

# Pride Surveys Questionnaire for Grades 6 thru 12 Executive Summary

2014-15 Licking County Schools

Newark, OH

June 08, 2015



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## 1 Introduction

The Pride Surveys staff has reviewed the education legislation, No Child Left Behind (NCLB), and attended meetings in Washington, D.C., with USDOE for briefings on the legislation. This summary and the complete report on your CD-ROM are intended to assist you in meeting the requirements of NCLB.

Under the NCLB, schools are required to establish a Uniform Management and Information Reporting System. The collected data, from *anonymous student surveys*, shall include:

*"...the incidence and prevalence, age of onset, perception of social disapproval of drug use and violence by youth in schools and communities".*

The graphs and tables in this summary are compiled from data collected in your school(s) using the ***Pride Surveys Questionnaire for Grades 6-12***. These graphs and tables cover the areas typically of most interest for school systems. The areas covered are demographics, past 30 day drug use, perception of risk, students' perception of parental and peer disapproval, age of first use, violence indicators, where and when students use drugs, school and community safety, and risk and protective factors. The drugs covered in this summary are cigarette/tobacco use, alcohol use, marijuana use, and prescription drug use.

This summary and the accompanying CD-ROM (full report) will assist you in meeting the requirements of NCLB and requirements from agencies that have similar requirements in assessment and evaluation.

**NOTE: THIS IS ONLY A BRIEF SUMMARY OF YOUR RESULTS. YOUR FULL AND COMPLETE REPORT CAN BE FOUND ON YOUR CD-ROM.**

If you have questions about this report or if you wish to have information on other ***Pride Surveys*** services and products, please call the ***Pride Surveys*** Office or write to the following address:

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## 2 Demographics

Total number of students surveyed: **5,250**

- Number of 6th grade students surveyed: **1,615 (30.8%)**
- Number of 8th grade students surveyed: **1,447 (27.6%)**
- Number of 10th grade students surveyed: **1,251 (23.8%)**
- Number of 12th grade students surveyed: **937 (17.8%)**

Breakdown by sex - it is possible for the sum of the numbers by sex to be less than the overall total since not all students will answer the sex question.

- Number of Male students surveyed: **2,455 (50.8%)**
- Number of Female students surveyed: **2,373 (49.2%)**

## 3 Past 30 Day Drug Use

**NOTE:** For tables, *N of Valid* is the number of students who answered the question and *N of Missing* is the number of students who did not answer the question.

Table 1: Past 30 Day Use – **Cigarettes**

Grade Level	N of Valid	N of Miss	30 Day Use
6th	1592	23	2.1
8th	1423	24	8.3
10th	1241	10	12.2
12th	930	7	16.8
6-8	3015	47	5.0
9-12	2171	17	14.1
Total	5186	64	8.9

Table 2: Past 30 Day Use – **Alcohol**

Grade Level	N of Valid	N of Miss	30 Day Use
6th	1593	22	3.2
8th	1421	26	11.9
10th	1238	13	22.5
12th	929	8	35.5
6-8	3014	48	7.3
9-12	2167	21	28.1
Total	5181	69	16.0

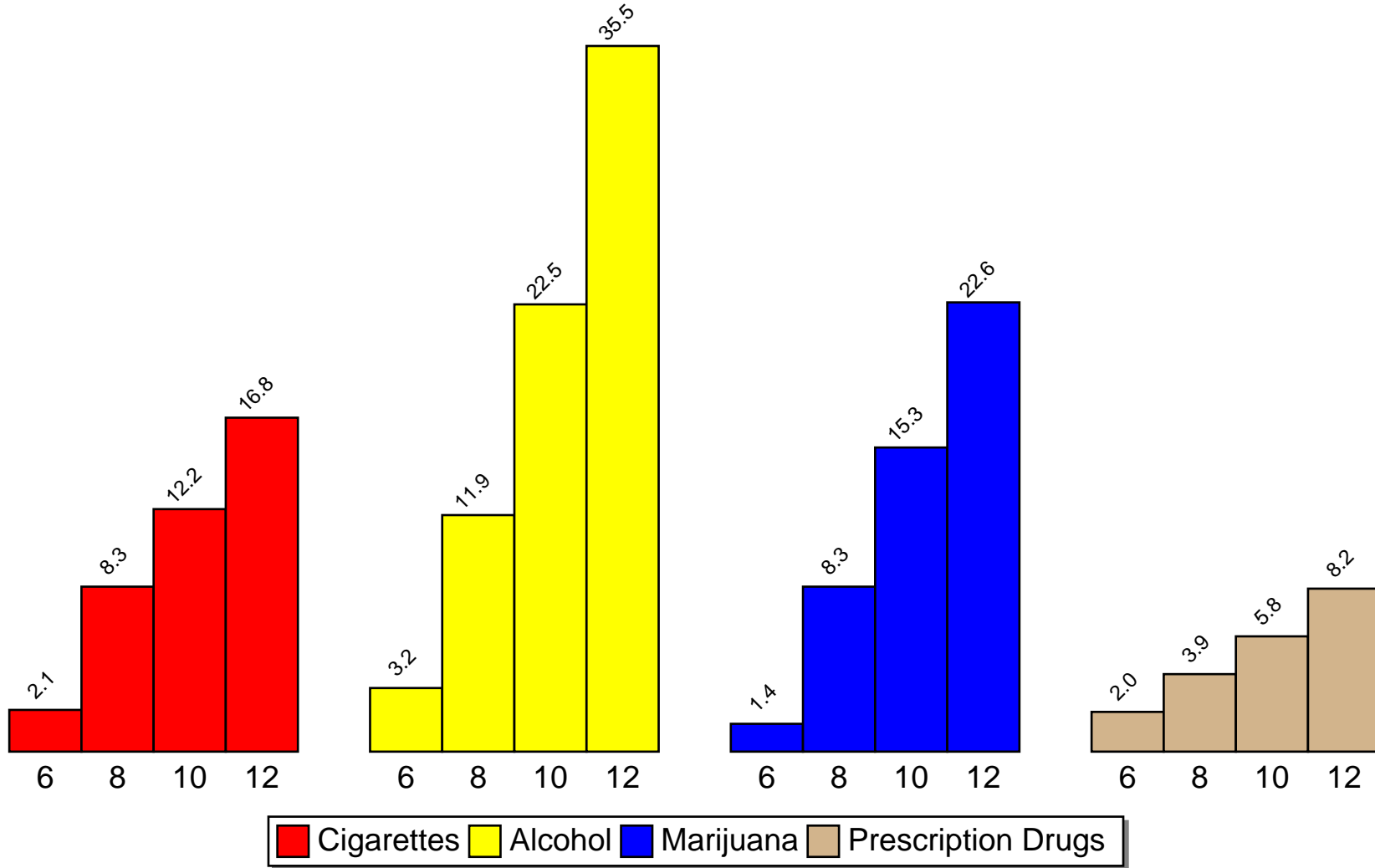
Table 3: Past 30 Day Use – **Marijuana**

Grade Level	N of Valid	N of Miss	30 Day Use
6th	1589	26	1.4
8th	1419	28	8.3
10th	1242	9	15.3
12th	929	8	22.6
6-8	3008	54	4.7
9-12	2171	17	18.4
Total	5179	71	10.4

Table 4: Past 30 Day Use – **Prescription Drugs**

Grade Level	N of Valid	N of Miss	30 Day Use
6th	1591	24	2.0
8th	1422	25	3.9
10th	1239	12	5.8
12th	928	9	8.2
6-8	3013	49	2.9
9-12	2167	21	6.8
Total	5180	70	4.5

# Past 30 Day Use of Cigarettes, Alcohol, Marijuana & Prescription Drugs



Source: Pride Surveys

## 4 Students' Perception of Risk

Students are asked about their perception of risk of regular use of cigarettes, alcohol and marijuana and any use of prescription drugs not prescribed to them with the possible responses being *No Risk*, *Slight Risk*, *Moderate Risk* or *Great Risk*. Past analysis of national statistics indicates that as students' perception of risk increases, use of substances decreases. It is also typical for the perception of risk (*Moderate Risk* or *Great Risk*) to decrease as a child gets older. Your students' responses are detailed in the following tables.

Table 5: Students' Perception of Risk of **Cigarettes**

Grade Level	N of Valid	N of Miss	Moderate or Great Risk
6th	1579	36	80.4
8th	1409	38	80.1
10th	1236	15	85.8
12th	919	18	86.6
6-8	2988	74	80.2
9-12	2155	33	86.2
Total	5143	107	82.7

Table 6: Students' Perception of Risk of **Alcohol**

Grade Level	N of Valid	N of Miss	Moderate or Great Risk
6th	1576	39	64.0
8th	1408	39	66.2
10th	1236	15	71.0
12th	917	20	64.0
6-8	2984	78	65.0
9-12	2153	35	68.0
Total	5137	113	66.3

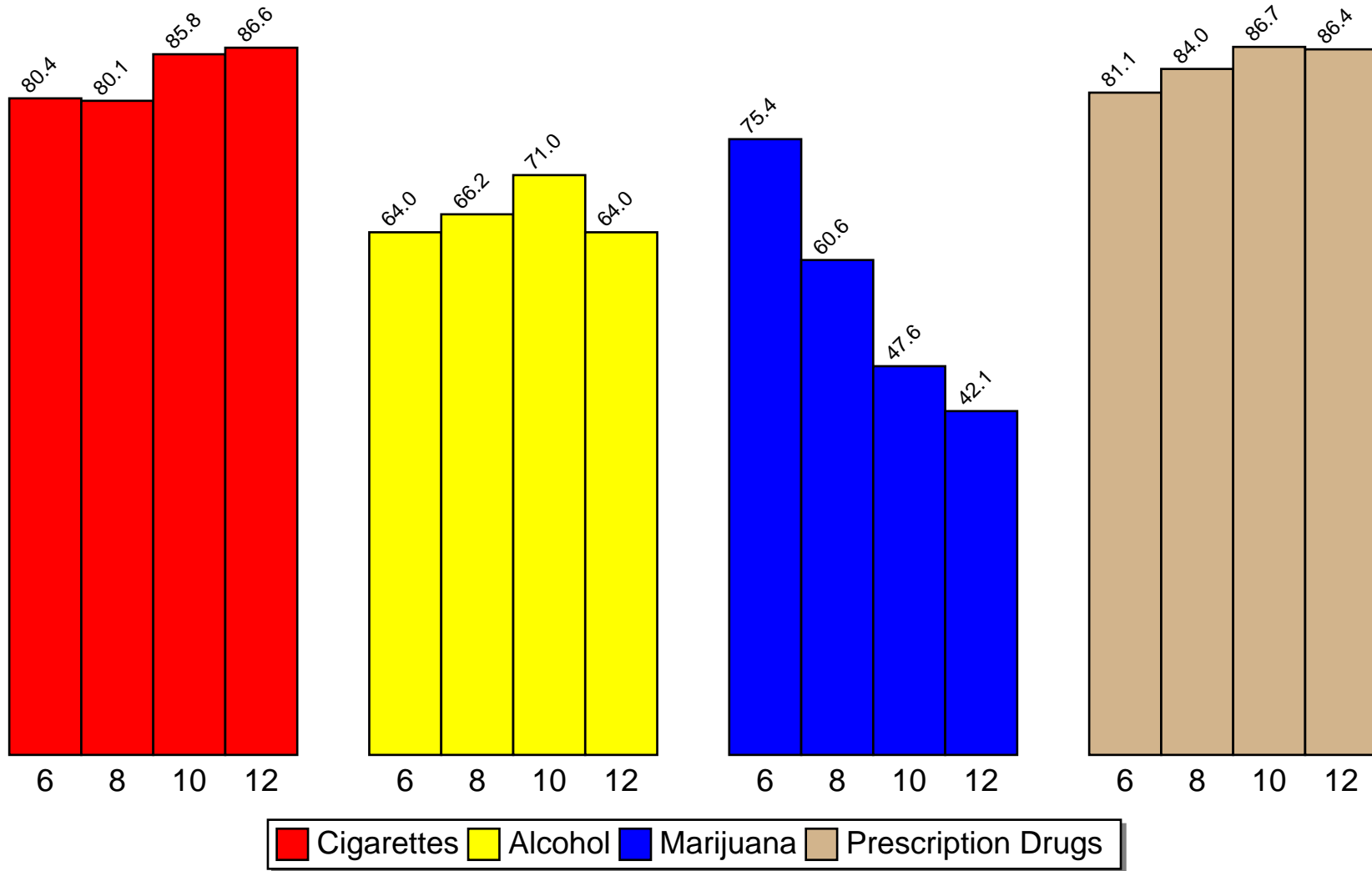
Table 7: Students' Perception of Risk of **Marijuana**

