education Program – Thyroid Disease
Community Roundtable with youth sports league leaders
Granville Recreational District Running Club Sponsor
Boy Scouts of America Simon Kenton Council Good Scout Reception for Robert Handelman sponsor
Par Excellence Academy’s Martin Luther King Breakfast sponsor
Licking County Groundhog Breakfast sponsor
Newark Catholic Athletic Association High School Baseball sponsor
Licking County Family YMCA Patrons sponsor
Newark Granville Symphony Orchestra sponsor
North Newark Little League sponsor
LICCO Inc. sponsor
Mental Health America of Licking County’s Java and Jazz Event sponsor
Ohio Cancer Research Associates’ Grand Illusions event sponsor
Ongoing monthly programs – Ask the Doc at Shepherd Hill, LMHS Self-Management Diabetes Program, Childbirth Education classes, CPR classes

February

Community Roundtable with athletic directors
The Heart Truth – A Red Dress Event
Art from the Heart Family Day at The Works Museum
Betsy Eaton O’Neill Health Resource Center Program – Understanding Your Home Blood Glucose Results
Corporate Breakfast Program – 2010: The Year in Review and a Look into 2011
Participated in Food Pantry Network of Licking County’s Supermarket Sweep
Licking Valley Youth Sports Association sponsor

The Licking County Foundation’s YES Clubhouse Expansion Project sponsor
Twentieth Century Club’s Pro-Am Golf Tournament sponsor
Licking Valley Youth Softball Association sponsor
Lakewood Girls Summer Softball sponsor
Ongoing monthly programs – Ask the Doc at Shepherd Hill, LMHS Self-Management Diabetes Program, Childbirth Education classes, CPR classes



March

Doctors' Day Recognition
Participated in the Taste of Home event
Hosted Red Cross blood drive at LMH
Pastoral Care Breakfast
LMHS Career Open House
Community Education Program – Tobacco Cessation
Betsy Eaton O'Neill Health Resource Center Program – Exercise and Weight Loss
Betsy Eaton O'Neill Health Resource Center Program – Car Seat Safety
Operation Feed Campaign with Food Pantry Network of Licking County
Big Brothers Big Sisters 2011 gold sponsorship
Newark Catholic High School's Touch of Class Dinner/Auction sponsor
Licking County Family YMCA Babe Ruth Complex sponsor
Foundation of Hospice of Central Ohio Golf Outing sponsor
Licking County Sports Association sponsor
United Way of Licking County Annual Meeting sponsor
American Red Cross of Licking County's Heroes Breakfast sponsor
Granville Christian Academy Auction sponsor
Newark Catholic Athletic Association Softball sponsor
Carol Strawn Center's 2011 Walk Down Memory Lane sponsor
National Child Safety Council's Safety Education and Drug Awareness for Children in Licking County sponsor
Ongoing monthly programs – Ask the Doc at Shepherd Hill, LMHS Self-Management Diabetes Program, Childbirth Education classes, CPR classes

April

Community Education Program – Digestive Disorders
Community Education Program – Dining with Diabetes
Betsy Eaton O'Neill Health Resource Center Program – Healthy Meals on a Shoestring Budget
Betsy Eaton O'Neill Health Resource Center Program – Herbs and Over-the-Counter Products
Licking County Family YMCA, Denison University, LMHS – Health and Fitness Fest A Call to College sponsor
St. Francis de Sales Parish 2011 Festival sponsor
Heartbeats of Licking County 8th Annual Tournament FORE Life sponsor
Twentieth Century Club's 2011 Pro-Am Invitational Golf Tournament sponsor
Lakewood Little League Minor Team sponsor
Watkins Memorial High School Annual Golf Outing sponsor
Big Brothers Big Sisters Bowl-a-thon sponsor
Heath Parks and Recreation Baseball sponsor
Mound City Little League sponsor
Licking County Foundation's Strawberries on the Square sponsor
Licking County Settlers Grand Slam sponsor
Licking County Humane Society sponsor
Clover Valley Golf Club sponsor
Granville Rotary's Raccoon Valley Park Bridge Project sponsor
Licking County Family YMCA's 100 Mile Carbon Fiber sponsor
The Hartford Library Association Movie Night sponsor
Ongoing monthly programs – Ask the Doc at Shepherd Hill, LMHS Self-Management Diabetes Program, Childbirth Education classes, CPR classes



