



**Licking Memorial  
Health Systems**



# ANNUAL REPORT 2012



# A Message from the President ...



Robert A. Montagnese  
President & CEO

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Licking Memorial Health Systems (LMHS) consistently proves the quality of health care that is delivered in smaller communities can rival the performance of metropolitan hospitals. LMHS' excellent care and innovative community wellness programs caught the attention of recognition programs in 2012. Although the Health Systems' primary focus is on providing the best care available to the Licking County community, it is gratifying to know that others are taking notice, and looking to LMHS for leadership.

We are very proud that after carefully studying more than 3,000 hospitals in the U.S., Truven Health Analytics chose LMH to be included on the 100 Top Hospitals® list for the 11th time in 15 years. Truven compiles its prestigious list by evaluating hospitals' performance in 10 areas: mortality, medical complications, patient safety, average patient stay, expenses, profitability, patient satisfaction, adherence to clinical standards of care, post-discharge mortality, and readmission rates for acute myocardial infarction (heart attack), heart failure, and pneumonia. LMH's repeated success with this award demonstrates the high quality of care that is delivered every day.

The Leapfrog Group, a national organization that advises employer health plan companies about providers, gave Licking Memorial Hospital (LMH) its highest rating for patient safety. The Leapfrog Group compared data reports from U.S. hospitals of all sizes, and applied its highest "A" rating to LMH, a ranking that was given only to the top 27 percent of 2,652 hospitals studied.

The Joint Commission issued its Gold Seal of Approval™ to LMH in a three-year re-accreditation. The highly valued Joint Commission accreditation followed an intensive four-day on-site survey that concluded that LMH met all their standards and even surpassed national averages for heart attack care, heart failure care, pneumonia care, infection prevention, hip joint replacement and knee replacement.

HIMSS Analytics, Inc. announced that LMH was among the top 5.9 percent of U.S. hospitals in its development of electronic medical records. HIMSS Analytics reported that this achievement placed LMH at an advantage over other

hospitals for patient safety, clinical decision support and clinician recruitment.

In 2012, LMHS augmented traditional health care by focusing on improving the future health of our community. Obesity-related conditions, such as heart disease, diabetes and cancer, are already prevalent in Licking County. At the same time, estimates indicate that nearly 20 percent of American children are obese, putting them at higher risk for serious health conditions. LMHS has developed some intriguing youth wellness programs to promote positive lifestyle changes (see page 1), and these innovative programs have already received recognition.

The Health Systems continued to expand its scope of care in 2012 with new services. Urgent Care – Granville opened at the intersection of State Route 16 and Cherry Valley Road in November, and construction was completed for the new Acute Inpatient Rehab Unit on the Hospital's sixth floor which opened in early January 2013.

Many possibilities opened for LMHS services through the late-year purchase of the former Medical Center of Newark (MCN) building and assets. The facility, located at the corner of West Main Street and Tamarack Road, was renamed Licking Memorial Hospital – Tamarack, and is the new location for LMH's Wound Clinic and other outpatient services. LMHS was able to offer positions to 65-70 former MCN employees, and former MCN physicians were also invited to apply for LMH Active Medical Staff privileges.

LMHS' excellence results from an ideal blend – leading edge technology, dedicated and skilled physicians, along with a highly trained and compassionate staff. I invite you to enjoy this 2012 Annual Report to learn how our continued success ensures that Licking County residents receive the best health care available without having to leave the comfort of their own community.

Robert A. Montagnese  
President & CEO

**Mission: Licking Memorial Health Systems Exists to Improve the Health of the Community.**

# Youth Wellness

Lifestyle habits that develop at an early age have lifelong health consequences. The Centers for Disease Control and Prevention (CDC) estimates that nearly one in five children and adolescents between the ages of 2 and 19 years are obese, placing them at greater risk for many serious health conditions, both in childhood and adulthood. Believing that proactive care to prevent disease and illness is an integral part of the mission “to improve the health of the community,” Licking Memorial Health Systems (LMHS) made a push in 2012 to help our youngest community members make lifestyle changes for a lifetime of wellness.

## Active•Fit

In partnership with Newark Advocate Media, LMHS launched Active•Fit, an innovative youth wellness program, in 2012. The initiative encourages healthy activity, diet, and sleep habits through education, events and tracking charts for participants, ages 6 through 12. More than 850 Licking County students registered for the program in 2012, and prizes, such as Xbox 360 units with Kinect and fitness software, bicycles, iPod Nanos with fitness software and gift cards, were awarded to 20 youth participants who completed Active•Fit’s first period that lasted from September through December.

## Cardiovascular Equipment Donation

LMHS also promoted youth wellness by dedicating the annual major community gift project to local high school physical fitness programs. Every high school in

Licking County was invited to select cardiovascular exercise equipment from a menu of options that included rowing machines, exercise bikes, elliptical machines and treadmills. In total, LMHS donated \$75,000 worth of equipment that will be used by students at 15 local schools.

## Childhood Immunization Champion

Diane M. LeMay, M.D., FAAP, of Licking Memorial Pediatrics, received national recognition in 2012 as a Childhood Immunization Champion by the CDC. The CDC selected Dr. LeMay and her staff to represent Ohio for achieving an outstanding 90 percent success rate in completely immunizing their young patients by the age of 2 years. Licking Memorial Health Practices’ immunization policies are described on the CDC’s Web site to illustrate her methods to achieve the high rate of compliance.

## Pre-participation Sports Screenings

The free pre-participation sports screening program, which includes physical health reviews, EKGs and ImpACT concussion screenings, served nearly 1,200 middle and high school students in its seventh consecutive year. Two seventh grade students were discovered to have Wolff-Parkinson-White syndrome, which put them at risk of sudden death during physical exertion. Both students received surgery to treat their condition and were medically cleared to resume competitive sports in the fall.



# Boards of Directors

## Licking Memorial Health Systems Board of Directors

The Licking Memorial Health Systems (LMHS) Board of Directors oversees all aspects of LMHS' three corporations: Licking Memorial Hospital, Licking Memorial Professional Corporation and Licking Memorial Health Foundation. As volunteer community leaders, the Board Members serve to ensure LMHS provides the best care and services available.



William N. Mann  
Chairman



Judith B. Pierce  
Vice Chairman



Gary A. Ryan  
Secretary/Treasurer



Michael D. Cantlin



Linda K. Dalgarn



Kim D. Fleming



Walter C. Gemmell



Patrick M. Jeffries



Gerald R. Ehram, M.D.  
Physician Advisor



Robert A. Montagnese  
Ex Officio  
Licking Memorial  
Health Systems  
President & CEO

*Slogan: Measurably Different ... for Your Health!*

*Vision: To be the best community healthcare facility in the state of Ohio.*

# Licking Memorial Hospital Board of Directors

In 1898, a small group of dedicated women opened a nine-bed Hospital with donated furnishings in a converted house at the corner of Buena Vista and Everett Avenues in Newark to meet the needs of the community. After many evolutions throughout the past century, Licking Memorial Hospital now stands on West Main Street with 227 beds and state-of-the-art technology ready to serve the community. Today, like their predecessors, our Board of Directors is made up of dedicated individuals who volunteer their time to guide the operations and policies of the Hospital.



Patrick D. Guanciale  
Chairman



Craig R. Baldwin  
Vice Chairman



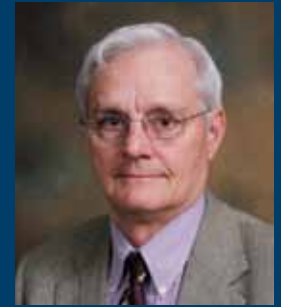
Nancy G. Neely  
Secretary



Joyce L. Malainy, Ed.D.  
Treasurer



Gus A. Andrews



C. Gene Branstool



Cheri Hottinger



Deborah A. Kohman



Michael J. Massaro



Brian Mortellaro



Thomas A. Mullady



Rev. Michael A. Noble,  
B.A., M.Div., D.Min.