Grade Level	N of Valid	N of Miss	Moderate or Great Risk
6th	1566	49	75.4
8th	1397	50	60.6
10th	1226	25	47.6
12th	916	21	42.1
6-8	2963	99	68.4
9-12	2142	46	45.2
Total	5105	145	58.7

Table 8: Students' Perception of Risk of **Prescription Drugs**

Grade Level	N of Valid	N of Miss	Moderate or Great Risk
6th	1573	42	81.1
8th	1409	38	84.0
10th	1232	19	86.7
12th	921	16	86.4
6-8	2982	80	82.4
9-12	2153	35	86.6
Total	5135	115	84.2

# % Students Who Perceive Cigarettes, Alcohol, Marijuana, & Prescription Drug Use As Moderate Risk Or Great Risk



Source: Pride Surveys



## 5 Students' Perception of Disapproval

Past analysis of national statistics indicates that the majority of students tend to perceive parents as feeling it is *Wrong* or *Very Wrong* for students to use tobacco, drink alcohol regularly, smoke marijuana and to use prescription drugs not prescribed to them for all grade levels. Your students' responses are detailed in the following tables.

Table 9: Students' Perception Of **Parents'** Disapproval Of Use of **Tobacco**

Grade Level	N of Valid	N of Miss	Wrong or Very Wrong
6th	1569	46	95.0
8th	1385	62	93.4
10th	1223	28	89.5
12th	915	22	78.3
6-8	2954	108	94.2
9-12	2138	50	84.7
Total	5092	158	90.2

Table 10: Students' Perception Of **Parents'** Disapproval Of Use of **Alcohol**

Grade Level	N of Valid	N of Miss	Wrong or Very Wrong
6th	1563	52	92.9
8th	1381	66	91.2
10th	1223	28	87.9
12th	914	23	81.2
6-8	2944	118	92.1
9-12	2137	51	85.0
Total	5081	169	89.1

Table 11: Students' Perception Of **Parents'** Disapproval Of Use of **Marijuana**

Grade Level	N of Valid	N of Miss	Wrong or Very Wrong
6th	1563	52	95.4
8th	1382	65	91.4
10th	1225	26	86.2
12th	912	25	79.9
6-8	2945	117	93.5
9-12	2137	51	83.5
Total	5082	168	89.3

Table 12: Students' Perception Of **Parents'** Disapproval Of Use of **Prescription Drugs**

Grade Level	N of Valid	N of Miss	Wrong or Very Wrong
6th	1563	52	94.9
8th	1380	67	95.4
10th	1221	30	95.6
12th	911	26	94.1
6-8	2943	119	95.2
9-12	2132	56	94.9
Total	5075	175	95.1

Typically, students perceive a decreasing amount of disapproval from their friends as they grow older. This is helpful in understanding peer pressure. The following tables detail your students' responses to their friends' disapproval.

Table 13: Students' Perception of **Friends'** Disapproval of Use of **Tobacco**

Grade Level	N of Valid	N of Miss	Wrong or Very Wrong
6th	1522	93	87.2
8th	1353	94	72.4
10th	1213	38	57.2
12th	915	22	44.4
6-8	2875	187	80.2
9-12	2128	60	51.7
Total	5003	247	68.1

Table 14: Students' Perception of **Friends'** Disapproval of Use of **Alcohol**

Grade Level	N of Valid	N of Miss	Wrong or Very Wrong
6th	1524	91	86.3
8th	1355	92	71.2
10th	1211	40	55.2
12th	913	24	47.2
6-8	2879	183	79.2
9-12	2124	64	51.7
Total	5003	247	67.5

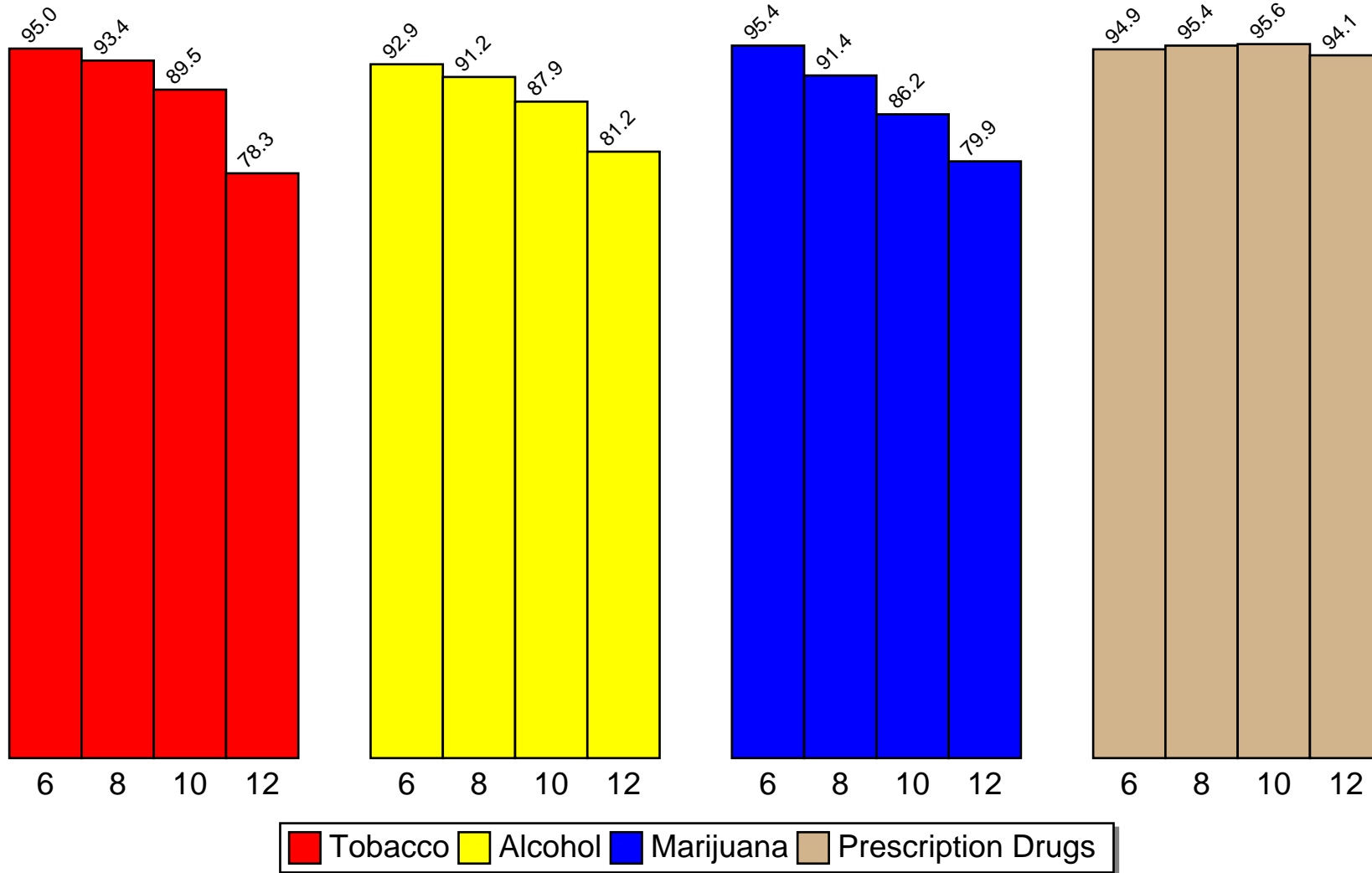
Table 15: Students' Perception of **Friends'** Disapproval of Use of **Marijuana**

Grade Level	N of Valid	N of Miss	Wrong or Very Wrong
6th	1514	101	90.4
8th	1348	99	72.1
10th	1211	40	48.9
12th	913	24	39.0
6-8	2862	200	81.8
9-12	2124	64	44.6
Total	4986	264	66.0

Table 16: Students' Perception of **Friends'** Disapproval of Use of **Prescription Drugs**