May

Community Roundtable with realtors
LMHS Family Movie Night – at the Pataskala Health Campus
Pataskala Health Campus Urgent Care tours for Pataskala Elementary students
Betsy Eaton O'Neill Health Resource Center Program – Finding Help for Your Healthcare Needs
Velvet Ice Cream Festival
Corporate Breakfast Program – Endocrinology Services
Community Education Program – Skin Cancer Awareness and Screening
Park National Bank's Shred-It Day
Community Education Program – Hearing Loss
Hosted Red Cross blood drive at LMH
Preparticipation Sports Screenings for Licking County Student Athletes
Licking County Prayer Breakfast sponsor
C-TEC Golf Outing sponsor
Licking County Health Department's 7th Annual Kickin' Ash Splash sponsor
American Cancer Society's Relay for Life of Licking County sponsor
Behavioral Health Partners Garden Party sponsor
Flags Over Pataskala Golf Outing sponsor
Lester Williams "Pride in the Red Helmet" Golf Outing sponsor
American Cancer Society's Pataskala Relay for Life sponsor
Simon Kenton Council Golf Outing sponsor
Head Start Hemocue Analyzer and Cuvettes sponsor
Utica Sertoma sponsor
Ovation Golf Tournament sponsor
Licking County Chamber of Commerce Golf Tournament sponsor
Ongoing monthly programs – Ask the Doc at Shepherd Hill, LMHS Self-Management Diabetes Program, Childbirth Education classes, CPR classes

June

Art from the Heart Reception
Community Education Program – Skin Cancer Awareness and Screening
Camp Feelin' Fine – a day camp for children with asthma
Community Education Program – Thyroid Disease
Community Education Program – Keeping the Beat: CPR Education Open House
Cancer Survivor Celebrations – Jane Cook McConnell Courtyard
Sponsored Licking County Settlers – LMHS Night
Granville Farmers' Market
Walk & Talk with a Doc – Granville Wildwood Park
Oncology Survivors' Day Picnic
Volunteer Garden Dedication
Pre-participation Sports Screenings for Licking County Student Athletes
Blessed Sacrament Friends of Festival sponsor
Dawes Arboretum's Bluegrass, BBQ and Boom event sponsor
American Cancer Society's Relay for Life Golf Outing sponsor
Licking County Chamber of Commerce Annual Membership Drive sponsor
Newark Celiac Support Group's Tracks for Celiacs sponsor
Heath Band Boosters sponsor
Midland Golf Outing sponsor
Licking County Coalition of Care's Annual Gospel Celebration sponsor
Granville Rotary Firecracker Five race sponsor
American Trophy and Engraving's Relay for Life and Car Show Benefit sponsor
Licking County Family YMCA Golf Outing sponsor
Newark High School Athletic Department's sponsor
Kiwamis Club of Granville's Maple Leaf 5K sponsor
Heartbeats of Licking County's Walk 4 Youth sponsor
Ongoing monthly programs – Ask the Doc at Shepherd Hill, LMHS Self-Management
Diabetes Program, Childbirth Education classes, CPR classes

July

Betsy Eaton O'Neill Health Resource Center Program – Preventing Heat Stroke
LMHS Family Movie Night – at the Licking County Family YMCA
Betsy Eaton O'Neill Health Resource Center Program – Summer Food Safety
Granville Farmers' Market
Land of Legend Bike Tour
Alexandria Fun Day
Community Education Program – Prostate Cancer and Men's Health Issues
Pastoral Care Breakfast
Hosted Red Cross blood drive at LMH
Salvation Army Day Camp at LMH
Pre-participation Sports Screenings for Licking County Student Athletes
Licking County Center for the Visually Impaired sponsor
Babe Ruth All-Star Team sponsor
OSU School of Allied Medical Professionals Alumni Society Golf Outing sponsor
PBJ Connections Helping Horses Help Kids Fundraiser Trick-or-Treat Reception sponsor
Licking County Coalition for Housing Golf Outing sponsor
Look Up Center Dental Clinic sponsor
Granville High School's Midnight Madness sponsor
Saint Vincent Haven Golf Outing sponsor
Ohio Physicians Health Program 2011 Annual Appeal sponsor
United Way of Licking County's Heath Duck Derby sponsor
Licking County Junior Achievement of Licking Schools sponsor
Ongoing monthly programs – Ask the Doc at Shepherd Hill, LMHS Self-Management
Diabetes Program, Childbirth Education classes, CPR classes

August

Community Roundtable with health insurance professionals
Betsy Eaton O'Neill Health Resource Center Program – Are You at Risk for a Heart Attack?
Dawes Arboretum – “For Your Health” 5K Run and Fun Walk
Hartford Fair – participant and purchased steer for donation to Salvation Army
Community Roundtable with police and fire chiefs
Our Savior Lutheran – Back to School Night
Pataskala Street Fair and Parade
Community Education Program – Obsessive Compulsive Disorder
American Cancer Society Statesman sponsor
Camp O'Bannon Golf sponsor
Licking Valley Athletic Boosters Football Team sponsor
Midland Theatre Special Projects sponsor
New Beginnings Heels for Hope sponsor
Colors for Cure Art Auction sponsor
Boy Scouts of America Simon Kenton Council's Clay Target sponsor
Greystone Court Associates Fundraiser sponsor
The Energy Cooperative Golf Outing sponsor
The Cade and Katelyn Fund Committee Golf Outing sponsor
Center for Disability Services Garden Party sponsor
Community Mental Health and Recovery Board sponsor
Newark Heath Rotary Foundation Golf Gala sponsor
Glenford Elementary Health Walk sponsor
Par Excellence sponsor
Lakewood Football Team sponsor