Bart M. Weiler



Robert A. Montagnese  
Ex Officio  
Licking Memorial  
Health Systems  
President & CEO



Peter T. Nock, D.O.  
Ex Officio  
Licking Memorial  
Hospital  
Chief of Staff

## Hospital-Wide Directives

- Promote patient safety
- Incorporate innovation and technology
- Maintain financial strength
- Meet community needs
- Maintain independence
- Deliver quality care
- Adhere to corporate integrity
- Attain service excellence
- Cultivate relationships with patients, customers and employees

## Licking Memorial Health Systems Senior Management

The eight members of the Licking Memorial Health Systems (LMHS) Senior Management have extensive experience that provides strong leadership. With their collective background and vision, LMHS is able to proactively meet the community's needs.



Robert A. Montagnese,  
C.P.A., M.H.A., B.A.  
President & CEO  
Making a difference  
since 1993.



Sallie K. Arnett, M.S., RHIA  
Vice President  
Information Systems  
Making a difference  
since 2001.



Craig B. Cairns, M.D., M.P.H.  
Vice President  
Medical Affairs  
Making a difference  
since 1999.



Veronica K. Link, B.B.A.  
Vice President  
Development & Public Relations  
Making a difference  
since 1984.



Christine L. McGee, R.N., B.B.A.  
Vice President  
Physician Practices  
Making a difference  
since 1995.



Anne C. Peterson, B.A.  
Vice President  
Human Resources &  
Support Services  
Making a difference  
since 2001.



Cindy L. Webster, B.B.A.  
Vice President  
Financial Services  
Making a difference  
since 1991.



Deborah M. Young, R.N.,  
M.S., C.C.M.,  
Vice President  
Patient Care Services  
Making a difference  
since 1996.

# Licking Memorial Hospital Medical Staff Executive Committee

The Licking Memorial Hospital (LMH) Medical Staff Executive Committee is comprised of the Medical Staff officers and the chiefs of each Medical Staff department. Committee members set policies, review new physicians' credentials, analyze cases and help to educate staff members on medical advances.



Peter T. Nock, D.O.  
Chief of Staff



Eric R. Pacht, M.D.  
Vice Chief of Staff



Talya R. Greathouse, M.D.  
Secretary/Treasurer



Karen L. Smith-Silone, D.O.  
Immediate Past  
Chief of Staff



Richard A. Baltisberger, M.D.  
Department Chief of  
Pediatrics



Garth A. Bennington, M.D.  
Department Chief of  
Family Practice



Lori J. Elwood, M.D.  
Department Chief of  
Pathology



Joseph E. Fondriest, M.D.  
Department Chief of  
Radiology



Connie S. Jenkins, M.D.  
Department Chief of  
Behavioral Health



Shakil A. Karim, D.O.  
Department Chief of  
Medicine



Howard L. Reeves, D.O.  
Department Chief of  
Surgery



M. Jane Scott, M.D.  
Department Chief of  
Emergency Medicine

## 2012 Licking Memorial Hospital Medical Staff Appointments

Highly-qualified and skilled professionals who joined the LMH Active and Consulting Medical Staffs in 2012 include:

Kamel N. Addo, M.D.  
Deborah L. Coates, D.O.  
Valerie D. Collins, M.D.  
Edward A. Del Grosso, M.D.  
Carlos B. Domingo, M.D.  
Nadia K. Gill, M.D.  
Aruna C. Gowda, M.D.  
F. Kevin Hackett, M.D.  
Earl G. Haley, M.D.  
Michael A. Hokenson, M.D.

Ngozi V. Ibe, M.D.  
Ken W. Lee, M.D.  
Lisa A. Maurer, D.O.  
Jill M. Nicholson, M.D.  
Birendra Piya, M.D.  
Suellywn Stewart, M.D.  
Martha Z. Szabo, M.D.  
Obiaghanwa S. Ugbana, M.D.  
Michael A. Vaccariello, M.D.  
Pavan K. Venkata, M.D.



# Changes, Enhancements and Technology

Licking Memorial Health Systems (LMHS) is dedicated to keeping abreast of medical advances and improving the healthcare experience for patients and their families. In many instances, the changes are subtle and take place without the public's awareness. Changes and improvements at LMHS over the past year include:

## Licking Memorial Hospital – Tamarack

LMHS completed a transaction with the former Medical Center of Newark (MCN) for the purchase of the assets located at 2000 Tamarack Road in Newark and an agreement between LMH and Newark Ambulatory Surgery Center Real Estate Company, Ltd., for the associated real estate at that location in December 2012. The building re-opened in early January as an LMHS branded facility, initially offering various outpatient clinic services, including a laboratory area and the LMH Wound Clinic.

## Acute Inpatient Rehabilitation Services

The Acute Inpatient Rehabilitation unit opened on the sixth floor of LMH to provide rehabilitation services for patients with disabilities caused by illnesses, surgery or injuries. The goal of the rehabilitation program is to help patients develop the skills necessary to live as independently as possible after leaving the Hospital. Members of the LMH team are state licensed and, depending on the patient's unique needs, may include a range of professionals, including a physician medical director, rehabilitation nurses, physical therapists, occupational therapists, speech/language therapists, dietitians, social workers and case managers. The interdisciplinary team approach toward rehabilitation will focus on the patient's specific area(s) of disability. Potential candidates for LMH's Acute Inpatient Rehabilitation services are patients who have difficulty with balance or coordination, swallowing, mobility, memory or judgment, speech/

language, moving the arms, legs or torso, and/or completing daily activities such as eating, grooming, dressing, bathing and homemaking.

## Licking Memorial Urgent Care – Granville

LMHS opened a new urgent care facility located at 14 Westgate Drive in the northeast corner of the State Route 16 and Cherry Valley Road intersection. The facility features a spacious waiting room, patient exam rooms, procedure room and digital radiology services. Licking Memorial Urgent Care – Granville offers the diagnosis, treatment and management of urgent medical conditions and minor trauma when the patient's primary physician is unavailable, but the condition is not severe enough to require an emergency room visit.

## CellaVision® DM96

The complete blood count (CBC) test is the most commonly performed laboratory blood test at LMH. Medical technologists in the Laboratory Department at LMH use it to classify white blood cells and analyze the shape, appearance, number and other parameters of white blood cells, red blood cells and platelets. The results help physicians diagnose a wide range of diseases from mild infections to life-threatening cancer. CBC results also can help determine the effectiveness of medical treatments being used to fight a patient's disease. To increase the Department's efficiency, LMH invested in the state-of-the-art CellaVision® DM96 analyzer that helps to pre-classify the cells according to similar characteristics.







This tool allows medical technologists to interpret 100 cells at a time compared to counting each cell singly with a manual microscope. CellaVision's electronic capabilities also provide better opportunities to share information by allowing the technologist to save the cell's image electronically and retrieve it quickly when needed.

### **Beautiful You Boutique**

The Beautiful You Boutique opened in the spring of 2012 on the first floor of the Hospital near the Women's Imaging Center. The Boutique, which is owned and operated by cancer survivor Katie Liebas, specializes in scarves and in-stock wigs for women who have hair loss due to cancer treatment. Beautiful You Boutique also carries specialty items, including the Libre line of clothing for chemotherapy and dialysis patients, graphic design t-shirts, skin care products for radiation patients, books for caregivers, novelty items and original artwork that Katie creates. Proceeds from the non-profit store benefit the LMH Oncology Department.

### **Expanded Community Education Programs**

In 2012, LMHS expanded the Community Education Program at Licking Memorial Hospital (LMH) to include 20 informative evening sessions, which doubled the number of programs that were held in past years. In addition, the number of informal afternoon education sessions in LMH's Betsy Eaton O'Neill Health Resource Center also was increased. Community education is an extension of the healthcare services that LMHS provides to ensure the health of community members through programs including disease prevention and detection and managing health conditions.

### **Licking Memorial Kids' Place**

LMH and the Licking County Kids' Team celebrated the grand re-opening of the Licking Memorial Kids' Place, which provides comprehensive, multi-disciplinary evaluations of children who are suspected victims of sexual abuse, physical abuse and/or neglect. The new, centralized location for Kids' Place was made possible by LMHS' donation of office and treatment space. The facility is newly renovated and designed to offer children and families the support and resources they need to begin the healing process. A child entering the facility is greeted with a welcoming toy-filled reception area, state-of-the-art exam rooms and a confidential, detached observation room. The new facility is designed to support critical investigation services while providing a comfortable and confidential environment that limits any additional trauma that the child may experience.