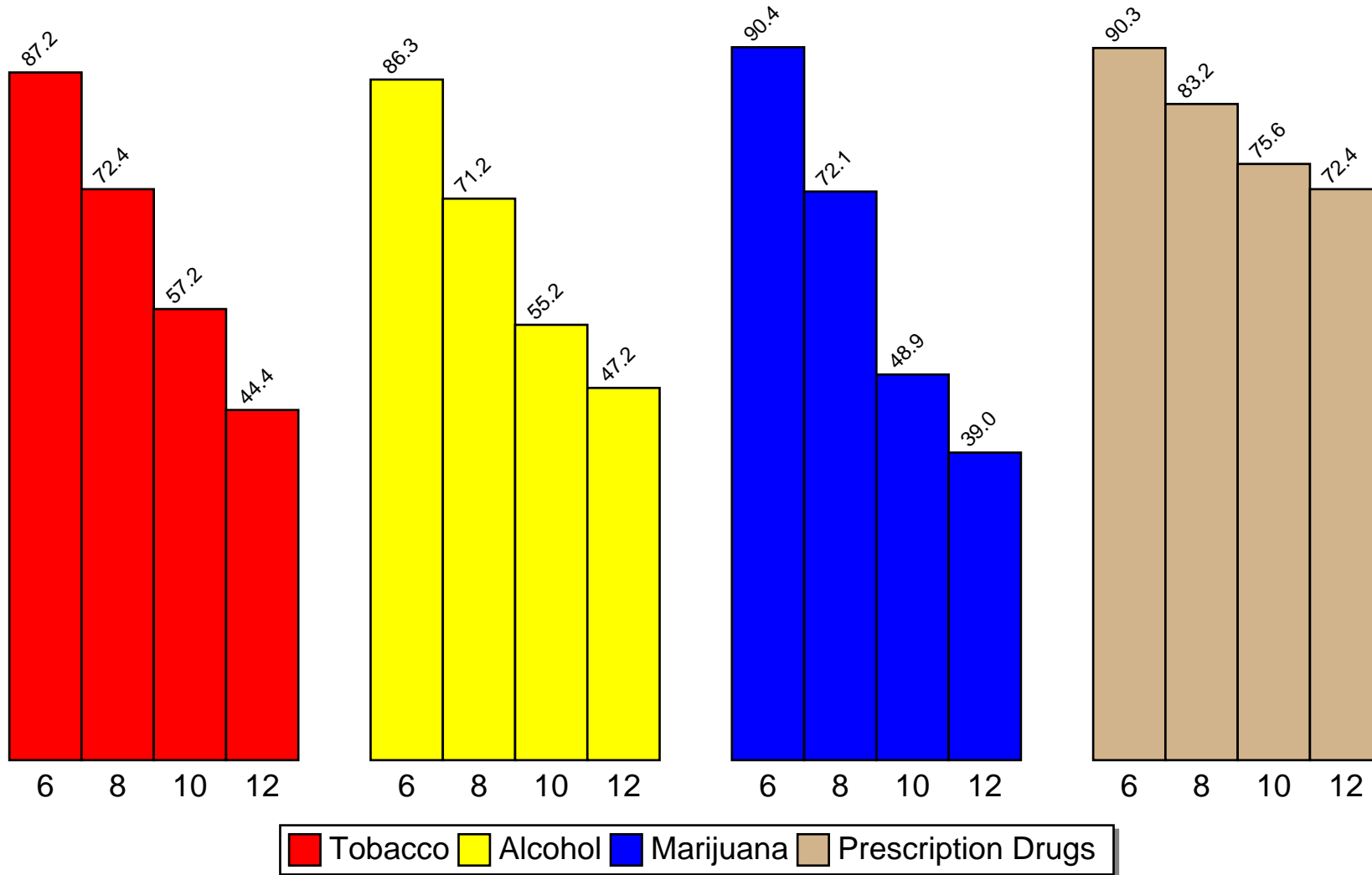
Grade Level	N of Valid	N of Miss	Wrong or Very Wrong
6th	1509	106	90.3
8th	1342	105	83.2
10th	1207	44	75.6
12th	916	21	72.4
6-8	2851	211	87.0
9-12	2123	65	74.2
Total	4974	276	81.5

# % Perceive Parents Feel It Is Wrong or Very Wrong For Students To Use Tobacco, Alcohol, Marijuana and Prescription Drugs



Source: Pride Surveys

# % Perceive Friends Feel It Is Wrong or Very Wrong For Students To Use Tobacco, Alcohol, Marijuana and Prescription Drugs



Source: Pride Surveys

## 6 Age of First Use

The question *At what age did you first use...* is used to measure this statistic. The possible responses to this question range from *10 or Under* to *17 or Older* and *Never Used*. The table shows the average age of first use for those students who answered the question with a response other than *Never Used*.

Table 17: When did you first use any **tobacco**?

Grade Level	N of Valid	N of Miss	Avg Age
6th	59	1556	11.3
8th	214	1233	12.1
10th	316	935	13.3
12th	376	561	14.6
6-8	273	2789	11.9
9-12	692	1496	14.0
Total	965	4285	13.4

Table 18: When did you first use any **alcohol**?

Grade Level	N of Valid	N of Miss	Avg Age
6th	161	1454	10.7
8th	393	1054	12.0
10th	592	659	13.6
12th	633	304	15.0
6-8	554	2508	11.6
9-12	1225	963	14.3
Total	1779	3471	13.5

Table 19: When did you first use any **marijuana**?

Grade Level	N of Valid	N of Miss	Avg Age
6th	31	1584	11.8
8th	170	1277	12.5
10th	314	937	13.9
12th	377	560	14.9
6-8	201	2861	12.4
9-12	691	1497	14.4
Total	892	4358	14.0

Table 20: When did you first use any **prescription drugs**?

Grade Level	N of Valid	N of Miss	Avg Age
6th	35	1580	11.1
8th	60	1387	12.2
10th	118	1133	13.8
12th	110	827	14.8
6-8	95	2967	11.8
9-12	228	1960	14.3
Total	323	4927	13.6

## 7 Students' Perception of Availability

Past analysis of national statistics indicates that as students get older a larger percentage of them tend to perceive tobacco, alcohol, marijuana and prescription drugs as *Fairly Easy* or *Very Easy* to get. Your students' responses are detailed in the following tables.

Table 21: Students' Perception of Availability of **Tobacco**

Grade Level	N of Valid	N of Miss	Fairly Easy or Very Easy to Get
6th	1538	77	13.4
8th	1372	75	31.0
10th	1218	33	51.8
12th	894	43	75.2
6-8	2910	152	21.7
9-12	2112	76	61.7
Total	5022	228	38.5

Table 22: Students' Perception of Availability of **Alcohol**

Grade Level	N of Valid	N of Miss	Fairly Easy or Very Easy to Get
6th	1536	79	16.1
8th	1370	77	31.6
10th	1217	34	54.0
12th	892	45	65.9
6-8	2906	156	23.4
9-12	2109	79	59.0
Total	5015	235	38.4

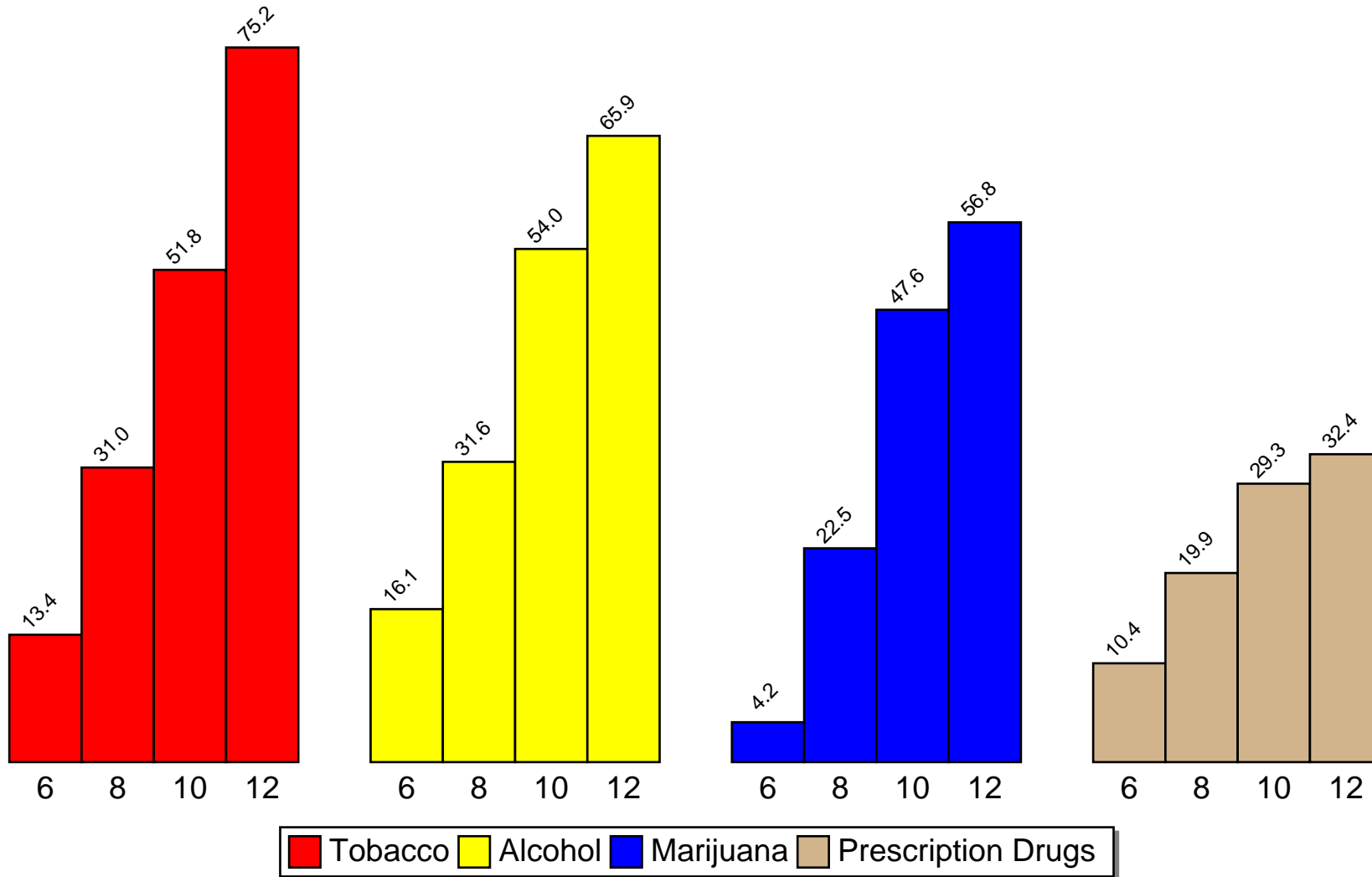
Table 23: Students' Perception of Availability of **Marijuana**

Grade Level	N of Valid	N of Miss	Fairly Easy or Very Easy to Get
6th	1537	78	4.2
8th	1369	78	22.5
10th	1217	34	47.6
12th	894	43	56.8
6-8	2906	156	12.8
9-12	2111	77	51.5
Total	5017	233	29.1

Table 24: Students' Perception of Availability of **Prescription Drugs**

Grade Level	N of Valid	N of Miss	Fairly Easy or Very Easy to Get
6th	1538	77	10.4
8th	1370	77	19.9
10th	1217	34	29.3
12th	892	45	32.4
6-8	2908	154	14.9
9-12	2109	79	30.6
Total	5017	233	21.5

# % Students Who Perceive Tobacco, Alcohol, Marijuana, and Prescription Drugs As Fairly Easy Or Very Easy To Get



Source: Pride Surveys

## 8 Violence Indicators

Except where noted by an '\*\*', the following table lists the percentage of students who made any positive response to the following questions.