Newark Catholic Cross Country sponsor
Licking County Aging Program sponsor
Licking County Prayer Breakfast sponsor
Ongoing monthly programs – Ask the Doc at Shepherd Hill, LMHS Self-Management
Diabetes Program, Childbirth Education classes, CPR classes, Blood Pressure
screenings at C-TEC

September

Community Roundtable with politicians
Corporate Breakfast Program – Heart Care in Licking County
Redskin Rhythm and Ribs Festival
Kids First Fest
Dentistry from the Heart
Music and Arts Festival
Licking Valley High School's Volley for the Cure
LMHS Family Movie Night – at Denison University
Annual Donor Appreciation Reception
LMHS Family Movie Night – at the Pataskala Health Campus
Community Education Program – Dining with Diabetes
Community Education Program – Healthy Aging
Hosted Red Cross blood drive at LMH
Newark Firefighters Local 5K Run/Walk sponsor
Lou and Gib Reese Ice Arena sponsor
Ohio's Youth Entertainers Stage Show sponsor
The Dawes Arboretum sponsor
Licking County Gospel Concert sponsor
Newark Heath Rotary Golf Outing sponsor
Licking County Athletics Baseball sponsor
Colors for Cure Art Auction sponsor
Perry Hocking Education Service Center sponsor
Harvesting Hope for Andrew 5K sponsor
Village of Granville gold sponsorship
Ongoing monthly programs – Ask the Doc at Shepherd Hill, LMHS Self-Management
Diabetes Program, Childbirth Education classes, CPR classes, Blood Pressure and
Blood Glucose screenings at C-TEC

October

Community Roundtable with CPAs and comptrollers
LMH Flu Clinic at C-TEC
Community Education Program – Breast Cancer Awareness and Screening
Community Roundtable with school nurses
Experience Granville at the Bryn Du Mansion
LMHS Career Open House
Granville Farmers' Market
Safe Trick or Treat on the Square
Halloween Celebration – at the Licking County Family YMCA
Kids' Night Out at Kroger
HSMP Alumni Society sponsor
Children's Reading Foundation of Licking County sponsor
Licking County Family YMCA Western Branch Founders Campaign sponsor
Licking County Courthouse Lighting sponsor
Mental Health America of Licking County's 58th Annual Celebration and Dinner sponsor

Saint Francis Mother Daughter Tea sponsor
Volley for a Cure at Watkins Memorial High School sponsor
Watkins Memorial Baseball Golf Outing sponsor
Ongoing monthly programs – Ask the Doc at Shepherd Hill, LMHS Self-Management
Diabetes Program, Childbirth Education classes, CPR classes, Blood Pressure and
Blood Glucose screenings at C-TEC

November

LMH Flu Clinic at C-TEC
Betsy Eaton O'Neill Health Resource Center Program – Beating Holiday Stress
LMHS Lifetime Achievement Reception
Betsy Eaton O'Neill Health Resource Center Program – Healthy Holiday Recipes
Community Roundtable with township trustees and clerks
Community Education Program – Diabetes Awareness
Betsy Eaton O'Neill Health Resource Center Program – How to Adjust Your Insulin
Hosted Red Cross blood drive at LMH
The Works' Hats Off Event sponsor
Licking County Coalition for Housing sponsor
Newark Athletic Booster Club sponsor
A Call to College Annual Appeal sponsor
Granville High School's Licking County College Fair sponsor
LICCO Inc. Spring Fitness 5K sponsor
Licking County Family YMCA's Friends of the Y Annual Campaign sponsor
Newark Catholic Athletic Association Boys Basketball sponsor
Pataskala Historical Town Hall Sterling Theatre's Holiday Dinner and Auction sponsor
Licking/Knox Goodwill sponsor
Big Brother Big Sisters' Beat Michigan Bash sponsor
Heath High School Craft Show sponsor
Ongoing monthly programs – Ask the Doc at Shepherd Hill, LMHS Self-Management
Diabetes Program, Childbirth Education classes, CPR classes, Blood Pressure and
Blood Glucose screenings at C-TEC



December

Cardiac Rehabilitation Dinner
Community Roundtable with local attorneys
Betsy Eaton O'Neill Health Resource Center Program – Finding Help for Your Healthcare Needs
Community Education Program – Cosmetic Surgery Education
Betsy Eaton O'Neill Health Resource Center Program – Holiday Food Safety
Corporate Breakfast Program – Maternity Services
Hosted American Red Cross type O blood drive at LMH
Salvation Army's Silver Bells event sponsor
Newark Campus Development Fund's Next Generation Challenge sponsor
Licking Valley Athletic Boosters' All Sports Dinner and Auction sponsor