### **Licking Memorial Hospital LiveRoof®**

In the fall of 2012, LMH became the first facility in Newark to install a LiveRoof® hybrid green roof system. The plant-based system provides a lush, natural covering to an area that is visible from the Maternal Child Department on the third floor, as well as some patient rooms on 4-South and 5-South. Plant modules were placed directly on a thin rubber membrane that protects the roof's surface. The LiveRoof is made up of assorted sedum and allium plants that were selected for their year-round attractiveness, as well as their low-maintenance requirements. The green roof system will provide a cooling effect to that area of the roof in the summer and is expected to result in energy savings.

# Community Events: Dedications, Receptions and Open Houses

Licking Memorial Health Systems (LMHS) welcomes and encourages community input to ensure that our technology and services anticipate patients' constantly changing needs. Residents and employees were invited to many events during 2012 to celebrate areas of growth and to become familiar with the healthcare environment. Dedications, receptions and open houses in 2012 included:

**Corporate Breakfasts** – The Licking Memorial Hospital (LMH) Development Council hosted four Corporate Breakfasts in 2012. The events served to acquaint local business and community leaders with new services, technology and health trends in the Hospital, as well as the healthcare industry. This year's topics included a summary of the Health Systems' accomplishments and activities in 2011, a showcase of technological advances at LMH, a discussion of spirituality in health care and how it affects physical and emotional healing, and tips on healthy eating and exercise routines.

**New Physician Receptions** – To familiarize patients with new physicians, the Licking Memorial Development Council hosted two New Physician Receptions in 2012. At the events, members of the public had an opportunity to meet physicians, who recently joined the Active Medical Staff.

**LMH Oncology Reception** – Community members who have been touched by cancer were invited to the LMH Oncology Reception in February. The keynote speaker was Sean Swarner, who became the first cancer survivor to climb Mount Everest, the world's highest mountain.

**Pastoral Care Events** – In March 2012, LMH hosted its annual dinner for members of Licking County's clergy. The event featured a presentation on the

physical, mental and spiritual aspects of death and dying. In addition to providing religious and spiritual services to patients and their families, visitors and staff members, the LMH Pastoral Care Department also serves as the liaison between the Hospital and local clergy.

**Callander Memorial Aquarium Dedication** – The Licking Memorial Health Foundation (LMHF) held a Founders Reception on May 6 to mark the dedication and unveiling of the Rod Callander Memorial Aquarium, which completed the Oncology Renovation project at LMH. The custom-made L-shaped, 450-gallon saltwater aquarium installed in floor-to-ceiling Pennsylvania maple cabinetry was made possible by a generous Founder Level gift from Jim and Amy Matesich in honor of Amy's late father, Rod Callander.

**Cancer Survivors' Picnic** – In recognition of National Cancer Survivors' Day, LMH hosted its second-annual Cancer Survivors' Picnic on June 10. LMH patients, guests and employees gathered on the Hospital's front lawn to celebrate and support cancer survivors.

**Donor Appreciation Reception** – LMHS thanked contributors during the annual Donor Appreciation Reception in September. The event is an opportunity for donors to be recognized for their generous gifts and receive information on





current and future projects at LMHS. At the 2012 reception, the latest piece in the LMHS Main Street Collection, a replica of the Gib and Lou Reese Pavilion Fountain, was unveiled for donors who have reached the \$7,000 level of giving. All donations are used to purchase new medical equipment and technology, and enhance the healthcare facilities at LMH.

**Kids' Place Grand Re-Opening** - LMH and the Licking County Kids' Team celebrated the grand re-opening of the Licking Memorial Kids' Place at a fall ribbon-cutting ceremony. Kids' Place was established in 1999, after community professionals identified the need to combine local resources to improve the identification, investigation, prosecution and treatment of child abuse in Licking County. The new, centralized location for Kids' Place, which was made possible by a donation from LMHS, was renovated and designed to offer children and families the support and resources they need to begin the healing process.

**Art from the Heart Reception** - Families who participated in the Art from the Heart event at The Works museum in February were invited to a reception in the LMH Café in October to view the artwork, which was exhibited as a slideshow presentation.



**Lifetime Achievement Reception** - Each fall, the LMH Development Council hosts the Lifetime Achievement Reception in recognition of individuals who have made an extraordinary difference in the community. Jerry McClain, President of the Jerry McClain Company and a board member of the Salvation Army and the Heartland Bank, received the 2012 Lifetime Achievement Award. The Development Council also presented the Licking County Coalition of Care with the eighth annual Building a Healthier Community Award in recognition of its efforts to provide financial assistance will bills and expenses to needy families.

**Licking Memorial Urgent Care - Granville Grand Opening** - LMHS celebrated the grand opening of the new Licking Memorial Urgent Care - Granville in November. Local dignitaries, members of the community and LMHS staff were invited to the event, which featured a ribbon-cutting ceremony, tours of the facility and an open house reception.

**Acute Inpatient Rehab Open House** - In December, LMH hosted an open house to commemorate the new Acute Inpatient Rehab area, located on the Hospital's sixth floor. Staff guided LMHS employees and community members on a tour of the area and answered questions pertaining to the new rehabilitation options for patients.

# Community Outreach

Licking Memorial Health Systems (LMHS) is firmly committed to our mission, “To Improve the Health of the Community.” The best way to protect community health is to prevent injury and disease; therefore, LMHS devotes many resources to educating the public about healthier lifestyles and proper medical care. In addition, LMHS is committed to giving back to the community through support of local groups and events.

The public is apprised of all LMHS programs and health trends through press releases, local media, the bimonthly Community Connection publication, monthly Quality Report Cards and an extensive Web site.

LMHS partnered with many local organizations throughout 2012 for various events, including American Red Cross blood drives, Art from the Heart Family Day at The Works, and the “For Your Health” 5K Run and Fun Walk. Many of LMHS’ programs and screenings are offered free of charge. Others are provided at a nominal cost.

## 2012 events, programs and sponsorships include:

### January

Community Roundtable with youth sports league leaders  
Licking Memorial Hospital’s 114th Birthday Celebration – Winter outerwear donation by LMHS employees to the Center for New Beginnings and Salvation Army of Licking County  
Hosted American Red Cross blood drive at LMH  
Betsy Eaton O’Neill Health Resource Center Program – Ten Tips for Quitting Tobacco  
Betsy Eaton O’Neill Health Resource Center Program – Healthy Dining Choices  
Community Education Program – Thyroid Disease Awareness  
Community Education Program – Radon: What You Need to Know  
Community Education Program – Beyond New Year’s Resolutions  
Community Roundtable with manufacturers  
Granville Elementary School Biennial Auction sponsor  
Licking County Special Olympics sponsor  
Citizens for Parks, Paths and Trails Levy sponsor  
Licking County Prayer Partners Pastor Appreciation Breakfast sponsor  
Newark Catholic High School Athletic Department sponsor  
Licking Valley Youth Softball Association sponsor  
Pathways of Central Ohio sponsor  
Ongoing monthly programs – Ask the Doc at Shepherd Hill, LMHS Self-Management Diabetes Program, Childbirth Education classes, CPR classes

Lakewood High School baseball sponsor  
Newark-Granville Symphony Orchestra sponsor  
Licking Valley Youth Sports Association sponsor  
Licking Valley Athletic Boosters sponsor  
Boy Scouts of America Simon Kenton Council, Good Scout sponsor  
Big Brothers Big Sisters sponsor  
Lakewood High School softball sponsor  
Licking County Family YMCA Daddy/Daughter Dance sponsor  
The Dawes Arboretum sponsor  
Ohio Cancer Research Associates 23rd Grand Illusions Sauté sponsor  
LUNgevity Foundation Breathe Deep Newark Walk & Rally sponsor  
Foundation for Hospice of Central Ohio Golf Outing sponsor  
Watkins Memorial Athletics sponsor  
Ongoing monthly programs – Ask the Doc at Shepherd Hill, LMHS Self-Management Diabetes Program, Childbirth Education classes, CPR classes