Table 25: Violence Indicators

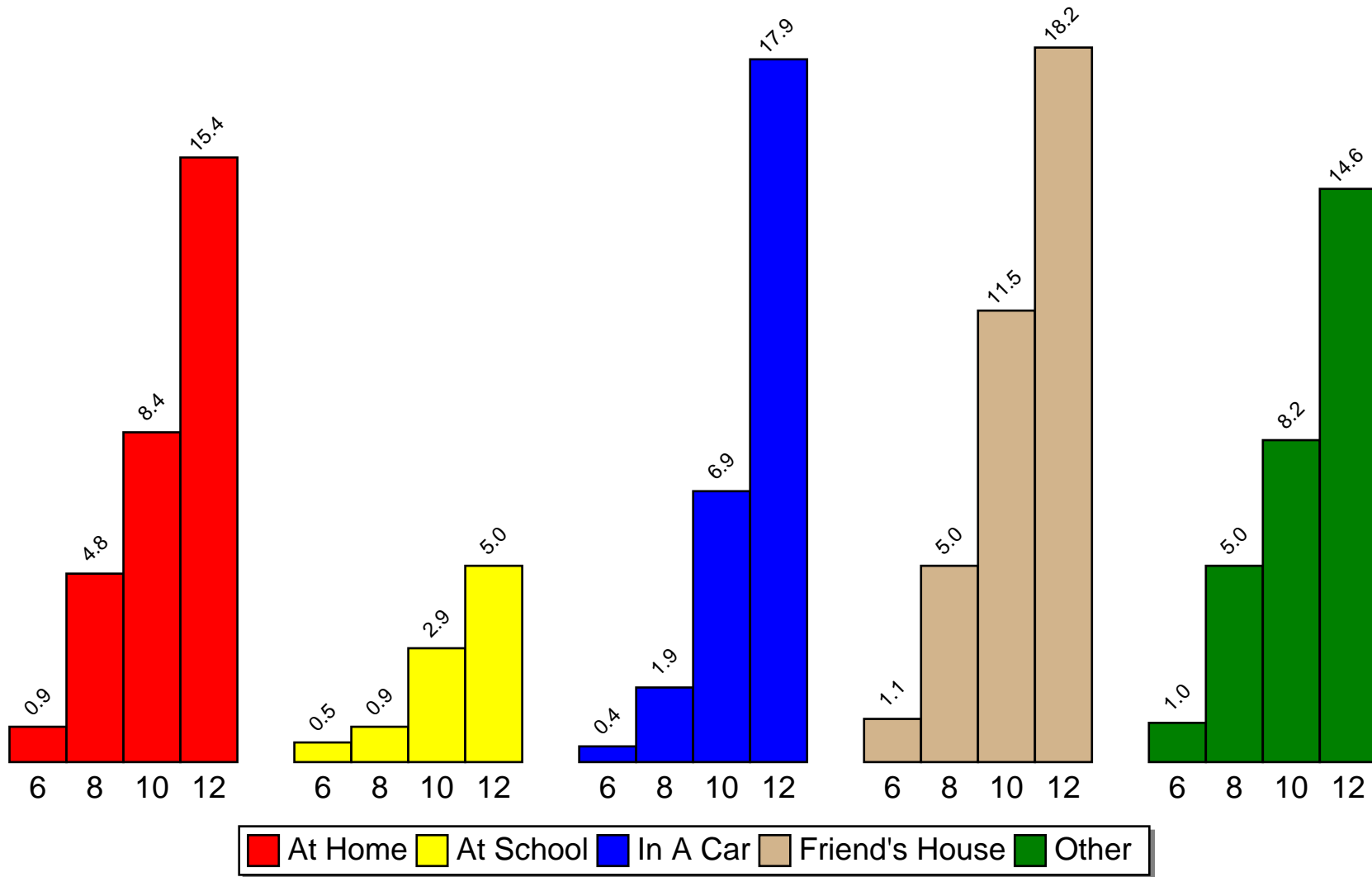
<b>Violence Indicator</b>	<b>Num</b>	<b>Pct</b>
Threatened a fellow student	1,220	24.0%
Being afraid at school	1,035	20.7%
Get into trouble with police	941	18.2%
Being hurt at school	872	17.2%
Thought <i>often</i> or <i>a lot</i> about suicide*	402	7.8%
Participated in gangs	321	6.2%



## 9 Where Students Use

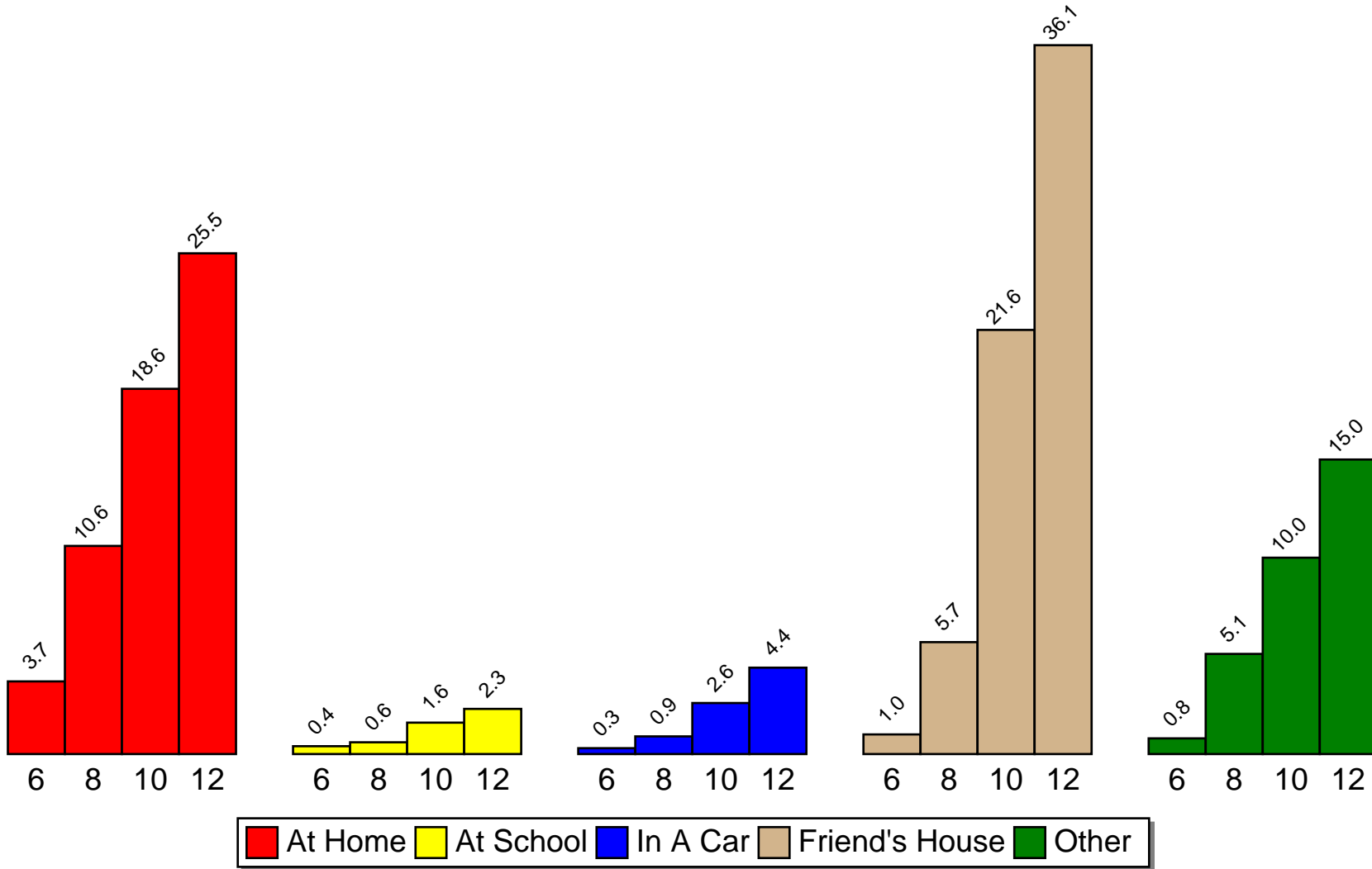
The following graphs show where students report using tobacco, alcohol, marijuana, and prescription drugs. Past analysis of national statistics show that *At School* is typically the *least* popular place of use.