Licking County United Way's Recognition and Report Breakfast sponsor
Twentieth Century Club's Biennial Flyer sponsor
Newark Generals Hockey Team Calendar sponsor
Saint Vincent Haven Annual Appeal sponsor
Northridge High School Athletic Boosters Annual Dinner Auction sponsor
Carol Strawn Center's 10th Annual Dance and Chance Event sponsor
Licking County Chamber of Commerce Groundhog Breakfast sponsor
American Heritage Girls sponsor
Ongoing monthly programs – Ask the Doc at Shepherd Hill, LMHS Self-Management Diabetes Program, Childbirth Education classes, CPR classes, Blood Pressure and Blood Glucose screenings at C-TEC

Speakers Bureau, Health Fairs and Screenings – In 2011, LMHS provided speakers and health screenings to the community through the following organizations and events:

AARP – Monthly Meeting
Alexandria Buckeye Senior Group
Alexandria Fun Day
Boeing – Employee Health and Wellness Fair
Business After Hours
Camp Enterprise
Child Support Agency
COTC LPN Class
COTC Nursing Pinning Ceremony
COTC Radiology Class
Criss-Sheodinger Funeral Home
C-TEC Wellness Program
Denison University Career Fair
Denison University – Employee Health and Wellness Fair
Denison University – SHARE program
Diabetes Rewind
Dining with Diabetes Reunion
Englefield Oil
Etna Lions Club – Cruise In and Health Fair
Glenn's Market Blood Pressure Screenings
Goodrich – Wellness Event
Goodwill Industries – Career Day
Granville Art Affair and Wine Festival
Granville Middle School – Arts Mania Day
Granville Middle School – Wellness Day
Granville Rotary
Hartford Fair
Harvest Federal Credit Union
Heath Fire Station – Open House
Hebron Health Fair

Hebron Lions Club
Heritage Middle School – After School Program
Hopewell Federal Credit Union
Jacksontown United Methodist Church
John Clem Elementary – “Just Say No” Club
Kroger-Mt. Vernon – Health Fair
LEADS Headstart Pataskala
Learn, Grow and Play Child Development Center
Licking County Aging Program
Licking County Aging Program – Ice Cream Social
Licking County Board of Developmental Disabilities
Licking County Chamber of Commerce
Licking County Department of Job and Family Services
Licking County Family YMCA – Lunch and Learn
Licking County Family YMCA – Fitness Challenge
Licking County Government Wellness Fair
Licking County Retired Teachers Association
Licking/Knox Goodwill – Youth Works
Life Local Speaker Series – Bryn Du Mansion
Longaberger – Health Fair
Lowes – Safety Saturday
Mental Health America
Momentive Performance Materials
Neil Avenue United Methodist Church – Hot Air and Coffee Club
Newark First United Methodist Church – Women's Group
Northridge Local Schools – Reading Night
ODOT – Employee Health Fair
Ohio State University-Newark – Health and Awareness Class

PAR Excellence Academy – Health Fair
Parkinson's Support Group
Pataskala Elementary – Nutrition Lecture
Rendy Murray Apartments for Senior Living
Saint Francis Women's Group
SASS for Breast Cancer Survivors Conference
Sheridan High School Health Expo
State Farm – Health Fair
Tamarack Farms Dairy – Health Fair
The Advantage Club – Silver Sneakers
The Energy Cooperative Members Day at The Works
The Energy Cooperative – Safety Meeting
The Works – Kindergarten Celebration
TOPS – Newark
Tri-Village Christian Church – Taste of Pataskala
West Licking Fire Department – Health Fair
West Licking Fire Department – Open House
West Licking Fire District
YMCA -Pataskala – Senior Citizens Group

Development Council

The Licking Memorial Hospital (LMH) Development Council was established in 1987 and falls under the auspices of the Licking Memorial Health Foundation. Its purpose is to increase charitable giving to LMH and to enhance and promote meaningful community relations for the Hospital. Although LMH is financially sound, we are not immune to today's financial challenges that include government cutbacks in Medicare and Medicaid reimbursements, revenue shortfalls, and the continuing cost of charity care. Donations to the Licking Memorial Health Foundation enable LMH to provide for capital needs, services and programs that may otherwise go unfunded. The Licking Memorial Health Foundation is a not-for-profit corporation.