### February

Community Roundtable with athletic directors  
Oncology Reception  
New Physician Reception  
The Heart Truth – A Red Dress Event  
Art from the Heart Family Day at The Works Museum  
Betsy Eaton O’Neill Health Resource Center Program – Easy Exercises for Home or Work  
Community Education Program – Heart Failure  
Corporate Breakfast Program – 2011: The Year in Review and a Look into 2012  
Licking County Chamber of Commerce Groundhog Breakfast sponsor  
Licking County Sports Association girls softball sponsor  
North Newark Little League sponsor  
Mental Health America of Licking County Java & Jazz sponsor



## March

Community Roundtable with health insurance professionals  
Doctors' Day Recognition  
Participated in the Taste of Home event  
Hosted American Red Cross blood drive at LMH  
Pastoral Care Dinner  
Community Education Program – Total Knee Replacement  
Community Education Program – Healthy Meals from Start to Finish  
Betsy Eaton O'Neill Health Resource Center Program – Staying Active with Arthritis  
Licking County Family YMCA, Denison University, LMHS – Health and Fitness Fest  
Lakewood Little League sponsor  
Licking County Soil & Water Conservation District Plant a Future for Your Local School District sponsor  
Newark Catholic High School 28th Annual Touch of Class Dinner & Auction sponsor  
Mound City Little League sponsor  
C-TEC Outstanding Student Award sponsor  
Weathervane Playhouse WYARY Program for Young Artists sponsor  
Big Brothers Big Sisters Bowl for Kids sponsor  
Lakewood Girls Summer Softball sponsor  
Granville High School Mission Trip sponsor  
Public Health Partnership of Licking County Spring into Pink Event sponsor  
Twentieth Century Club Pro Am Invitational Golf Tournament sponsor  
Heartbeats of Licking County Tournament "Fore" Life sponsor  
Newark Generals Hockey State Championship sponsor  
Zonta Club of Newark Champagne Luncheon & Style Show sponsor  
Lakewood Baseball Association sponsor  
American Red Cross of Licking County Heroes Breakfast sponsor  
CMHRB of Licking and Knox Counties Coaches for Good Behavior Games sponsor  
Newark Catholic Athletic Association sponsorship  
Newark Baseball Club sponsorship  
Twentieth Century Club Biennial sponsor  
St. Vincent Haven "We Honor Those That Serve" Recognition sponsor  
Ongoing monthly programs – Ask the Doc at Shepherd Hill, LMHS Self-Management Diabetes Program, Childbirth Education classes, CPR classes

## April

Community Roundtable with dentists  
Community Education Program – Alcohol and Drug Addiction  
Community Education Program – Dining with Diabetes  
Betsy Eaton O'Neill Health Resource Center Program – How to Read a Food Label  
Betsy Eaton O'Neill Health Resource Center Program – Ask a Pharmacist  
Park National Bank's Community Shred Day  
LMHS Career Open House  
MS Walk at Dawes Arboretum  
Youth Sports Opening Ceremonies  
Licking County United Way Day of Caring sponsor  
Carol Strawn Center Walk 2 Care 4 Alzheimer's sponsor  
Granville Rotary Club Annual Firecracker Five Road Race sponsor  
The Midland Theatre Ovation 2012 Golf Outing sponsor  
Watkins Memorial Athletic Association sponsor  
PRA Pool Project sponsor  
HSYAA Varsity Team sponsor



Behavioral Healthcare Partners of Central Ohio, Inc. Annual Garden Party sponsor  
West Licking Firefighters Association Pataskala Street Fair sponsor  
The Advantage Club Sand Volleyball Team sponsorship  
Ongoing monthly programs – Ask the Doc at Shepherd Hill, LMHS Self-Management Diabetes Program, Childbirth Education classes, CPR classes

## May

Community Roundtable with realtors  
Hosted American Red Cross blood drive at LMH  
Rod Callander Memorial Aquarium Dedication Ceremony in Hematology/Oncology Department  
Pataskala Health Campus Urgent Care tours for Pataskala Elementary students  
Community Education Program – Skin Cancer Awareness and Screening  
Community Education Program – Hearing Loss  
Betsy Eaton O'Neill Health Resource Center Program – Activity and Diabetes  
38th Annual Old Fashioned Velvet Ice Cream Festival  
Licking County Chamber of Commerce Biz Fest  
Sts. Peter and Paul Get Young Wellness Expo  
Battle for 161 – Sticking It to Breast Cancer  
Youth Sports Opening Ceremonies  
Corporate Breakfast Program – Technological Advances in Surgery at LMH  
Pre-participation Sports Screenings for Licking County student athletes  
Twentieth Century Club Pro-Am Invitational Golf Tournament sponsor  
St. Francis de Sales 8th Annual Parish Festival sponsor  
Rotary Club of Pataskala Flags Over Pataskala sponsor  
Heartbeats of Licking County Walk 4 Youth Foundation sponsor  
C-TEC 22nd Annual Adult Education Business and Industry Brunch and Golf sponsor  
The Dawes Arboretum Bluegrass, Barbeque & Boom sponsor  
Northridge High School Marching Band sponsor  
Mental Health America of Licking County sponsor  
Ohio Hospital Association Recognition Dinner sponsor  
Licking County Chamber of Commerce Annual Membership Dinner sponsor  
Ongoing monthly programs – Ask the Doc at Shepherd Hill, LMHS Self-Management Diabetes Program, Childbirth Education classes, CPR classes

## June

LMHS Family Movie Night at the Pataskala Health Campus  
Community Education Program – Losing Weight the Safe and Effective Way  
Camp Feelin’ Fine – a day camp for children with asthma  
Betsy Eaton O’Neill Health Resource Center Program – Easing the Fear of Cancer  
Betsy Eaton O’Neill Health Resource Center Program – Asthma and Allergies  
Betsy Eaton O’Neill Health Resource Center Program – Summer Food Safety  
Community Education Program – Better Breathing  
Cancer Survivor Celebrations – Jane Cook McConnell Courtyard  
Newark Kiwanis Strawberries on the Square Festival  
Relay for Life of Licking County – Mike Radabaugh Memorial  
Cancer Survivors’ Picnic  
Granville Art Affair and Wine Festival  
Redskins Rhythm and Ribs Festival  
The Energy Cooperative at the Works – Not Just for Kids Day  
The Red, The White, The Blue ... Kaboom  
Pre-participation Sports Screenings for Licking County student athletes  
Southwest Licking Baseball League sponsorship  
Licking County Prayer Breakfast sponsor  
Newark Athletic Booster Club sponsor  
Licking County Coalition of Care Gospel Choir Celebration sponsor  
Licking County Health Department 8th Annual Kickin’ Ash Splash Pool Party sponsor  
Licking County Coalition for Housing Golf Outing sponsor  
National Child Safety Council sponsor  
Licking County Family YMCA Golf Outing for Youth sponsor  
North Newark Athletic Association Healthy Snack Day sponsor  
Ongoing monthly programs – Ask the Doc at Shepherd Hill, LMHS Self-Management  
Diabetes Program, Childbirth Education classes, CPR classes



## July

Community Education Program – Safe Sitter  
Licking County Settlers sponsor/LMHS Night  
LMHS Family Movie Night – at the Pataskala Health Campus  
Active•Fit Youth Wellness Program Kick-Off  
Pataskala Relay for Life  
Alexandria Fun Days  
Granville Concert on the Green  
Community Education Program – Saving Money on Health Care  
Hosted American Red Cross blood drive at LMH  
Salvation Army Day Camp at LMH  
Pre-participation Sports Screenings for Licking County student athletes  
Relay for Life Team Gastineau Car Show sponsor  
Heath High School Band Boosters sponsor  
Licking County Coalition for Housing Chocolate Jazz Festival  
Granville High School Athletic Boosters sponsor  
2012 Pelotonia sponsorship  
The Cade and Katelyn Fund Committee Golf Outing sponsor  
Licking County Chamber of Commerce 9th Annual Dinner and Awards Celebration sponsor  
Camp O’Bannon Annual Golf Outing sponsor  
Ongoing monthly programs – Ask the Doc at Shepherd Hill, LMHS Self-Management  
Diabetes Program, Childbirth Education classes, CPR classes