# Where Do You Use Tobacco



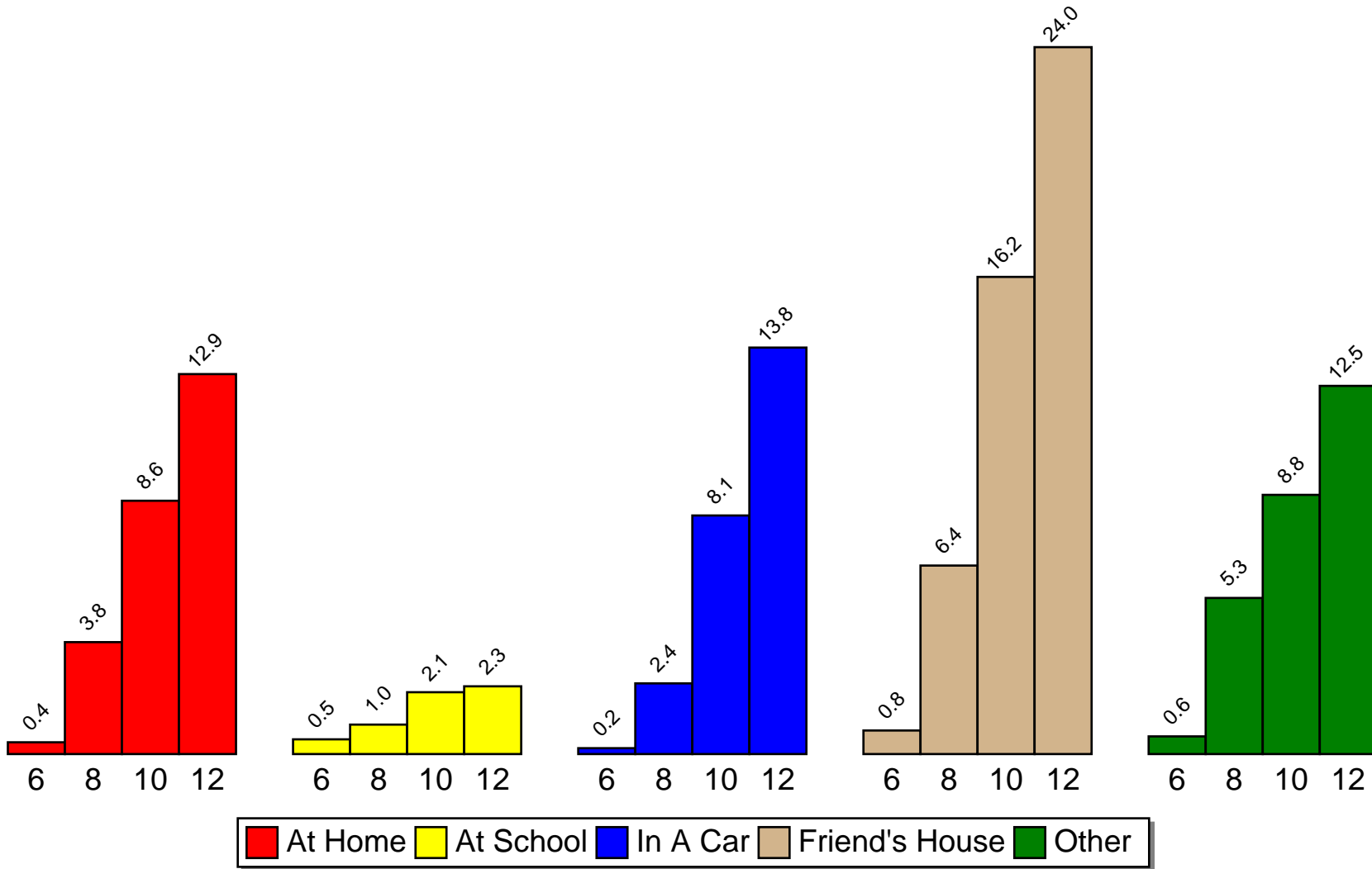
Source: Pride Surveys

# Where Do You Use Alcohol



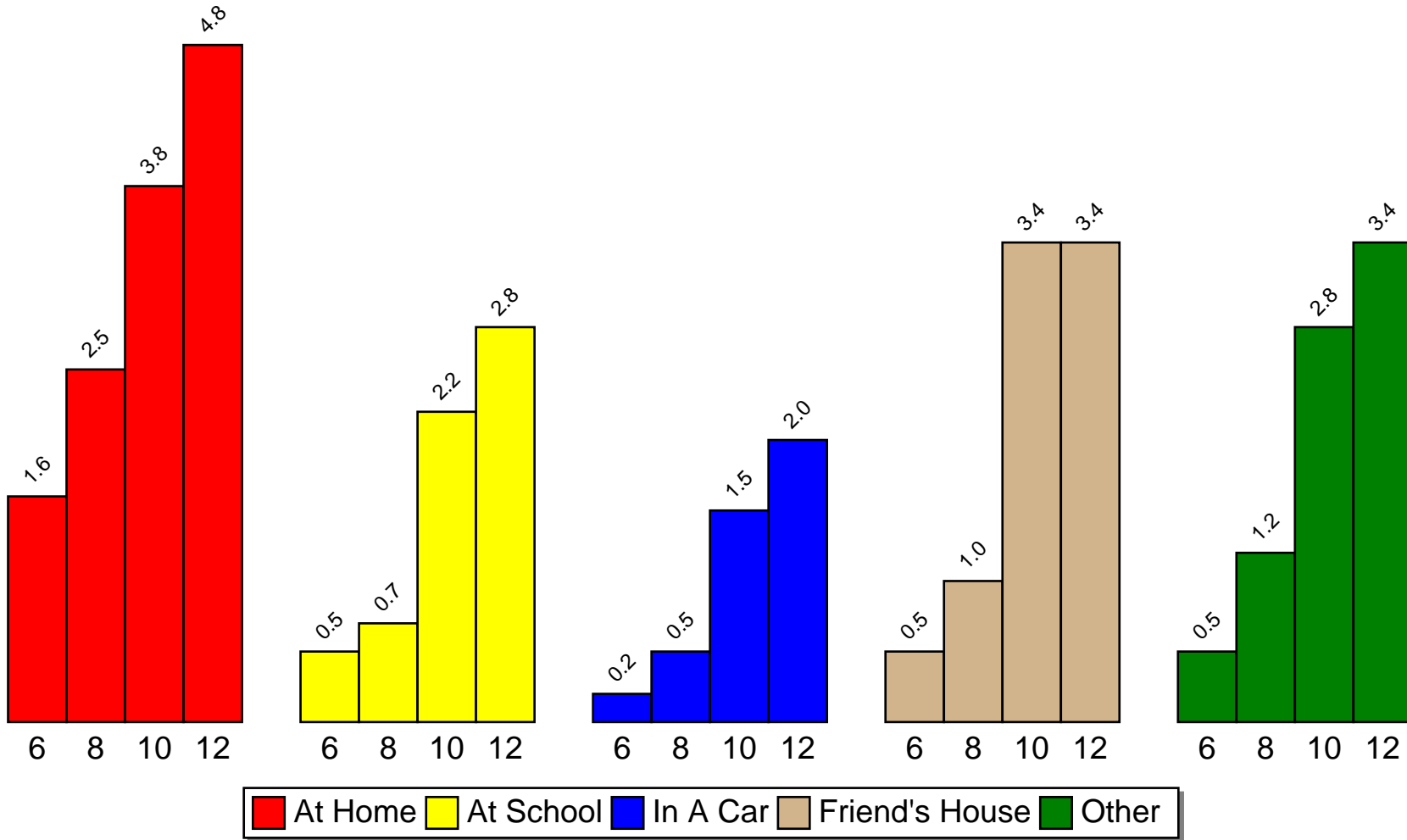
Source: Pride Surveys

# Where Do You Use Marijuana



Source: Pride Surveys

# Where Do You Use Prescription Drugs

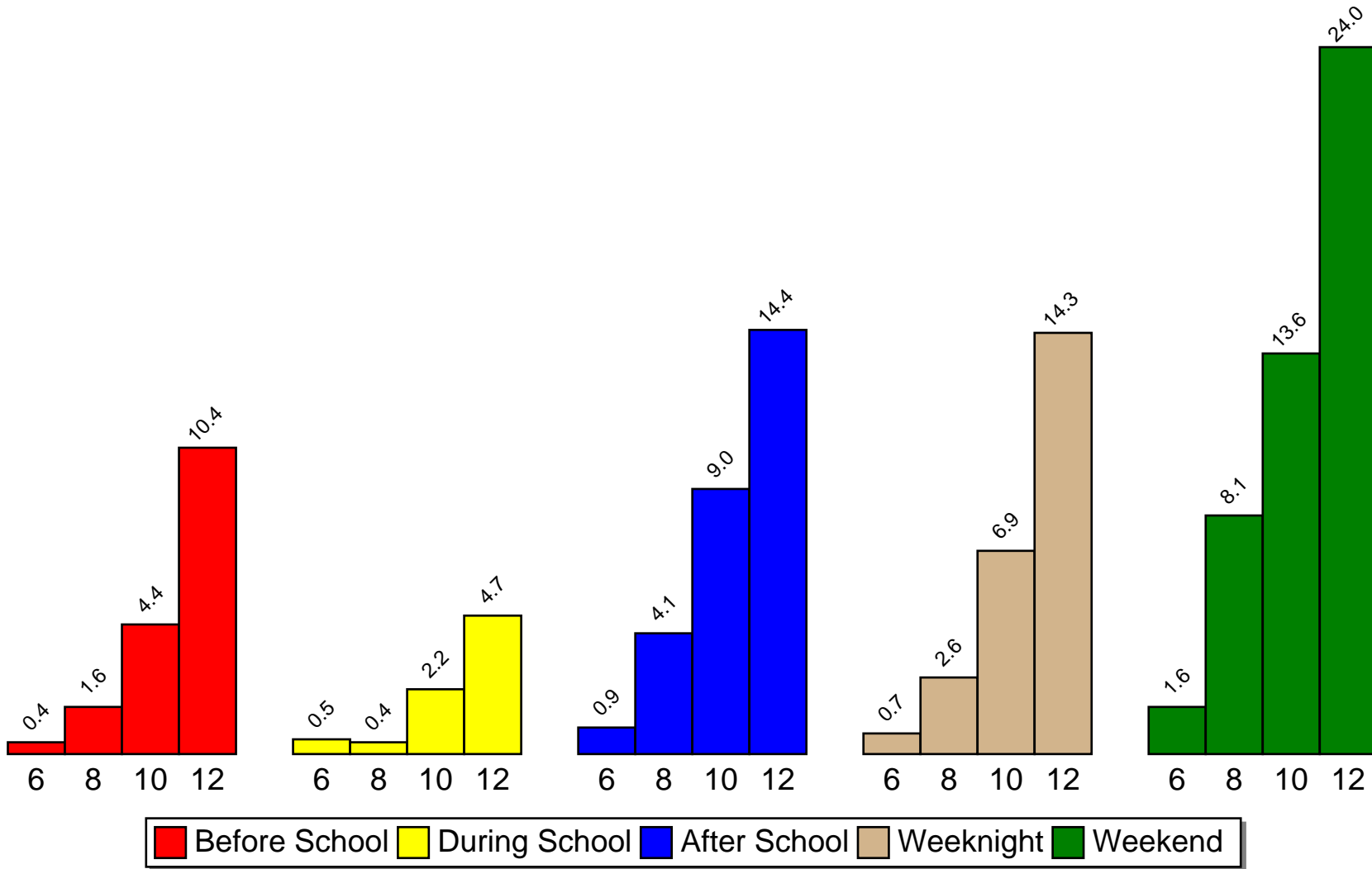


Source: Pride Surveys

## 10 When Students Use

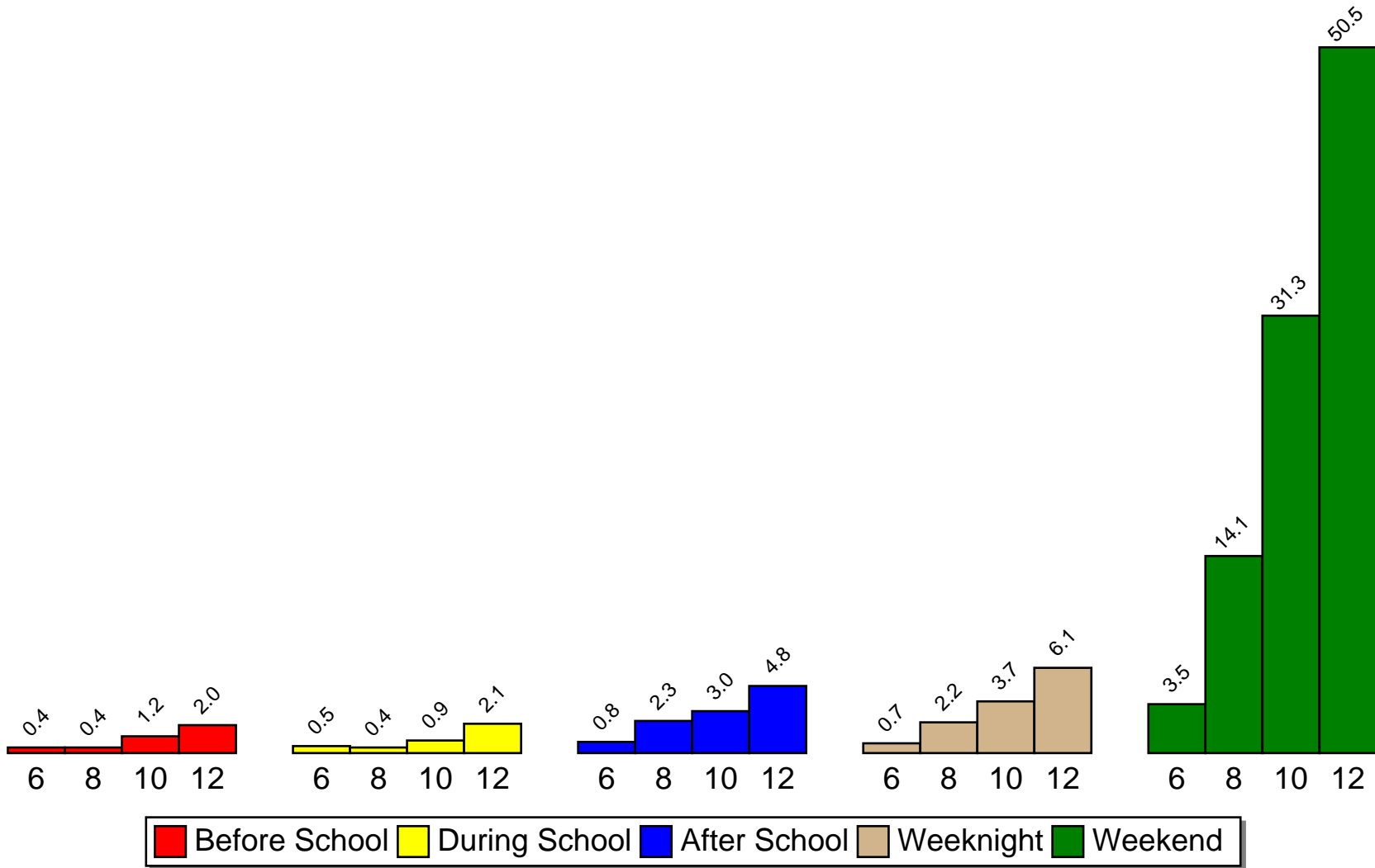
The following graphs show when students report using tobacco, alcohol and marijuana. Past analysis of national statistics show that *During School* is typically the *least* popular time of use.