Executive Committee

Robert McGaughy, Chairman
P. David Shull, Vice Chairman
Glenn Abel
Thomas Cummiskey
John Gard
Thomas Hall, M.D.
Patrick Jeffries
Bonnie Manning
Mary Jane McDonald
James Mitchell
Robert Montagnese
Robert O'Neill
Stuart Parsons

Annual Support Committee

Thomas Cummiskey, Chairman
James Mitchell, Vice Chairman
James Atkinson
Vince Brown
Michael Buskirk
Mary Jane Carrier
Dave Doney
Seth Ellington
Jill Evans
Donald Hill
Jeffrey James
Charles Johnston
Nicole Judd
Joyce Malainy, Ed.D.
Jerry McClain
Doris Spriggs
Sherry Staggers
Richard Stewart
Jack Stickle II
Russell Suskind
Douglas Ute
Ashley Wade
Charles Walker

Community Relations Committee

Mary Jane McDonald, Chairman
Robert O'Neill, Vice Chairman
Tony Adams
Edward Bohren
Karen Burger
Marcia Downes
Stephen Fowler
Sally Heckman
Ann Howard
Patrick Jeffries
Melissa Johnston
Alfred Kanuch
Barbara Kanuch
Willard Kuhlwein
Michele Layman
Linda Linham
Christopher Meyer
Brian Mortellaro
Thomas Mullady
Diane Paetz
John Weaver
Linda Wiegand
James Young

Education and Membership Committee

John Gard, Chairman
Bonnie Manning, Vice Chairman
Mary Albright
Julie Barrett
Ron Cassidy
Jack Crockford
Eschol Curl
Kim Fleming
Terry Frame
Nasie Gallagher
Shari Gallup
Todd Hartshorn
Cheri Hottinger
Patricia Landon
Kim Lust
Nelson McCray, Ph.D.
Eloise Miller
David Morrison
Richard Reed
Jennifer Roberts
John Row
Donna Shipley
Thomas Slater
Charles Walker
Ray Wilson

Development Council Mission

To increase charitable giving to the Hospital, and to enhance and promote meaningful community relations resulting in the Hospital's ability to meet community needs and better serve its publics.

Fundraising

Licking Memorial Health Systems (LMHS) relies, in part, on charitable donations to stay in the forefront of technological advances and meet growing community needs. The Development Department at Licking Memorial Hospital (LMH) works diligently to ensure that the Hospital has the funds available for continuous improvements and to offset the expense of charity care. Contributions to Licking Memorial Health Foundation (LMHF) are used to purchase equipment and fund programs, capital expenses and facility improvements. In 2011, LMHF received \$15,155.37 in contributions to the general fund in addition to the donations listed below. The contributions are not used for salaries or general operating expenses.

Cornerstone Club

The Cornerstone Club is comprised of community members who contribute \$100 or more to LMHF. As of 2011, the Cornerstone Club has 140 members who have raised \$22,050 toward the Hematology/Oncology Department Renovations. Donors receive a piece of the Main Street Collection at each \$500 milestone of giving. The 2011 addition to the Main Street Collection recognizes donors who have reached the \$6,500 level of giving. The new piece is a likeness of the Jane Cook McConnell Courtyard, which was made possible by a generous donation from William McConnell and his late wife, Jane.

The Caduceus Society

Physicians within LMHS have their own opportunities to lend financial support through The Caduceus Society, which is a prestigious giving level for physicians who pledge a gift of \$10,000 or more over a period of 10 years. New members in 2011 included Drs. Thomas and Mary Beth Hall, and Valentine and May Mbah, M.D. The Caduceus Society has a total of 36 members.

Founder Level

In 2011, Jim and Amy Matesich joined the ranks of distinguished Founder Level donors who have made outstanding contributions to LMHF by pledging a gift of \$100,000 or more over 10 years. The Matesich's contribution provided the renovated Hematology/Oncology Department's waiting area with the Rod Callander Memorial Aquarium, a unique, L-shaped, floor-to-ceiling, 450-gallon saltwater tank that was named after Amy's father. A dedication ceremony is planned upon completion of the renovations in the spring of 2012.

Benefactor Level

Benefactors are special friends of LMHS, both individuals and businesses, who support the LMHS mission to improve the health of the community by pledging between \$50,000 and \$100,000 over a period of 10 years. Rob and Lauren Montagnese advanced to the Benefactor Level of giving in 2011 after completing their previous John Alford Fellowship and William Schaffner Society commitments.



The John Alford Fellowship

The John Alford Fellowship was created to memorialize the extraordinary commitment of LMH's long-time supporter, John W. Alford. New members in 2011 included: Carol and Gary Barnes, John and Mary Hinderer, Robert and Dorothy Pricer, and Cyril (deceased) and Barbara Ransopher.

The William Schaffner Society

The William Schaffner Society gained seven members in 2011, and now has a total of 104 members. The Schaffner Society was created in memory of William Schaffner, the first chairman of the Licking County Hospital Commission. Members pledge at least \$10,000 over 10 years. Those who joined in 2011 are: Richard Reed, Angel S. Wilson, Bruce Campbell, R.N., Claire Gant, Walt and Angie Greenfield, and Greg and Carrie Wallis.