## August

Community Education – Women and Aging  
Community Education – Are You at Risk for a Heart Attack?  
Kindergarten Kick-Off at The Works  
Betsy Eaton O’Neill Health Resource Center Program – Massage in Health Care  
Betsy Eaton O’Neill Health Resource Center Program – Staying Independent for Life  
“For Your Health” 5K Run and Fun Walk at The Dawes Arboretum  
Hartford Fair – participated and purchased steer for donation to Salvation Army  
Community Roundtable with police and fire chiefs  
Our Savior Lutheran – Back to School Night  
Granville Kiwanis Maple Leaf 5K  
Pataskala Street Fair and Parade  
Back to School Skate at the Lou & Gib Reese Ice Arena  
Active•Fit Youth Wellness Program presentations – Carson Elementary and Jackson Intermediate schools  
Camp O’Bannon 90th Birthday Celebration sponsor  
Licking County Historical Society Golf Outing sponsor  
The Energy Cooperative Golf Outing sponsor  
Pataskala Area Chamber of Commerce Golf Outing sponsor  
Newark Generals Hockey Calendar sponsor  
Ongoing monthly programs – Ask the Doc at Shepherd Hill, LMHS Self-Management  
Diabetes Program, Childbirth Education classes, CPR classes, blood pressure screenings at C-TEC

## September

Community Roundtable with politicians  
Corporate Breakfast Program – Spirituality in Health Care  
Active•Fit Youth Wellness Program presentations – Etna Elementary, Newton Elementary, Licking Valley Elementary and Intermediate, Garfield Elementary, Ben Franklin Elementary, and Stevenson Elementary schools  
Dentistry from the Heart  
Experience Granville at the Mansion  
Pet-A-Palooza  
Coughlin Cars Fun Flash and 5K Dash  
St. Francis de Sales Fitness Walkathon  
Hebron Music and Arts Festival  
LMHS Family Movie Night at Denison University  
Donor Appreciation Reception  
Community Education Program – Anxiety and Depression  
Betsy Eaton O’Neill Health Resource Center Program – Smart Grocery Shopping  
Community Education Program – Rotator Cuff Repairs  
Hosted American Red Cross blood drive at LMH  
Licking County Chamber of Commerce Golf Outing sponsor  
Newark-Granville Symphony Orchestra Management Partner Program sponsor  
Boy Scouts of America Simon Kenton Council Healthcare Career Luncheon sponsor  
Rotary Club of Newark-Heath Foundation Golf Outing sponsor  
The Granville Inn Chili Cook-Off  
Northridge Athletic Boosters sponsorship  
Children’s Reading Foundation of Licking County Reach Out and Read Program sponsor  
Child Advocacy Center of Licking County Strike Up Awareness Bowl-a-thon sponsor  
Granville Area Chamber of Commerce Candlelight Walking Tour sponsor  
Licking County Courthouse Lighting sponsor  
The Dawes Arboretum sponsor  
Ongoing monthly programs – Ask the Doc at Shepherd Hill, LMHS Self-Management Diabetes Program, Childbirth Education classes, CPR classes, blood pressure and blood glucose screenings at C-TEC

## October

Funeral Directors’ Dinner  
Art from the Heart Reception  
New Physician Reception  
Community Education Program – Breast Cancer Awareness and Screening  
Community Education Program – Dining with Diabetes  
Betsy Eaton O’Neill Health Resource Center Program – Medication for Diabetes  
Active•Fit Youth Wellness Program Presentations – Pataskala Elementary, Kirkersville Elementary, Granville Elementary, John Clem Elementary, McGuffey Elementary and Blessed Sacrament schools  
Community Education Program – Losing Weight the Safe and Effective Way  
Active•Fit Guided Nature Tour at Blackhand Gorge  
Community Roundtable with school nurses  
Party Yourself Pink Zumbathon  
Safe Trick or Treat on the Square  
Park National Bank trick or treating  
Halloween Celebration – at the Licking County Family YMCA  
Kids’ Night Out at Kroger (Hebron and Newark locations)

St. Francis de Sales Trunk or Treat  
Grow Licking County sponsor  
Licking Valley Heritage Society Bluegrass Kabash sponsor  
Newark Lions Club sponsor  
Licking County Coalition for Housing Annual Meeting and Luncheon sponsor  
Mental Health America of Licking County 59th Annual Dinner and Celebration sponsor  
Ongoing monthly programs – Ask the Doc at Shepherd Hill, LMHS Self-Management Diabetes Program, Childbirth Education classes, CPR classes, Blood Pressure and Blood Glucose Screenings at C-TEC

## November

Betsy Eaton O’Neill Health Resource Center Program – Beating Holiday Stress  
Licking Memorial Urgent Care – Granville Open House  
LMHS Lifetime Achievement Reception  
LMHS Career Open House  
Active•Fit Youth Wellness Program presentations – Northridge Primary, Northridge Intermediate and Utica Elementary schools  
Community Education Program – Heartburn and Reflux  
Community Education Program – Smart Grocery Shopping (C-TEC)  
Community Education Program – The Medical Management of Diabetes  
Betsy Eaton O’Neill Health Resource Center Program – Seasoning Instead of Salt  
Hosted American Red Cross blood drive at LMH  
American Red Cross of Licking County Heroes Breakfast sponsor  
Big Brothers Big Sisters of Licking County Holiday Shoppers Campaign sponsor  
Ongoing monthly programs – Ask the Doc at Shepherd Hill, LMHS Self-Management Diabetes Program, Childbirth Education classes, CPR classes, blood pressure and blood glucose screenings at C-TEC



## December

Acute Inpatient Rehab Unit Open House  
Community Roundtable with local attorneys  
Community Education Program – Safe Sitter®  
Corporate Breakfast Program – Healthy Holidays  
Active•Fit Wii Just Dance Party  
Hosted American Red Cross blood drive at LMH  
National MS Society sponsorship  
Northridge Athletic Boosters Annual Dinner and Auction sponsor

Sterling Theater sponsor  
Grow Licking County sponsor  
Carol Strawn Center 11th Annual George J. Matesich Memorial Dance N’ Chance sponsor  
Newark Catholic Athletic Association basketball sponsorship  
Newark Campus Development Fund sponsorship  
A Call to College annual fundraising event sponsor  
Licking County Family YMCA Daddy’s Little Girl Dance sponsor  
Look-Up Center Dental Clinic sponsor  
Ongoing monthly programs – Ask the Doc at Shepherd Hill, LMHS Self-Management Diabetes Program, Childbirth Education classes, CPR classes, blood pressure and blood glucose screenings at C-TEC

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**Speakers Bureau, Health Fairs and Screenings** – In 2012, LMHS provided speakers and health screenings to the community through the following organizations and events:

AARP – Monthly Meeting  
Camp Enterprise  
Center for Disability Services  
Chapel Grove Assisted Living  
Christian Life Center – Women’s Group  
COTC LPN Class  
COTC Radiology Class  
C-TEC Employee Health Fair  
Delta Kappa Gamma  
Denison University Career Fair  
Denison University – Employee Health and Wellness Fair  
Dining with Diabetes Reunion  
Eden Neighborhood Blockwatch Meeting  
Goodrich Sensors and Integrated Systems  
Granville Kiwanis Club  
Granville Middle School – Arts Mania Day  
Harry and David – Employee Health Fair  
Harry and David – Lunch and Learn  
Hartford Fair  
Heath Church of Christ  
Heath Fire Department – Open House  
Heritage Middle School – Life Skills Classes  
HomeInstead – Quarterly Caregivers Meeting  
Knox/Licking County Dental Hygiene Component  
LEADS Headstart Newark  
Liberty Middle School  
Licking County Aging Program  
Licking County Aging Program – Foster Grandparent Program  
Licking County Diabetes Forum  
Licking County Government Wellness Fair