# When Do You Use Tobacco



Source: Pride Surveys

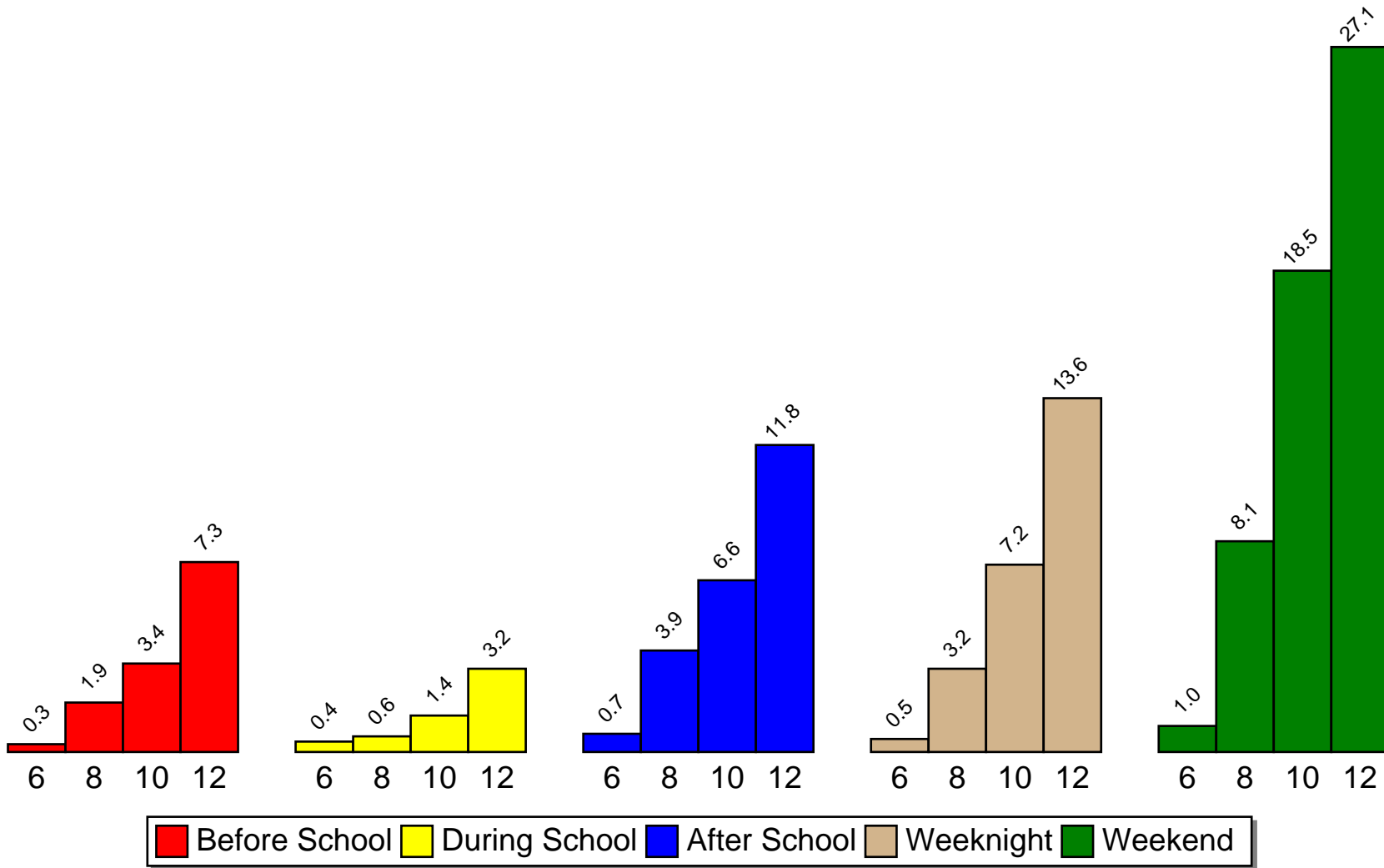
# When Do You Use Alcohol



Source: Pride Surveys

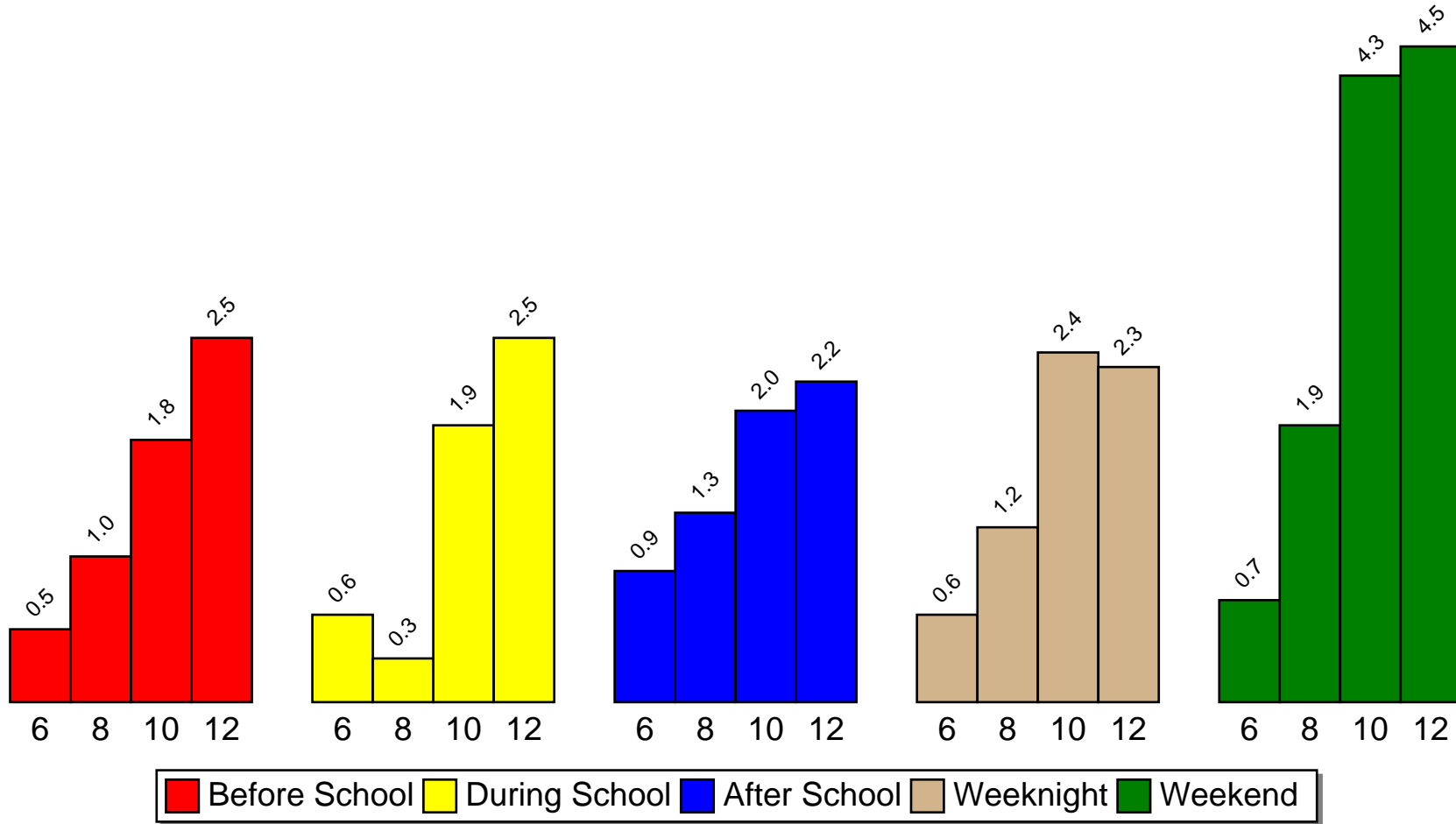


# When Do You Use Marijuana



Source: Pride Surveys

# When Do You Use Prescription Drugs



Source: Pride Surveys

## 11 School Safety

The following table lists the percentage of students who responded as *Never* or *Seldom* feeling safe in the following school locations.

Table 26: School Safety

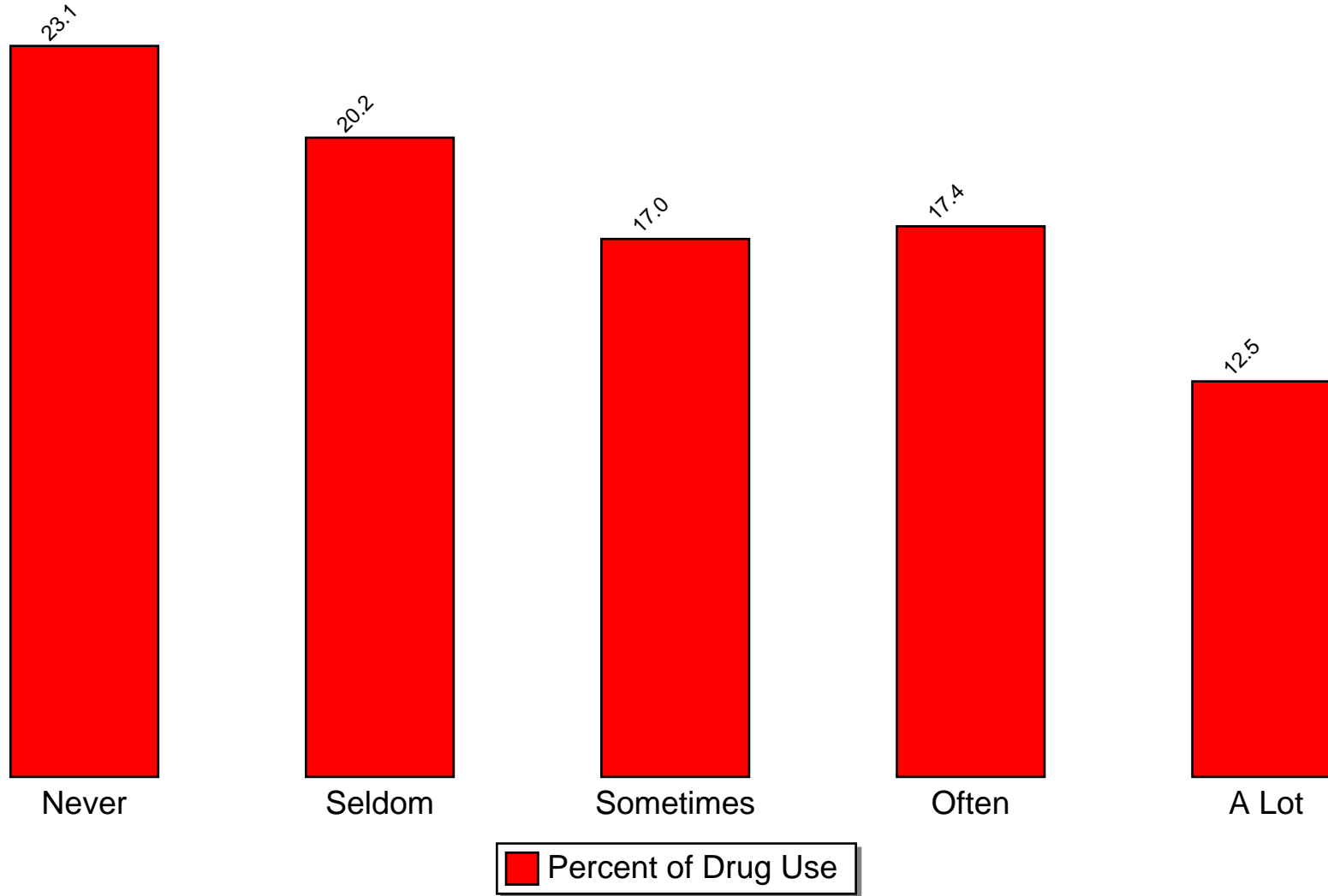
Location	Num	Pct
In the parking lot	1,109	22.3%
On the school bus	963	19.5%
In the bathroom	905	18.1%
On the playground	851	17.3%
In the halls	854	17.0%
At school events (ballgames, etc.)	735	14.8%
In the cafeteria (lunchroom)	709	14.1%
In the gym	638	12.8%
In the classroom	488	9.7%