Licking Memorial Golf Gala

The annual Licking Memorial Golf Gala took place at the Granville Golf Course on June 27, with T. Thomas Mills, M.D., serving as honorary chair. The team from Park National Bank, whose members included Ed Bohren, Tom Cumiskey, Pat Jeffries and David Shull, took first-place in the tournament. MedBen, Park National Bank and Turner Construction were Ace Sponsors with a contribution of \$5,000 each. Eagle sponsors (\$2,500) included Gutridge Plumbing, Inc., The Jerry McClain Companies, Limbach Company, LLC, Newark Advocate Media, Stedman Flooring, Inc., Summit Custom Cabinets, and U.S. FoodService. A total of 128 golfers played in the 2011 Golf Gala, which raised \$57,922 to benefit the Health Foundation.

Major Gifts Committee

LMHF formed the Major Gifts Committee in 2011 to promote charitable giving to support the Health Systems. Amy and Jim Matesich graciously agreed to co-chair the committee. Other members include: Glenn Abel, Tom Cumiskey, Patrick Guanciale, Donald Hill, John Hinderer, Shari Hively, Pat Jeffries, Jerry McClain, Mary Jane McDonald, Bob McGaughy, T. Thomas Mills, M.D., Robert O'Neill and Russ Suskind.

PRIDE

LMHS employees have a special opportunity to support the Health Systems with charitable contributions through payroll deductions to PRIDE (Providing Resources in Dedicated Employees). As of December 2011, PRIDE had 582 members. Since 1987, PRIDE contributions have exceeded \$1.79 million.

Paving Our Future Commemorative Bricks

LMH's Development Council offers a distinctive way to recognize family members, friends or organizations with commemorative bricks. The bricks are available in



two sizes for personalization and placement in one of LMH's exterior walkways. In 2011, 12 commemorative bricks were purchased, totaling \$3,500.

Honorary and Memorial Giving Program

Many community members appreciate the opportunity to pay tribute to a loved one, commemorate a special event or celebrate a recovery through monetary contributions that benefit LMH. In 2011, LMHF received 2 honorary and 44 memorial donations, totaling \$3,710. In addition, 41 contributors made Doctors Day donations to honor their physicians, for a total of \$2,260.

Employment

Licking Memorial Health Systems (LMHS) has provided employment opportunities for Licking County residents for more than 100 years. LMHS is not only the largest employer in Licking County, but also has established a reputation as the leading healthcare provider in the community. This distinction is largely due to the dedication of the Health Systems' 1,600 employees who serve diligently to provide quality care for patients and visitors.

Because of that commitment, Licking Memorial Hospital (LMH) was named to the U.S. News & World Report's Top 5 list of "Best Regional Hospitals" for 2010-2011. LMH, a medium-sized community Hospital, was named to the list for the Columbus Metropolitan area. The ranking was based on a careful evaluation of the Hospital's care in 16 key areas of specialty, and a survey of area physicians. LMH's performance in the area of ear, nose and throat procedures, as well as overall medical care, propelled the Hospital onto the Top 5 list.

In 2011, LMHS was named to the Columbus Business First's "Best Places to Work" list for the third consecutive year. More than 90 companies in Central Ohio were nominated for the award, and LMHS was chosen as one of 35 honorees. LMHS also was selected as one of the top five in the large business

category and was the sole Licking County organization to be named to the list. Each company was scored by an independent market research firm through employee surveys. The award was a tribute to the LMHS focus on employee satisfaction, engagement and a culture based on principles of devotion to the community, service excellence, teamwork and recognition.

LMHS is very proud of its highly trained and friendly staff and is honored to celebrate their achievements and special events. In January 2011, employees celebrated 113 years of providing quality health care to the community with an annual interdepartmental competition to collect new blankets and outerwear. The gifts were donated to The Center for New Beginnings and the Salvation Army of Licking County to help individuals and families in need. LMHS also sponsored its fourth annual evening with the Licking County Settlers at Don Edwards Park in June. "LMHS Night" featured a cookout with door prizes and free admission to the Settlers vs. the Lake Erie Monarchs baseball game for all Health Systems' employees and their families. Additionally, LMHS employees participated in several charitable campaigns including the Licking County United Way Campaign, as well as the Food Pantry Network of Licking County's Operation Feed Campaign.



During the annual Hospital & Healthcare Week, LMHS honored the efforts of the Health Systems' employees. The annual celebration featured a health fair to provide employees with information to enhance their own health. LMHS also hosted an outdoor employee cookout and announced special employee recognition awards throughout the week, including the Clarissa Ann Howard Award for Clinical Excellence, MVP Awards and the Manager of the Year Award. During the celebrations, 268 LMHS employees were recognized for their dedication and 5-year-incremental years of service during the Employee Recognition Dinner at the Longaberger Golf Club in May. Wanda Grover, R.N., of Licking Memorial Women's Health received special recognition for providing 45 years of service to the Health Systems.