Licking County Historical Society – Golf Outing  
Licking County Library – Health Screenings Day  
Licking County Republican Women  
Licking County Retired Teachers Association  
Licking County Safety Council  
Licking County Soil and Water Conservation District – Farmers’ Share Breakfast  
Licking/Knox Goodwill Industries – Wellness Program  
Lowe’s – Safety Day  
LUNgevity  
Mental Health America  
Monroe Township Fire Department – Open House  
Montessori Community School  
MPW – Health Fair  
Newark City Schools – Employee Health Fair  
Newark Parks and Recreation District – Breast Cancer Awareness Kick-Off  
Newark Rotary Club  
Ohio State University-Newark – Pharmacy Class  
Opportunity Links  
Opportunity Links – Harvest for Hope Event  
Owens Corning – Health Fair  
Owens Corning – Lunch and Learn  
PAR Excellence Academy – Health Fair  
Packaging Corporation of America  
Parkinson’s Support Group  
Pataskala EMS – Open House  
PEO Sisterhood  
Reese Adult Day Care Center  
Salvation Army – Power for Life

Sheridan High School Health Expo  
State Farm – Health Fair  
Tamarack Farms Dairy – Health Fair  
The Main Place  
TOPS – Newark  
Unity Reading  
Velvet Ice Cream Wellness Program  
Watkins Middle School – Health Classes  
West Licking Fire Department – Open House  
YES Club  
Zonta International



# Development Council

The Licking Memorial Hospital (LMH) Development Council was established in 1987 and falls under the auspices of the Licking Memorial Health Foundation. Its purpose is to increase charitable giving to LMH and to enhance and promote meaningful community relations for the Hospital. Although LMH is financially sound, we are not immune to today's financial challenges that include government cutbacks in Medicare and Medicaid reimbursements, revenue shortfalls, and the continuing cost of charity care. Donations to the Licking Memorial Health Foundation enable LMH to provide for capital needs, services and programs that may otherwise go unfunded. The Licking Memorial Health Foundation is a not-for-profit corporation.

## Executive Committee

Robert McGaughy, Chairman  
P. David Shull, Vice Chairman  
Glenn Abel  
Thomas Cummiskey  
Linda Dalgarn, Ex-Officio with no vote  
John Gard  
Thomas Hall, M.D.  
Sally Heckman  
Patrick Jeffries  
Bonnie Manning  
Mary Jane McDonald  
James Mitchell  
Robert Montagnese  
Robert O'Neill  
Stuart Parsons

## Annual Support Committee

Thomas Cummiskey, Chairman  
James Mitchell, Vice Chairman  
James Atkinson  
Vince Brown  
Michael Buskirk  
Mary Jane Carrier  
Dave Doney  
Seth Ellington  
Jill Evans  
Andrew Guanciale  
Donald Hill  
Jeffrey James  
Nicole Judd  
Joyce Malainy, Ed.D.  
Jerry McClain  
Mike McFarland  
Doris Spriggs  
Richard Stewart  
Jack Stickle II  
Russell Suskind  
Douglas Ute  
Ashley Wade  
Charles Walker  
Sharon Wills

## Community Relations Committee

Robert O'Neill, Chairman  
Sally Heckman, Vice Chairman  
Tony Adams  
Bill Albrecht  
Maggie Barno  
Edward Bohren  
Karen Burger  
Marcia Downes  
Stephen Fowler  
Ann Howard  
Patrick Jeffries  
Melissa Johnston  
Alfred Kanuch  
Barbara Kanuch  
Willard Kuhlwein  
Michele Layman  
Mary Jane McDonald  
Christopher Meyer  
Brian Mortellaro  
Thomas Mullady  
Diane Paetz  
Steve Stilwell  
John Weaver  
Linda Wiegand  
James Young

## Education and Membership Committee

John Gard, Chairman  
Bonnie Manning, Vice Chairman  
Mary Albright  
Julie Barrett  
Jack Crockford  
Eschol Curl  
Kim Fleming  
Terry Frame  
Nasie Gallagher  
Shari Gallup  
Todd Hartshorn  
Cheri Hottinger  
Patricia Landon  
Jim Lenner  
Kim Lust  
Nelson McCray, Ph.D.  
Eloise Miller  
David Morrison  
Richard Reed  
John Row  
Donna Shipley  
Thomas Slater  
Charles Walker  
Ray Wilson

## Development Council Mission

To increase charitable giving to the Hospital, and to enhance and promote meaningful community relations resulting in the Hospital's ability to meet community needs and better serve its publics.

# Fundraising

Licking Memorial Health Systems (LMHS) relies, in part, on charitable donations to proactively incorporate technological advances and meet growing community needs. The Development Department at Licking Memorial Hospital (LMH) works diligently to ensure the Hospital has the funds available for continuous improvements and to offset the expense of charity care. Contributions to LMHS are used to purchase equipment and fund programs, capital expenses and facility improvements. The contributions are not used for salaries or general operating expenses.

## Cornerstone Club

The Cornerstone Club is comprised of community members who contribute \$100 or more to Licking Memorial Health Foundation (LMHF). As of 2012, the Cornerstone Club has 110 members who have raised \$19,475 toward the Hematology/Oncology Department Renovations. Donors receive a piece of the Main Street Collection at each \$500 milestone of giving. The 2012 addition to the Main Street Collection recognizes donors who have reached the \$7,000 level of giving. The new piece is a likeness of the Gib and Lou Reese Pavilion Fountain that is located near the Surgery entrance of the John and Mary Alford Pavilion.

## The Caduceus Society

Physicians within LMHS have their own opportunities to lend financial support through The Caduceus Society, which is a prestigious giving level for physicians who pledge a gift of \$10,000 or more over a period of 10 years. New members in 2012 included Khanh V. Dang, M.D., Dr. Maria Defante and Dr. Brad Lewis, Samar Farghaly, M.D., Dr. Todd F. Lemmon, Mr. Kevin and Dr. Megan Miller,

Ghulam Mujtaba, M.D., Brent Savage, M.D., Mr. Bernard W. Schubach and Jaime T. Goodman, M.D., Suellywn Stewart, M.D., Dr. Martha and Mr. Richard Szabo, Foster and Obiaghanwa Ugbana, Drs. Latha and Jagadish Urs, and Linda Yu, D.O. The Caduceus Society has a total of 48 members.

## The William Schaffner Society

The William Schaffner Society gained 11 members in 2012, and now has a total of 105 members. The William Schaffner Society was created in memory of William Schaffner, the first chairman of the Licking County Hospital Commission. Members pledge at least \$10,000 over 10 years. Those who joined in 2012 are: Mary M. Albright, Gene and Mary Jo Branstool, Thomas and Kathryn Cummiskey, John and Elaine Gard, Pat and Linda Jeffries, Todd and Tammy Johnson, Bonnie Manning, Geraldine D. Marston, Jessica Nethers and Family, Joan and David Trautman, and Sheila M. Wayland.





### **The John Alford Fellowship**

The John Alford Fellowship was created to memorialize the extraordinary commitment of LMH's long-time supporter, John W. Alford. New members in 2012 included: Douglas and Beverly Donaldson, Edward and Rhonda Maddern, T. Thomas Mills, M.D., and John H. and Sarah R. Wallace.

### **Benefactor Level**

Benefactors are special friends of LMHS, both individuals and businesses, who support the LMHS mission to improve the health of the community by pledging between \$50,000 and \$100,000 over a period of 10 years. LMHF has seven Benefactor Level contributors. Timothy and Debbie Young advanced to the Benefactor Level of giving in 2012 after completing their previous John Alford Fellowship and William Schaffner Society commitments.

### **Founder Level**

Founder Level members are altruistic individuals who have made outstanding contributions to LMHF by pledging a gift of \$100,000 or more over 10 years. LMHF is fortunate to have 14 Founder Level memberships.

In May, a Founders Reception marked the final step in completing the LMH Oncology Renovation Project, which benefited from Jim and Amy Matesich's 2011 Founder Level contribution. The Rod Callander Memorial Aquarium, named in memory of Amy's father, is an L-shaped, 450-gallon saltwater aquarium that provides a soothing focal point in the Hematology/Oncology waiting area.