\*Pct represents percent who responded *Never* or *Seldom*

## 12 Risk and Protective Factors

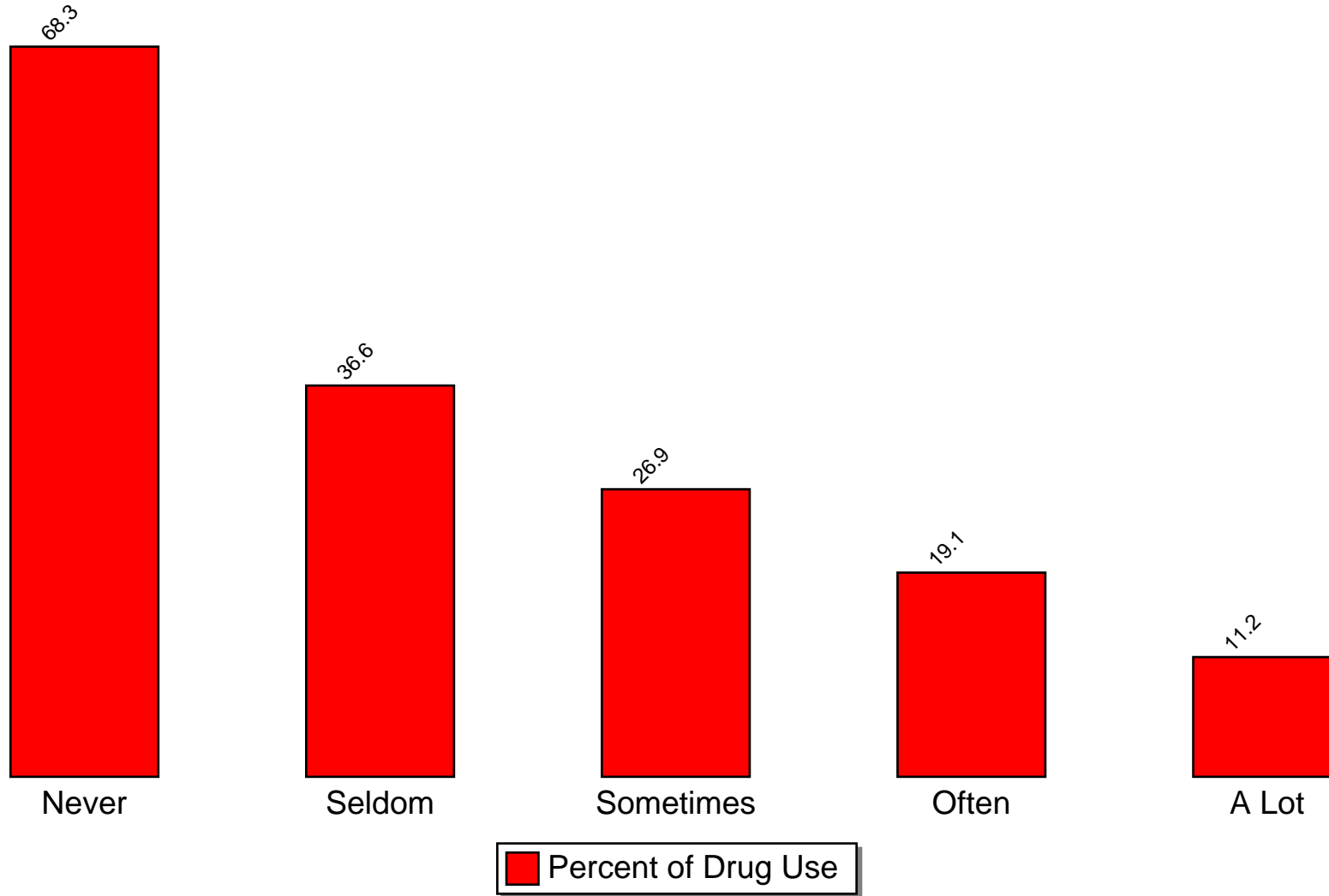
The following graphs on illicit drug use by risk & protective factors show for each category (Never, Seldom, Sometimes, Often, A Lot) of a risk or protective factor question the percentage of students who report using illicit drugs. For example, on the question of taking part in school activities, if the bar labeled NEVER was 40%, this means that OF those students who responded NEVER to taking part in school activities, 40% reported using an illicit drug.

# % Students Who Use Illicit Drugs by Take Part in School Activities (School Protective Factor)



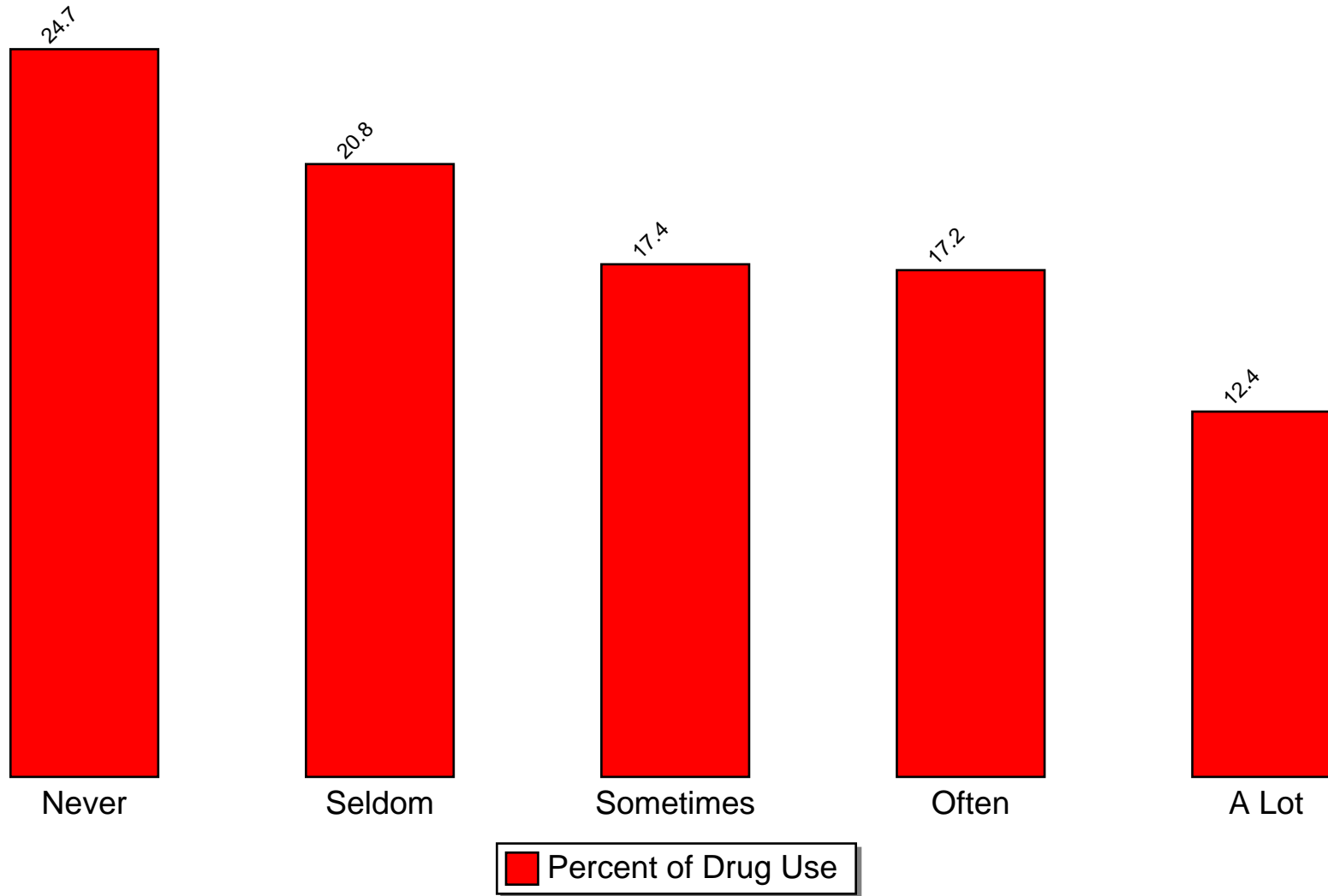
Source: Pride Surveys -- For the group of students who responded NEVER to this question, 23.1% reported using illicit drugs, for A LOT, 12.5% reported using illicit drugs