LMHS has high standards for its employees and believes in recognizing and rewarding their accomplishments through various celebrations, including monthly Dining with the Stars recognition breakfasts and luncheons, bi-monthly employee birthday events, various Family Movie Nights throughout the summer months and the annual Employee Holiday Party. LMHS has a comprehensive benefit package that includes tuition assistance, free uniforms, free access to various wellness center sites and excellent health, dental and vision benefits.



2011 Awards

Licking Memorial Health Systems and its dedicated employees, medical staff, volunteers and community members work diligently every day to ensure the community has access to excellent health care. Their efforts were recognized in 2011 with the following awards:

Best Places to Work by Columbus Business First

Licking Memorial Health Systems
(Designated as one of the top five large businesses in Central Ohio)

LMHS Lifetime Achievement Award

John "Jack" O'Neill

LMHS Lifetime Achievement Posthumous Award

Dell "Christine" Warner Powell

LMHS Building a Healthier Community Award

American Red Cross of Licking County – Blood Services Program

LMH Physician of the Year

Talya R. Greathouse, M.D.

LMHS Manager of the Year

Greg Wallis, Director of Surgical Services

Clarissa Ann Howard Nursing Award for Clinical Excellence

Jayne Bryan, R.N.
Angela Siegel, L.P.N.

Outstanding Immunization Rate Recognition by the Licking County Health Department

Richard A. Baltisberger, M.D.
John D. Applegate, D.O.

LMH Donald Day Volunteer of the Year Award

Vickie Fogarty
Arlene Newman





LMHS MVPs

Leanne Ballard
 Erin Bame, C.C.A.
 Garth Bennington, M.D.
 Helen Benson
 Kristi Boley
 Jeanette Carpenter, R.N., B.S.N.
 James Cooper
 Mike Cordle, R.N.

Kathy Craig
 Julie Crandall
 Vicki Evans
 Marcia Fisher, B.S.N., R.N.C.-
 M.N.N., IBCLC, T.T.S.
 Scott Fisher
 Bonnie Ghiloni, R.N., B.S.N., CTTS
 Jennifer Hughes

Connie Jenkins, M.D.
 Brian Klima, M.D.
 Debra Lyday
 Shay Marmie
 Vicki Mays
 Greg McDaniel
 Matt Miller, R.N.
 Shannon Price

Tina Roberts, R.N.
 Erin Rummings
 Justin Sturgill
 Pamela Thacker, RDMS
 Beth Vogelmeier, R.N.
 Mike Walker
 Annie Ward, R.N.
 Nancy Wright





TWIGS

The TWIGS (Togetherness, Willingness, Imagination, Giving and Sharing) Organization of Licking Memorial Hospital (LMH) raises funds for LMH year round with special events, sales and the Hospital Gift Shop. To date, the TWIGS organization has raised more than \$4.6 million toward equipment needs and capital purchases at LMH. In 2011, TWIGS contributed \$98,685 to the Hospital.

TWIGS first formed in 1950 to support the Hospital. Today there are six LMH TWIGS chapters around Licking County. Chairmen of the individual LMH TWIGS chapters are: Jean Heitmann – TWIGS 4, Carolyn Mugavin – TWIGS 6, Sue Weiland – TWIGS 8, Darlene Baker – TWIGS 13, Rose Ann Stevenson – TWIGS 14 and Susan Snyder – TWIGS 24. The LMH TWIGS Executive Board Officers are: Sherry Staggers – Chairman, Sharon Wills – Chairman-Elect, Darlene Baker – Recording Secretary, Ruth Mann – Corresponding Secretary, Nancy Malarky – Treasurer, and Betty Siarnicki – Assistant Treasurer.



Volunteers

LMH is fortunate to have the support of a large group of dedicated volunteers. In 2011, 140 volunteers donated 36,626 hours of their time to perform many tasks that range from delivering mail and greeting cards to assisting with patient transporting. The Volunteer Executive Board officers are: Richard Stewart – President, Ralph Ottensmeier – Vice President (not pictured), Arlene Newman – Recording Secretary and Joanne Hanson – Corresponding Secretary.