### **Licking Memorial Golf Gala**

The annual Licking Memorial Golf Gala took place at the Granville Golf Course on June 25, with Walter C. Gemmill serving as honorary chair. The team from

The Tony Adams Agency, whose members included Tony Adams, Scot Evans, Erika Goins, and Chuck Moore, took first-place in the tournament. MedBen, Park National Bank, Stedman Flooring, Inc., and Turner Construction were Ace Sponsors with a contribution of \$5,000 each. Eagle sponsors (\$2,500) included CS Construction Group, Ltd., Gutridge Plumbing, Inc., The Jerry McClain Companies, Limbach Company, LLC, Newark Advocate Media, Summit Custom Cabinets, Surgical Interventions, LLC, and U.S. FoodService. A total of 131 golfers played in the 2012 Golf Gala, which raised \$68,690 to benefit the LMH Oncology Renovation Project.

### **PRIDE**

LMHS employees have a special opportunity to support the Health Systems with charitable contributions through payroll deductions to PRIDE (Providing Resources in Dedicated Employees). As of December 2012, PRIDE had 590 members. Since 1987, PRIDE contributions have raised nearly \$1.9 million.

### **Paving Our Future Commemorative Bricks**

LMH's Development Council offers a distinctive way to recognize family members, friends or organizations with commemorative bricks. The bricks are available in two sizes for personalization and placement in one of LMH's exterior walkways. In 2012, 5 commemorative bricks were purchased, totaling \$2,000.

### **Honorary and Memorial Giving Program**

Many community members appreciate the opportunity to pay tribute to a loved one, commemorate a special event or celebrate a recovery through monetary contributions that benefit LMH. In 2012, LMHF received 2 honorary and 30 memorial donations, totaling \$2,715. In addition, 49 contributors made Doctors' Day donations to honor their physicians, for a total of \$3,150.

# Employment

Licking Memorial Health Systems (LMHS) has provided employment opportunities for Licking County residents for more than 100 years. LMHS is not only the largest employer in Licking County, but also has established a reputation as the leading healthcare provider in the community. This distinction is largely due to the dedication of the Health Systems' 1,700 employees who serve diligently to provide quality care for patients and visitors.

In December 2012, LMHS completed a transaction with the Medical Center of Newark (MCN) for the purchase of assets located at 2000 Tamarack Road in Newark, and an agreement between Licking Memorial Hospital (LMH) and Newark Ambulatory Surgery Center Real Estate Company, Ltd., for the associated real estate at that location. All MCN employees were given the opportunity to apply for positions within LMHS. The interview process was expedited during the week of the initial purchase announcement. Priority consideration was offered to those candidates, and 65 to 70 former MCN employees received employment offers from the Health Systems.

In 2012, LMHS implemented the Balanced Lifestyles program as part of a commitment to provide and promote opportunities for employees to improve their health and wellness. The program is based on the foundations of good health, good nutrition, regular exercise and preventive screenings. Employees

are rewarded for participating in the program's initiatives, which include:

- Age-Specific Preventive Testing – Participants are required to schedule an appointment with a primary care physician to have any preventive testing completed based on their age and gender. This service is offered free of charge through the LMHealth Benefits Plan.
- Biometric Health Screenings – On-site health screenings are offered to all LMHS employees, providing them with vital data to aid in the assessment and tracking of their health.
- Seasonal Walking Programs – The program are a flexible and motivational resource that provides employees with an opportunity to meet fitness goals over a 12-week period.
- Participation in a 5K – Employees participate in a 5K, such as the LMHS “For Your Health” 5K Run and Fun Walk.
- Live Healthy Tracking Campaign – Employees record weight, food intake and duration of activity on a regular basis over the course of an 8-week challenge.
- Flu Immunization – Employees have access to a free, on-site flu clinic.
- Commitment to Live Tobacco Free – Employees who do not use tobacco confirm their tobacco-free status by signing a tobacco-free pledge. Employees also have access to free, personalized tobacco cessation courses through the LMH Quit For Your Health Tobacco Cessation Program.





LMHS also provides added health and wellness support through other programs.

- Couch to 5K – The program provides guidance to inexperienced employees who are interested in running in a 5K race.
- Weight Watchers at Work – The program provides on-site access to meetings and offers participating employees reimbursement for 50 percent of their cost.
- Gym Membership Subsidy – A portion of employees' gym membership fees is paid based on number of visits per month and other criteria.

LMHS is very proud of its highly trained and friendly staff and is pleased to celebrate their achievements and special events.

- Hospital & Healthcare Week – The annual celebration featured a health fair to provide employees with information to enhance their own health. LMHS also hosted an outdoor employee cookout and announced special employee recognition awards throughout the week, including the Clarissa Ann Howard Award for Clinical Excellence, MVP Awards, the Manager of the Year Award and the President's Award. During the Employee Recognition Dinner at Longaberger Golf Club in May, 289 LMHS employees were recognized for their dedication and 5-year-incremental years of service.
- LMHS Night at the Licking County Settlers – In July, LMHS sponsored its fifth annual evening with the Licking County Settlers at Don Edwards Park. The event featured a cookout with door prizes and free admission to the Settlers vs. Hamilton Joes baseball game for all Health Systems' employees and their families.

- National Doctors' Day – Physicians were treated to an honorary breakfast, free massages and a gourmet lunch in appreciation for their dedication to the community.
- Medical Staff Recognition Dinner – The LMH Physician of the Year Award was announced at the dinner, which is held annually to honor physicians who provide dedicated care to the community.

In January 2012, employees celebrated 114 years of providing quality health care to the community with an annual interdepartmental competition to collect new blankets and outerwear. The gifts were donated to The Center for New Beginnings and the Salvation Army of Licking County to help individuals and families in need. Additionally, LMHS employees participated in several charitable campaigns including the Licking County United Way Campaign, as well as the Food Pantry Network of Licking County's Operation Feed Campaign.

LMHS has high standards for its employees and believes in recognizing and rewarding their accomplishments through various celebrations, including monthly Dining with the Stars recognition breakfasts and luncheons, bimonthly employee birthday events and the annual Employee Holiday Party. LMHS has a comprehensive benefits package that includes tuition assistance, free uniforms, free access to various wellness center sites and excellent health, dental and vision insurance.

# 2012 Awards

Licking Memorial Health Systems and its dedicated employees, medical staff, volunteers and community members work diligently every day to ensure the community has access to excellent health care. Their efforts were recognized in 2012 with the following awards:

## **Stage 6 for Electronic Medical Records by HIMSS Analytics**

Licking Memorial Health Systems  
*(Designated as among the top 5.9 percent of U.S. Hospitals)*

## **'A' Rating by The Leapfrog Group**

Licking Memorial Health Systems  
*(Received the highest rating for patient safety)*

## **Hometown Hero by American Red Cross of Licking County**

Rob Montagnese, President & CEO

## **Childhood Immunization Champion Award by The Centers for Disease Control and Prevention**

Diane M. LeMay, M.D.

## **Mental Health Physician Award by Mental Health America Licking County**

Eric M. Layne, M.D.

## **Outstanding Immunization Rate Recognition by the Licking County Health Department**

Hanaa Abdelmessih, M.D.

## **LMHS Lifetime Achievement Award**

Jerry McClain

## **LMHS Building a Healthier Community Award**

Licking County Coalition of Care

## **LMH Physician of the Year**

Bassam Kret, M.D.

## **LMHS Manager of the Year**

Heather Burkhart, R.N., Director of Medical Surgical Nursing  
Jeff Kovalik, Director of Facilities Management

## **Clarissa Ann Howard Nursing Award for Clinical Excellence**

Judy Lefever, R.N.  
Michelle Montgomery, R.N.

## **President's Award for Individual Excellence**

David Alianiello, P.T., CSCS

## **President's Award for Community and Organizational Impact**

Pastoral Care Services

## **LMH Donald Day Volunteer of the Year Award**

Dick Stewart





**LMHS MVPs**

Shaina Berry  
 Darren Burgin  
 Cory Campbell  
 Stephanie Coyle  
 Kim Darnes  
 Emily Gardner  
 Andrea Goodin  
 Sarah Hall

Phil Hayden  
 Allison Hill  
 Susan Jackson  
 Nicole Kidd  
 Melissa Lauvray  
 Lori McCollum  
 Seth Montgomery  
 Cheryl Noland

Janelle Osborn  
 Cami Packham  
 Jennifer Prouty  
 Cheryl Rechel  
 Lenore Rieder  
 Chris Santos  
 Brent Savage, M.D.  
 Andrew Seipel, M.D.