## % Students Who Use Illicit Drugs by Make Good Grades (School Protective Factor)



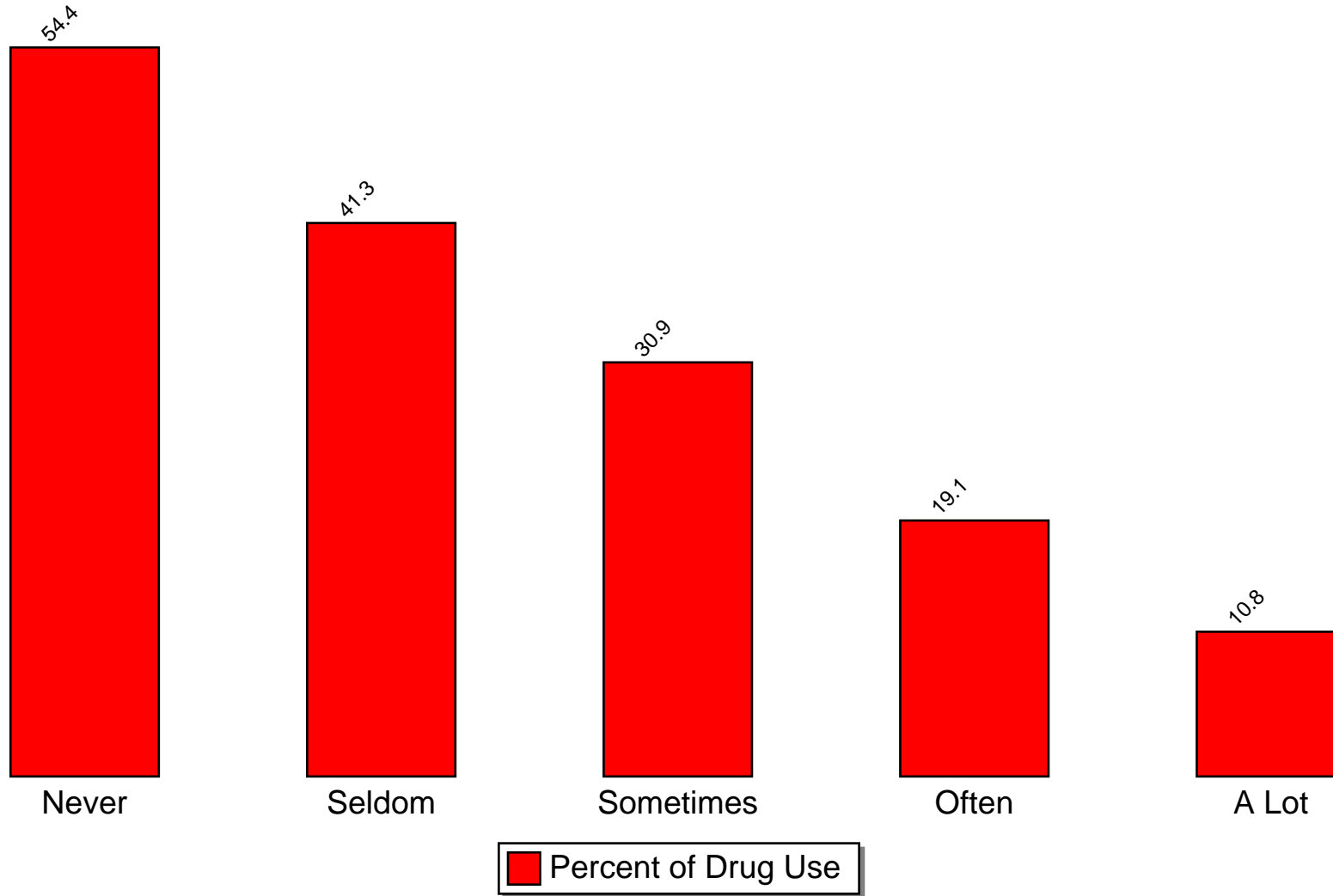
Source: Pride Surveys -- For the group of students who responded NEVER to this question, 68.3% reported using illicit drugs, for A LOT, 11.2% reported using illicit drugs

## % Students Who Use Illicit Drugs by Parents Talk About Dangers of Drugs (Parent Protective Factor)



Source: Pride Surveys -- For the group of students who responded NEVER to this question, 24.7% reported using illicit drugs, for A LOT, 12.4% reported using illicit drugs

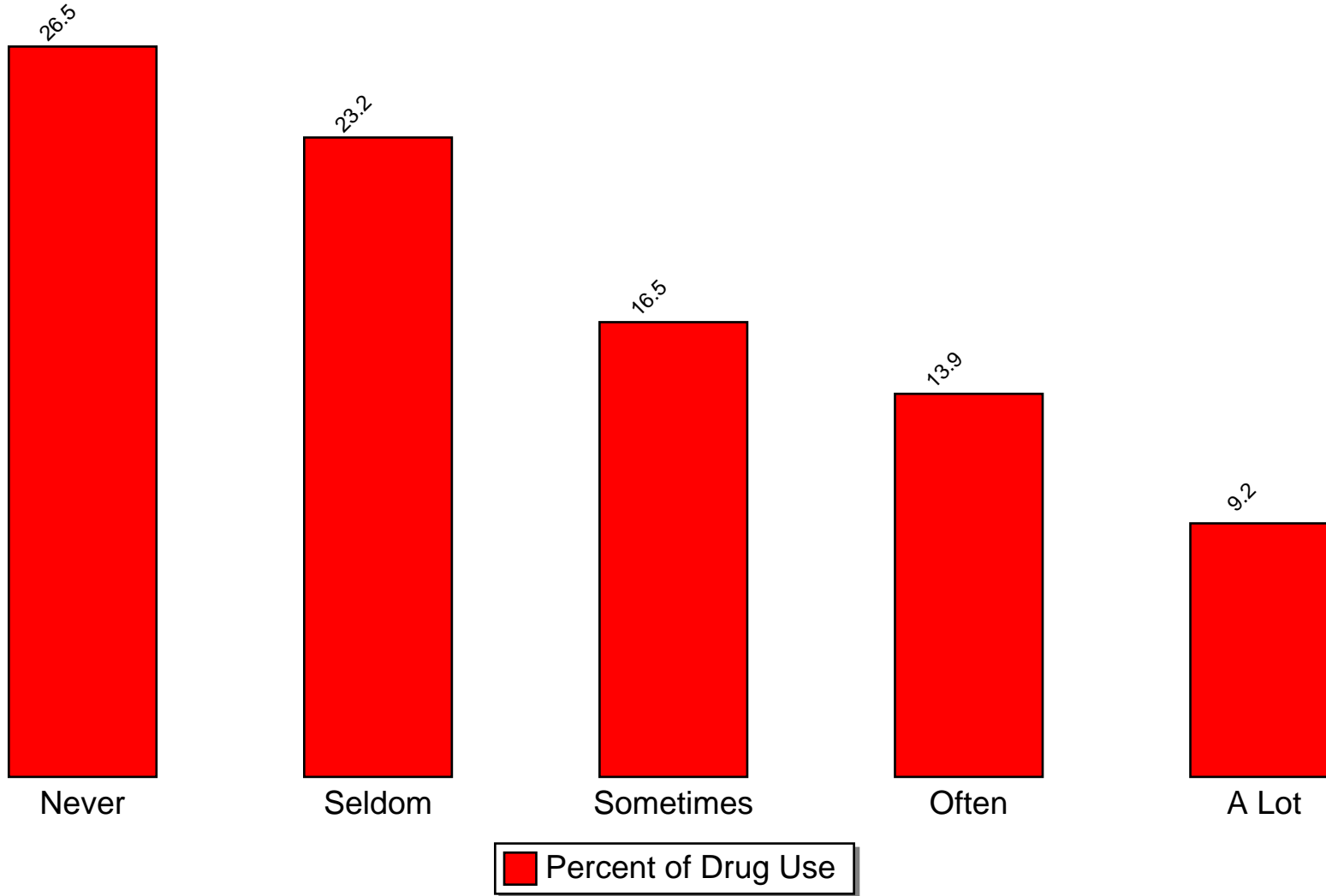
## % Students Who Use Illicit Drugs by Parents Set Clear Rules (Parent Protective Factor)



Source: Pride Surveys -- For the group of students who responded NEVER to this question, 54.4% reported using illicit drugs, for A LOT, 10.8% reported using illicit drugs



### % Students Who Use Illicit Drugs by Attend Church, Synagogue, etc. (Community Protective Factor)



Source: Pride Surveys -- For the group of students who responded NEVER to this question, 26.5% reported using illicit drugs, for A LOT, 9.2% reported using illicit drugs

## % Students Who Use Illicit Drugs by Take Part in Community Activities (Community Protective Factor)



Source: Pride Surveys -- For the group of students who responded NEVER to this question, 23.8% reported using illicit drugs, for A LOT, 9.6% reported using illicit drugs

## 13 The Pride Surveys Questionnaire

Since 1982, the Pride Surveys Questionnaire has been used by schools in all 50 states and several foreign countries to gather data on student tobacco, alcohol and illicit drug use and related behaviors. During the 1990's we added questions on violence to explore the relationship between students who used various drugs and their violence. We now archive more than 8 million completed questionnaires, making the Pride Surveys database on student drug use and violence the largest in the world.

Other Pride Surveys that we hope you will consider for your assessment and evaluation needs are: Faculty and Staff, Parents, Grade 4-6, Risk and Protective Factors, Teaching Environment, Learning Environment and the Parent Engagement. Copies of these questionnaires are available on the Pride Surveys web site

[www.pridesurveys.com](http://www.pridesurveys.com) and can be downloaded or you can call 1-800-279-6361 and we will send you copies for review.

## 14 Why Schools Use Pride Surveys

The following are some of the reasons school systems use Pride Surveys:

**Used by more than 8,000 school systems.** For more than three decades, schools across the nation have used the Pride Survey to identify student levels of drug use, violence, and related behaviors.

**Designated by Federal Law as a measure of illicit drug use by youth.** This law can be reviewed in Congressional Record, October 19, 1998, Page H11228. (see [www.pridesurveys.com](http://www.pridesurveys.com))

**40-50 minutes to administer.** School time is an important consideration. The survey can be administered during a portion of only one class period.

**Evaluates most prevention goals and objectives.** Changes in student behavior can be measured over time, allowing an individual school, system, or state to measure most of their goals and objectives.

**Helps write winning grants.** Schools can match their data against the Pride Surveys national database to indicate need for grant monies, or to indicate success in their drug education programs.

**Meets the needs of evaluation required by the U.S. Department of Education as expressed in NCLB legislation – Principles of Effectiveness.** The requirement for information on: past 30 day use, perception of health risk, perception of disapproval of drug use, perception of peer disapproval of drug use and violence by youth in schools and communities. Drug use and these related behaviors are available through the use of the Pride Survey.

Also, the legislation, under the Uniform Management Information and Reporting System (UMIRS) part (C) COMPILATION OF STATISTICS: states the collected data shall include incident reports by school officials, anonymous student surveys, and anonymous teacher surveys.

**Allows multi-year comparisons of your data.** The data is archived for 10 or more years and through our computer software the data can be compared over multiple years of administrations. The multi-year analysis allows a school, system, or state, to track the changes in data over extended periods of time by sex, race, age, grade, and many other variables.

**Data belong to the customer.** Local data will not be released without written permission from the customer (school official). Pride Surveys will use data to build a national sample of data for an annual release to the public. The individual school or state data is not identified in the release.

**Report includes 120+ pages of tables, charts, and reports.** With software developed by Pride Surveys, we create tables, charts and special reports on variables of special concern to schools and administrators. (Ex. One graph shows drug use to occur most often on the weekend when schools are not in session.)

**Anonymous, voluntary, protects pupil confidentiality.** By following the in-

struction sheet for administering the questionnaire, the students confidentiality will be protected.

**Recognized by National News Media.** On our website you will find print media from the Pride Survey and a press release following the Jonesboro, Arkansas shooting at a local Jr. High school.

**Independent evaluators used for instrument and methodology evaluation.** Independent evaluators were utilized to test for reliability and validity of the Pride Questionnaire. A copy of this evaluation can be obtained from [www.pridesurveys.com](http://www.pridesurveys.com) under the validity hyperlink.

**National database for White, African American, and Hispanic students.** The only national database that is available on African American and Hispanic students. Comparison of behaviors between races may be compared to the Pride national database.

**Lie detection system built into survey.** When answers to questions are indicating that the student is not being honest the software will eliminate the questionnaire. Ex. If the student marks getting high when–, and then denies use of drugs, computer programs will eliminate the questionnaire from the data set.

**Protection from negative or blaming reports of school administrators and teachers for student drug use.** Often we hear, "*what are we going to do about the schools' drug problem*", this statement needs to be followed with Pride Survey data which indicates drug use is more likely to occur "*at home*" than "*at school*" and drug use occurs most often on "*weekends*" and "*at night*" when school is not in session. Teachers are more likely to teach students about the harmful effects of drugs/alcohol than are parents. All students do not use drugs. This information will be available to schools that choose Pride Surveys for data collection.

**Remember to visit our website @ [www.pridesurveys.com](http://www.pridesurveys.com)  
or give us a call @ 1-800-279-6361**