- | | | | | |
|---------------------|----------------------|-----------------------|--------------------|------------------|
| Ruba Abu-Hamdeh | Janice Farran | David Hiatt | Polly Mitchen | Shirley Stradley |
| Janet Anderson | Joyce Fleitz | Ann Howard | Bob Moody | Mary Alice Swank |
| Martha Anspach | June Flowers | Maxwell Hughes | Jane Morgan | Mary Tebben |
| Ashley Archer | Vickie Fogarty | Kayleigh Humphries | Arlene Newman | Nora Thiel |
| James Ballenger | Jacob Fondriest | Helen Irsmscher-Thoma | Matthew Norman | Thomas Thiel |
| Janice Banks | Janet Friel | Carol Johnson | Helen Norris | Betty Thompson |
| Pat Bates-Woods | Christine Fulton | Rachel Jones | Joan Omlor | Brenda Tompkins |
| Ethel Becki Becker | Robert Gabe | Robert Kaczor | Ginny Osborne | Claudia Triplett |
| Maxine Binckley | Robert Gabe | Maxine Keith | Ralph Ottensmeier | Emily Wagner |
| Sheryl Bindley | Marie Gartner | Haroon Khan | Heather Lynn Pintz | Joann Walton |
| Mary Ann Boardway | Happy Gault | Cindy Kikeli | Rhea Phillips | Patrick Wesley |
| Matt Bowman | Connie Gelfer | Myrtle Kovach | Mary Lou Place | Naomi Wilder |
| Patricia Brannon | Elinore Giles | Anita Lafferty | Gloria Popovich | Connie Williams |
| Taylor Brooks | Sarah Glaser | Robert Landman | Connie Price | Wanda Wilson |
| Lori Brown | Michaela Good | Thomas LeBlanc | Ben Rader | Sue Wolfe |
| Brooke Byers | Anah M. Godwin | Anthony Lee | Julie Rausch | Thomas Wolfe |
| Joyce Clemings | Nancy Greten | Molly Lee | Amanda Reiss | Elizabeth Yoak |
| Carolyn Cline | Lois Grimm | Shirley Lee | Jan Rengert | John Yoak |
| Eddie Cline | Gloria Gyimah | Connie Levingston | Anna Mae Rhoads | Carol Yost |
| Ruth Coen | Betty Hairston-Davis | Gail Lewis | Glenna Rogers | Marilyn Yost |
| Janet Cook | Rene Halblaub | Aaron Link | Susan Schlicher | Patricia Yost |
| Carole Corbin | Gary Hamilton | Carole Link | Vivian Sharpless | Edward Ziegler |
| Joyce Corder | Karen Hamilton | Drew Link | Patricia Shipp | |
| Shirley Cotton | Joanne Hanson | Mary Lucas | Susan Smith | |
| Beverly Crockford | Harry Harper | Brooke Marlowe | Audrey Snow | |
| Delores Dovjak | Courtney Harris | Thelma McCurdy | Beth Sperry | |
| Judy Dixon | Freda Harris | Michael Meadows | Joseph Stenson | |
| Ann Englefield | Haley Harris | Betty Meyer | Nancy Stewart | |
| Abigail Evans | Teena Harris | Sharon Miller | Richard Stewart | |
| Patricia Ann Farley | Connie Helms | Terry Miller | Susan Stone | |

Facts at a Glance

2011 Statistics

Auxiliaries

Volunteers/TWIGS (hours):.....	55,379
TWIGS (dollars):	\$98,685
Development (dollars):	\$604,339

Charity and Uncompensated Care

In 2011, Licking Memorial Health Systems (LMHS) provided \$41.0* million in uncompensated care at standard charges, of which \$21.3* million was charity care.

LMHS has provided more than \$325 million in uncompensated care at standard charges since 1995, the year that the Licking Memorial Health Professionals was formed.

The total cost of uncompensated care to LMHS in 2011 was \$17.0* million. The total cost of uncompensated care since 1995 has been \$168 million.

Licking Memorial Hospital Statistics

Total registered beds:.....	227
Coronary:	25
Intensive Care:	13
Medical/Surgical:.....	129
Obstetric:.....	18
Psychiatric:.....	9
Nursery:.....	28
Chemical dependency:.....	5
Admissions:.....	7,843
Average daily census (includes observation):.....	76
Average stay (days):	3.1
Emergency Department visits:.....	58,559
Patient days:.....	23,201
Patient meals served:.....	86,245
Babies delivered:.....	974
Laboratory tests:.....	677,225
Pharmacy units:.....	5,030,034
Pounds of laundry:	1,569,294
Urgent Care visits	8,062

Radiology procedures:.....	102,972
Radiology, ultrasound:.....	12,408
Radiology, CT scans:.....	18,630
Radiology, MRI scans:.....	4,578
Rehabilitation, Occupational Therapy outpatient procedures:.....	7,899
Rehabilitation, Physical Therapy outpatient procedures:.....	34,671
Surgical procedures:.....	6,672
Inpatient:	1,609
Outpatient:.....	5,063
Medical Staff (Active):	152
Medical Staff (Consultants):.....	38
Full-time equivalent employees:.....	1,131
Salaries / benefits:	\$70,764,828*
Operating expenses (includes bad debt):.....	\$145,317,605*

Licking Memorial Hospital provided \$34.8* million in uncompensated care at standard charges, including charity, during 2011.

Licking Memorial Health Professionals Statistics

Number of physician practices:	40
Number of physicians:	95
Physician practice patient encounters:	332,894
Average companies served per month by Company Care:	255
Full-time equivalent employees:.....	335
Salaries / benefits:	\$40,421,199*
Operating expenses (includes bad debt):.....	\$54,233,948*

Licking Memorial Health Professionals provided \$6.2* million in uncompensated care at standard charges, including charity, during 2011.

*Unaudited

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