Chuck Shepherd  
 Ashlee Shoults  
 Julie Siddle  
 Colleen Smith, M.D.  
 Melissa Smith  
 Carol Swick  
 Bethany Warner  
 Emily Wells





## TWIGS

The TWIGS (Togetherness, Willingness, Imagination, Giving and Sharing) Organization of Licking Memorial Hospital (LMH) raises funds for LMH year round with special events, sales and the TWIGS 8 Gift Shop at LMH. To date, the TWIGS organization has raised more than \$4.7 million toward equipment needs and capital purchases at LMH. In 2012, TWIGS contributed \$123,915 to the Hospital.

TWIGS first formed in 1950 to support the Hospital. There are six LMH TWIGS chapters around Licking County. Chairmen of the individual LMH TWIGS chapters are: Jean Heitmann – TWIGS 4, Carolyn Mugavin – TWIGS 6, Sue Weiland – TWIGS 8, Darlene Baker – TWIGS 13, Rose Ann Stevenson – TWIGS 14 and Susan Snyder – TWIGS 24. The LMH TWIGS Executive Board Officers are: Sharon Wills – Chairman, Sue Weiland – Chairman Elect, Doris Spriggs – Recording Secretary, Ruth Mann – Corresponding Secretary, Betty Siarnicki – Treasurer, and Janet Wells – Assistant Treasurer.



## Volunteers

LMH is fortunate to have the support of a large group of dedicated volunteers. In 2012, 274 volunteers donated 47,015 hours of their time to perform many tasks that range from delivering mail and greeting cards to assisting with patient transporting. The Volunteer Executive Board officers are: Richard Stewart – President, Ralph Ottensmeier – Vice President, Arlene Newman – Recording Secretary and Joanne Hanson – Corresponding Secretary.

Janet Anderson  
Carly Argyle  
James Ballanger  
Janice Banks  
Pat Bates-Woods  
Becki Becker  
Sheryl Bindley  
Maxine Binkley  
Mary Ann Boardway  
Patricia Brannon  
Lori Brown  
Joyce Clemings  
Carolyn Cline  
Eddie Cline  
Ruth Coen  
Janet Cook  
Joyce Corder  
Shirley Cotton  
Beverly Crockford  
Judith Dixon  
Cynthia Donnard  
Delores Dovjak  
Ann Englefield  
Patricia Farley  
Janice Farran  
Joyce Fleitz

Vickie Fogarty  
Jacob Fondriest  
Jack Fowler  
Janet Friel  
Christine Fulton  
Robert Furnish  
Bob Gabe  
Marie Gartner  
Happy Gault  
Connie Gelfer  
Eilnore Giles  
Anah Godwin  
Michaela Good  
Nancy Greten  
Lois Grimm  
Rosemary Grube  
Genevieve Hager  
Rene Halblaub  
Gary Hamilton  
Karen Jo Hamilton  
Joanne Hanson  
Harry Harper  
Courtney Harris  
Freda Harris  
Haley Harris  
Josh Harris

Teena Harris  
Betty Harriston Davis  
Andrew Hedstrom  
Connie Helms  
David Hiatt  
Ann Howard  
Maxwell Hughes  
Kate Hunt  
Carol Johnson  
Rachel Jones  
Bob Kaczor  
Maxine Keith  
Cindy Kikeli  
Myrtle Kovach  
Anita Lafferty  
Thomas LeBlanc  
Shirley Lee  
Connie Levingston  
Aaron Link  
Carole Link  
Drew Link  
Mary Lucas  
Thelma McCurdy  
Rose McGuire  
Betty Meyer  
Sharon Miller

Terry Miller  
Polly Mitchen  
Bob Moody  
Doris Moore  
Jane Morgan  
Arlene Newman  
Helen Norris  
Joan Omlor  
Ginny Osborne  
Ralph Ottensmeier  
Rhea Phillips  
Mary Lou Place  
Gloria Popovich  
Carol Powers  
Connie Price  
Ben Rader  
Julie Rausch  
Jan Rengert  
Glenna Rogers  
Nancy Samson  
Susan Schlicher  
Craig Sessor  
Pattie Shanaberg  
Vivian Sharpless  
Ryan Shepherd  
Patricia Shipp

Susan Smith  
Audrey Snow  
Beth Sperry  
Nancy Stewart  
Richard Stewart  
Susan Stone  
Shirley Stradley  
Mary Alice Swank  
Mary Tebben  
Betty Thompson  
Brenda Tompkins  
Claudia Triplett  
Joanne Walton  
Joy Weaver  
Patrick Wesley  
Rachel Whitaker  
Connie Williams  
Wanda Wilson  
Sue Wolfe  
Carol Yost  
Marilyn Yost  
Pat Yost  
Naomi Wilder  
Laura Zema  
Trey Zangmeister  
Edward Ziegler



# Facts at a Glance

## 2012 Statistics

### Auxiliaries

Volunteers/TWIGS (hours): .....	47,015
TWIGS (dollars): .....	\$124,451
Development (dollars): .....	\$661,663

### Charity and Uncompensated Care

In 2012, Licking Memorial Health Systems (LMHS) provided \$43.9\* million in uncompensated care at standard charges, of which \$24.9\* million was charity care.

LMHS has provided more than \$369 million in uncompensated care at standard charges since 1995, the year that the Licking Memorial Health Professionals was formed.

The total cost of uncompensated care to LMHS in 2012 was \$17.5\* million. The total cost of uncompensated care since 1995 has been \$186 million.

### Licking Memorial Hospital Statistics

Total registered beds: .....	227
Coronary: .....	25
Intensive Care: .....	13
Medical/Surgical: .....	129
Obstetric: .....	18
Psychiatric: .....	9
Nursery: .....	28
Chemical dependency: .....	5
Admissions: .....	9,187
Average daily census (includes observation): .....	81
Average stay (days): .....	2.98
Emergency Department visits: .....	58,554
Patient days: .....	26,340
Patient meals served: .....	88,864
Babies delivered: .....	1,068
Laboratory tests: .....	691,622
Pharmacy units: .....	5,248,659
Pounds of laundry: .....	1,503,301
Urgent Care visits: .....	9,560

Radiology procedures: .....	102,094
Radiology, ultrasound: .....	12,545
Radiology, CT scans: .....	18,362
Radiology, MRI scans: .....	4,198
Rehabilitation, Occupational Therapy outpatient procedures: .....	10,564
Rehabilitation, Physical Therapy outpatient procedures: .....	33,140
Surgical procedures: .....	6,966
Inpatient: .....	1,726
Outpatient: .....	5,240
Medical Staff (Active): .....	158
Medical Staff (Consultants): .....	45
Full-time equivalent employees: .....	1,155
Salaries / benefits: .....	\$75,274,257*
Operating expenses: .....	\$133,954,520*

Licking Memorial Hospital provided \$37.9\* million in uncompensated care at standard charges, including charity, during 2012.

### Licking Memorial Health Professionals Statistics

Number of physician practices: .....	39
Number of physicians: .....	99
Physician practice patient encounters: .....	344,621
Average companies served per month by Company Care: .....	251
Full-time equivalent employees: .....	347
Salaries / benefits: .....	\$44,839,371*
Operating expenses: .....	\$54,475,188*

Licking Memorial Health Professionals provided \$6.1\* million in uncompensated care at standard charges, including charity, during 2012.

\*Unaudited

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Many of our gracious community members choose to honor friends, family members or physicians on special occasions with a monetary gift to Licking Memorial Health Foundation. Others remember loved ones with memorial contributions. We appreciate all donations that benefit Licking Memorial Hospital (LMH). Every contribution, whether large or small, makes a difference, and all gifts are tax-deductible to the extent of the law.

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